

## IDEA COMPETITION 2023

The GUIDE idea competition is an opportunity to find out whether an idea or a research result has the potential to become a business model. The Center for Start-up and Innopreneurship (GUIDE) invites all members of the University of Duisburg-Essen and the University Hospital Essen to participate as a team or as an individual to participate with their ideas.

Please send the entry form including the idea draft by 30.09.2023 via e-mail to [info@ude.guide](mailto:info@ude.guide).

Any questions? The GUIDE start-up coaches are happy to answer questions and to act as sparring partners for ideas in advance. Just make an appointment here.

## Entry form

### Participant (group speaker, if applicable)

Prefix	Form of address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status		Email	
<input type="text"/>		<input type="text"/>	
Faculty		Course of study	Campus
<input type="text"/>		<input type="text"/>	<input type="text"/>

Gefördert durch:

### Team member 2

Prefix	Form of Address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status		Email	
<input type="text"/>		<input type="text"/>	
Faculty		Course of study	Campus
<input type="text"/>		<input type="text"/>	<input type="text"/>

### Team member 3

Prefix	Form of Address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status		Email	
<input type="text"/>		<input type="text"/>	
Faculty		Course of study	Campus
<input type="text"/>		<input type="text"/>	<input type="text"/>

### Team member 4

Prefix	Form of address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status		Email	
<input type="text"/>		<input type="text"/>	
Faculty		Course of study	Campus
<input type="text"/>		<input type="text"/>	<input type="text"/>

## IDEENWETTBEWERB 2023

### Idea sketch

Title: (informative title of your idea)

Field of innovation:

Idea overview:

Brief description of your idea (max. 1.800 characters)

Unique selling propositions of the idea

For example, the following questions could be considered here: What is the unique selling proposition of the product or service? On which (new) technology is the idea based with a (new) application? (max. 3,000 characters).

**Challenge/problem description:**

For example, the following questions could be considered here: What (societal) problem does the idea aim solving? What need is being addressed? (max. 3,000 characters)

**Description of the solution:**

For example, the following questions might be considered here: How is the problem solved? Who is the (paying) customer/user? What is the benefit for the customer/user? (max. 3,000 characters)

### Feasibility/implementability/economic prospects:

For example, the following questions could be considered here: How could the idea be implemented? Are there any direct competitors? How could you earn money with the idea (business model)? How could the first steps look like? (max. 3,000 characters)

### Graphics (to explain the idea (optional))

To illustrate the submitted idea, up to 3 image files in the formats JPEG, PNG, GIF and TIFF with a maximum size of 1.5 MB each may be attached in the submission email.

### Declaration

With the submission of the idea sketch I assure that it is my own idea, and I agree with the storage of my data in the context of foundation promotion measures of GUIDE. Participation in the GUIDE idea competition includes the consent of all listed individuals to these conditions of participation.

I also confirm that all listed individuals meet the conditions of participation as specified under [www.uni-due.de/guide/ideacompetition](http://www.uni-due.de/guide/ideacompetition).

We are looking forward to your idea sketch!

Please send it by e-mail to 30.09.2023 by email to [info@ude.guide](mailto:info@ude.guide)

Gefördert durch:

