



IN-EAST

INSTITUTE OF
EAST ASIAN STUDIES

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Ein Teilabschnitt der „Neuen Seidenstraße“ endet im Duisburger Hafen. Seit 2014 verkehrt der Güterzug YuXinOu zwischen Europa und China.

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VERZEICHNIS*

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EDITORIAL

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EDITORIAL

01

Stilleben mit IN-EAST
Foto: Julian Kut

DEAR READER,

During the academic year 2015/16 the Institute of East Asian Studies (IN-EAST) has again successfully pursued its vision to be a leading European center for higher education and social sciences-based research on contemporary East Asia. We profit from a rich academic environment, with the University of Duisburg-Essen being ranked global no. 17 among the top 150 universities younger than 50 years according to the Times Higher Education World Universities Ranking 2016. IN-EAST currently encompasses around 80 staff members. It is engaged in two major projects, the Research Training Group (Graduiertenkolleg) on *Risk and East Asia*, supported by the German Research Foundation (DFG), and the IN-EAST School of Advanced Studies, with its multidisciplinary research project on exploring the dynamics of innovation in East Asia, supported by the German Federal Ministry of Education and Research (BMBF).

In institutional terms, IN-EAST has achieved three successes in particular during the past year. First, BMBF has decided to extend the School of Advanced Studies for another two years until 2019, thanks to the great work of a dedicated team under the leadership of its director Markus Taube. While during the first years the School focused on the interdependent topics of electro-mobility and urban systems, research will now be extended towards the analysis of innovation as a holistic process as well as the border transcending innovation processes. A second major development is that our Korean studies program has become operational. The full-scale language courses in Korean started in autumn 2016 for the academic year 2016/17, so our students can now choose either the Korean, the Chinese or the Japanese language as part of their bachelor or master programs. Thirdly and not least, a

cooperation agreement with the Faculty of East Asian Studies of the Ruhr University Bochum has become active, under the name of Alliance for Research on East Asia (AREA Ruhr), with the Dean of the Bochum Faculty, Jörn-Carsten Gottwald, and myself acting as founding co-directors. Two coordinators and a secretary, situated in the historical "Rabbi's House" in Essen, are in charge of promoting our joint projects. We are delighted that the Mercur Foundation, which has been set up to support the cooperation among the universities of the Ruhr area, namely the University Alliance Ruhr with its members Bochum, Dortmund and Duisburg-Essen, has decided to fund two study programs which are expected to commence in autumn 2017: There shall be a master program and a doctoral training college on Transnational East Asian studies. A first meeting of AREA Ruhr's board of distinguished international advisors was held



Werner Pascha

in early 2016, with Glenn Hook from the University of Sheffield elected as chair and Valérie Gelézeau from EHESS Paris as vice-chair.

Beyond institutional development, it is people that make the difference. Like every year, there has been some coming and going. Here, we would just like to focus on those who are particularly important for the operation of the institute. We are very happy that Nele Noesselt joined the institute as professor of Chinese politics. She is a political scientist and a sinologist and has come to us from the GIGA Institute for Asian Studies in Hamburg. Another welcome addition is Tao Liu, who has been appointed Junior Professor with a focus on Comparative Sociology and Society of China. He holds a doctorate in sociology from Bielefeld. Another important newcomer is Stefan Knoob, who joined us in September 2016 to set up the Korean language courses and who has worked for Heidelberg University before. Rita Németh will take care of our library in the future. Two of our esteemed colleagues have retired during the past academic year: Toshi Yamada has taken care of our East Asian studies library since the 1990s, and Helmut Schneider, who will keep a work space in the institute, has worked on the cultural geography of East and Southeast Asia and edited the renowned *Zeitschrift für Wirtschaftsgeographie* from his office for many years. We thank them for their important contributions and wish them all the best! Karen Shire will have a leave of absence during the forthcoming two academic years and be stationed at Ochanomizu University in Tokyo. Kyoko Shinozaki, who has received her habilitation from the Ruhr University Bochum, joins us as a substitute professor for this period, taking care of the field of Japanese society and comparative sociology.

Like every year, teaching is an important element of our work. This summer, we could send off 45 students for their year abroad in China or Japan, quite a few of them with scholarships from the Confucius Institute Metropolis Ruhr, from the German Academic Exchange Service (DAAD), the Japan Students' Services Organization and other sources. We are proud to send so many students to almost 20 partner universities in East Asia. Thanks to a small task force led by Axel Klein, the DAAD has again granted our application for the Bachelor plus program which encompasses 20 scholarships for studying abroad during the 2016–2018 period.

We try to offer students an enriching studying environment. Until September 2016, for instance, we have run an exhibition of selected manga drawings on our main floor, which were selected from the contributions to a competition at the yearly DoKomi cosplay convention in Düsseldorf. Since October, we show a new exhibition *My East Asia*, presenting photos by our BA student Klaus Eulenschbach and paintings by Beatrijs Brouwer, a freelance illustrator and graduate in Chinese Studies from our long term cooperation partner, the University of Leeds.

With respect to the dynamics of our international contacts, mention should be made of a new strategic agreement with the Fudan Development Institute (FDDI) of the renowned Fudan University in Shanghai. We hope this cooperation to be particularly important for our interest in Asia-Europe relations along the so-called new silkroad. EastAsiaNet, the European Research School Network of Contemporary East Asian Studies for which IN-EAST offers secretarial functions since its beginning, could celebrate its ten-year anniversary during its yearly meeting in Coimbra, Portugal.

IN-EAST has again hosted a number of conferences and workshops during the past year. The highlight was certainly the Annual Conference of the Chinese Economic Association (CEA) in early September on *China's New Way of Integration with the World: The New Silk Road and the Opportunities for the World Economy* with some 150 participants. In November, we will welcome the German Association for Social Science Research on Japan (VSJF) for its Annual Conference on *Mobility and the City of the Future*.

Finally, a few more words on institutional issues. Last autumn, we were visited by a distinguished external evaluation panel as part of the regular six-year evaluation cycle for the central research units of the University of Duisburg-Essen. We were glad to hear that the panel was full of praise for our accomplishments, while at the same time giving us very helpful advice for our future development. This formed the basis for IN-EAST's medium-term target and performance agreement with the university rectorate that was finalized in spring 2016. The university entrusts us with important tasks and helps us with the necessary resources in a forward-looking spirit. We started to develop new research fields and in 2016 we have confirmed that the institute will put particular emphasis in its future work on the international integration of East Asian economies.

If you, dear reader, as a scholar, a business person, a politician, a civil activist or as a (prospective?) student, see a chance for profiting from our work and experience or engaging with us, perhaps after consulting the following pages that contain more details on us, we would be very happy. Because serving society in such a way is the ultimate goal an institute like IN-EAST can have.

Werner Pascha
(Director, IN-EAST)

SPONSORS



SPONSOREN

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(JASSO)**

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**Stiftung Deutsch-Amerikanische
Wissenschaftsbeziehungen**

Foundation German-American

Academic Relations

**Stiftung Mercator /
Mercator Research Center Ruhr**

UDE-Profilschwerpunkt

Wandel von Gegenwartsgesellschaften

UDE Main Research Area

Transformation of Contemporary Societies

02

SPOTLIGHT

BLICKPUNKT

1 ANNUAL GRADUATION AND WELCOME CEREMONY

ALLJÄHRLICHE GRADUIERTENFEIER UND WILLKOMMENSFEST

IN-EAST graduates, family and friends, new students, returning BA students, IN-EAST staff and lecturers joined our graduation and welcome ceremony on **October 30, 2015**. At the event with the headline "Hello, Good-bye and Welcome Back!", graduates and students shared their personal impressions and valuable insight with the audience.

Music – The event featured the world premiere of "Duisburg – Du bist Du", a declaration of love to the city of Duisburg in the shape of a "Schlager". **Lisa Bachmann, Max Krumm, Panajotis Gizis and Axel Klein** represented *BAnd MOAS*, a musical project that brings different BA students on stage every year. Another musical highlight was the moving solo performance of Max Krumm. This composition had made him one of the contestants to compete for representing Germany at the Eurovision Song Contest 2014.

Welcome! In 2015, the IN-EAST had the pleasure of welcoming PhD candidates, Bachelor students and Master students from 18 different countries, including Brazil, Canada, China, Denmark, Geor-

gia, Germany, Japan, Macedonia, Mongolia, Nepal, Pakistan, Russia, South Korea, Turkey, Taiwan, Ukraine, USA and Vietnam.

Welcome Back! Prof. Axel Klein, in charge of IN-EAST Bachelor Program, interviewed two returning outgoings. **Franziska Cremer-Seibert** spent a year in China. She presented artwork that she created at her art class during spare time. **Benjamin Oberschelp** spoke about his side job. He worked as a construction worker in Japan.

Good-bye! Graduate **Connor Malloy** looked back on the past two years he spent at the IN-EAST for his Master studies. In his speech he described what it is like to be a student at the IN-EAST: "My classmates and fellow students are a diverse, intelligent, and enjoyable bunch. The next best thing to making new friends is to meet them again in some other part of the world and considering the diversity and global orientation of this group, the net has been cast quite wide and I very much like our odds."

Prof. Peter Anker, Dean of the Mercator School of Management, and **Helmut Demes**, IN-EAST, presented the graduates with certificates. We congratulate all of our graduates on their achievements. We are proud of you and wish you all the best for your future careers.

AlFreDO Award – The alumni association AlFreDO (Alumni and Friends of the Duisburg East Asia Studies) generously supports IN-EAST students and graduates. This year, AlFreDO granted two awards: The AlFreDO Award for the best Bachelor thesis went to **Thomas Schneider** for his thesis on how German football clubs establish brand awareness using the example of the People's Republic of China. **Silviya Veselinova Dimova** received the AlFreDO Award for the best Master thesis on Beijing's and Guangzhou's fight with air pollution. On top of this, AlFreDO supports **Tobias Fausten**, student of the MEAS Master program, with a scholarship. He is currently conducting research in Japan.



Hello and Good-bye – new faces and familiar faces at IN-EAST. In 2015, the Institute welcomed students from 18 countries.



2 DUISBURG EAST ASIA DAY: AGING – TRAILBLAZER JAPAN

DUISBURGER OSTASIENTAG: ALTERUNG – JAPAN ALS VORREITER



Der 19. Duisburger Ostasientag stand im Zeichen des demographischen Wandels. Am **11. Dezember 2015** stellte er ein Land in den Mittelpunkt, Japan, das an der Spitze der Weltrangliste der Lebenserwartung und Bevölkerungsalterung steht. Andere ostasiatische Länder, insbesondere Südkorea und China folgen, aber Japan ist Vorreiter und wird international in Wissenschaft und Politik als solcher wahrgenommen.

Kein anderes Problem ist langfristig für Japan so wichtig wie die Alterung und der ihr folgende Bevölkerungsrückgang.

Die großen Herausforderungen sind die Erhaltung des Wohlstands bei schrumpfender Arbeits- und Gesamtbevölkerung und seine nicht zu ungleiche Verteilung in der Gesellschaft. Welche Steuerungsmaßnahmen stehen der Politik zur Verfügung? Wie lässt sich die weitere Öffnung der sozialen Schere verhindern? Wird Japan seinen Arbeitsmarkt öffnen, um dem sich abzeichnenden Arbeitskräftemangel zu begegnen? Das waren einige der Fragen, um die es ging.

Zur Podiumsdiskussion über das Thema „Herausforderungen des demographischen Wandels“ waren vier Exper-

ten gekommen. **David Chiavacci**, Universität Zürich, **Harald Conrad**, Universität Sheffield, **Axel Klein**, IN-EAST, und **Annette Schad-Seifert**, Universität Düsseldorf, befassten sich jeweils in einem kurzen Eingangsstatement mit verschiedenen Aspekten der Bevölkerungsentwicklung Japans. **Florian Coulmas**, IN-EAST, moderierte die Veranstaltung.



3 COOPERATION WITH RUHR-UNIVERSITÄT BOCHUM

KOOPERATION MIT OAW DER RUHR-UNIVERSITÄT BOCHUM

AREA Ruhr heißt die neue, gemeinsame wissenschaftliche Einrichtung der Fakultät für Ostasienwissenschaften (OAW) der Ruhr-Universität Bochum und des Instituts für Ostasienwissenschaften (IN-EAST) der Universität Duisburg-Essen. Sie bündelt die Expertise von mehr als 20 Professorinnen und Professoren aus den Sprach-, den Kultur- sowie den Wirtschafts- und Sozialwissenschaften. Die Kooperationsvereinbarung zur Alliance for Research on East Asia (AREA) Ruhr unterzeichneten am **11. Februar 2016** die Rektoren der beiden Universitäten, **Prof. Dr. Ulrich Radtke** (UDE) und **Prof. Dr. Axel Schölmerich** (RUB). Zum Vorsitzenden des internationalen wissenschaftlichen Beirats wurde auf der konstituierenden Sitzung **Prof. Dr. Glenn D. Hook** aus Sheffield gewählt.



Unterzeichnung der Kooperationsvereinbarung
Foto: RUB / Kramer

4 AGING AND CARE IN JAPAN – TRANSFER WORKSHOP FOR SOCIAL ENTERPRISES

*ALTERUNG UND PFLEGE IN JAPAN –
FACHSTUDIENTAG FÜR SOZIALE UNTERNEHMEN*

The long-term care insurance system and the development of elderly and disabled care in Japan differ in three important ways from similar social policies and institutions in Germany: first, care transfers in Japan are only in-kind, unlike in Germany where recipients may also receive cash benefits; second, as a result, local governments are able to finance investments in new and extended community care infrastructures, and third, the state adds important support for the private sector development of new technologies for the care sector. All of these exemplary aspects of the Japanese elderly and disabled care system are of great interest to practitioners in Germany, faced with an inability to finance local services and insufficient public support for the development of robotics and other technologies for the sector.

IN-EAST Professors **Karen Shire** and **Florian Coulmas** answered the request of a leading association of social enterprises in Germany for more knowledge about care and technology in Japan with the organization of a one-day seminar. Twenty executive directors



and board members of twelve leading social enterprises in Germany attended the day-long seminar at the UDE on **February 25, 2016**. The seminar began with a keynote presentation by **Florian Coulmas** on Demographic Change and Aging in Japan, followed by a presentation by **Karen Shire** on the Health and Care Insurance Systems in Japan. GRK 1613 doctoral candidates **Benjamin Rabe** and **Vitali Heidt** presented preliminary findings from their dissertations on Japan's New Robotic Strategy and Elderly Care Applications (Ra-

be) and Daily Life and Technological Applications in Japanese Care Facilities (Heidt). Based on this initial transfer of knowledge about elderly care in Japan, IN-EAST experts were asked to organize a one-week study tour to elderly and disabled care facilities and to technology vendors in Japan, financed by the Brüsseler Kreis, an association representing the participating social enterprises. A study tour to Japan subsequently took place in October 2016 and will be reported in the next Institute Report in 2017.

5 IN-EAST SCHOOL @ URANIA BERLIN

GEMEINSAME VERANSTALTUNG MIT DER BUNDESZENTRALE FÜR POLITISCHE BILDUNG IN BERLIN

Weltweit wachsen die Millionen-Metropolen: immer mehr Menschen sind hier zu Hause und organisieren ihren Alltag weitgehend reibungslos. Das ist keine Selbstverständlichkeit. Welche Rolle spielen dabei bürgerschaftliches Engagement, technologische Innovation oder politische Wahlen? Mit diesen Fragen befasst sich die Research Group „Urban Systems“ der IN-EAST School of Advanced Studies. Gemeinsam mit der Bundeszentrale für politische Bildung / bpb veranstalteten die Nachwuchswissenschaftlerinnen am **16. März 2016** in der Urania Berlin eine öffentliche Vortrags- und Diskussionsveranstaltung. Mit einem Fokus auf soziale und kulturelle Faktoren von urbanem Wandel setzte die Veranstaltung Impulse, sich mit dem „Wunderwerk Stadt“ auseinanderzusetzen.



Thomas Krüger, Präsident der Bundeszentrale für politische Bildung, eröffnete die Veranstaltung

Neben Besuchern mit einem privaten Interesse an der Thematik nahmen Architekten und Stadtplaner aus Berlin sowie Wissenschaftler, Doktoranden und Studierende aus verschiedenen Disziplinen teil. Politikwissenschaftler, Soziologen, Stadtplaner, Geographen, Kulturwissenschaftler, Ethnologen und Historiker aus ganz Deutschland gaben in ihren Vorträgen, Panel- und Diskussionsbeiträgen einen Einblick in aktuelle Entwicklungen in Berlin und Ostasien. Wichtiger Bestandteil der Veranstaltung war zudem ein gemeinsamer Workshop rund um die Themen Stadt der Zukunft, Diversität und Identität, in dem sich auch die Experten aktiv beteiligten.



Daniel Morat, FU Berlin / FMI, Jens Wietschorke, LMU München, und Beate Löffler, Leiterin der Research Group „Urban Systems“ an der IN-EAST School of Advanced Studies, im Panel „Stadt als Identitätsträger“

Im intensiven An- und Weiterdenken rund um die angebotenen Fragestellungen ergab sich ein facettenreiches Gesamtbild, wie Katharina Borgmann, Doktorandin an der IN-EAST School, erfreut betonte. Sie präsentierte die ausgewerteten Workshop-Ergebnisse vor dem Plenum, um eine Diskussionsgrundlage für das abschließende Podium zu liefern. So brachte die Podiumsdiskussion mit dem Berliner Stadtplaner Friedemann Kunst, der Japan-Expertin Carola Hein und dem China-Experten Dieter Hassenpflug lokale und globale Fragestellungen letztlich wieder zusammen.



Gemeinsamer Diskussionsworkshop aller Teilnehmer im World-Café-Format

Fotos: Michael Schmidt
www.schmidt.fm



6 THOMAS HEBERER BEGLEITETE DEN BUNDESPRÄSIDENTEN JOACHIM GAUCK

THOMAS HEBERER ACCOMPANIED FEDERAL PRESIDENT GAUCK



Foto: Bundesregierung / Marvin Ibo Gängör

So eine Einladung erhält auch ein renommierter Forscher nicht alle Tage: Bundespräsident **Joachim Gauck** hat **Prof. Thomas Heberer** gebeten, ihn auf seiner Reise nach China zu begleiten. „Das ist eine große Ehre für mich und zugleich eine Auszeichnung für die Ost-

asienswissenschaften der Universität Duisburg-Essen“, sagt der China-Experte der UDE.

Vom **20. bis 24. März 2016** war Joachim Gauck erstmals auf Staatsbesuch in China und besuchte Peking, Shanghai und Xi'an.

Thomas Heberer befand sich bereits in der Volksrepublik, genauer im Süden des Landes. Dort erforscht er, wann Privatunternehmer ihre Interessen organisiert vertreten und sich um Beeinflussung von Politik bemühen. Das Projekt ist Teil des Forschungsprogramms des Kompetenznetzwerkes „Regieren in China“, das vom Bundeswissenschaftsministerium gefördert wird. Die aktuelle Situation im Reich der Mitte interessierte auch Bundespräsident Gauck. Er führte politische Gespräche und eröffnete außerdem in Peking mit Staatspräsident **Xi Jinping** das „Deutsch-Chinesische Jahr für Schüler- und Jugendaustausch“. Dabei traf er Künstler, Studierende und Vertreter von Religionsgemeinschaften.

7 HUAWEI-STUDIE 2016: DEUTSCHLAND UND CHINA – WAHRNEHMUNG UND REALITÄT

FOKUS: DIGITALISIERUNG UND DIGITALE INNOVATION

China gehört seit Jahren zu den wichtigsten Handelspartnern Deutschlands. Die Beziehungen beider Staaten sind traditionell freundschaftlich geprägt und derzeit so intensiv wie nie zuvor. Doch wie gut kennen die Deutschen China? Worauf basiert diese Kenntnis und wovon wird sie beeinflusst? Was halten die Chinesen von Deutschland und was sind die Gründe dafür? Auch die dritte Ausgabe der vom chinesischen Telekommunikationsunternehmen Huawei im **Mai 2016** veröffentlichten Studie *Deutschland und China – Wahrnehmung und Realität* stellt persönliche Wahrnehmungen und Erfahrungen der Deutschen mit China und der Chinesen mit Deutschland gegenüber. Der wissenschaftliche Partner

GIGA German Institute of Global and Area Studies gleicht die Befragungsergebnisse mit Fakten ab und sucht nach möglichen Gründen für das bestehende Chinabild der Deutschen und das Deutschlandbild der Chinesen.

Neben den vier etablierten Themenfeldern – „Assoziationen, Interesse, Kontakt“, „Politik und Staat“, „Wirtschaft und Innovation“ sowie „Gesellschaft und Kultur“ beinhaltet die Huawei-Studie 2016 zum ersten Mal einen zusätzlichen Fokusteil. Dieser ist den Themen Digitalisierung und digitale Innovation gewidmet.

Nele Noesselt, Professorin für Politik Chinas am IN-EAST, ist Mitautorin der Studie. Für die Studie hat das Meinungsforschungsinstitut TNS Emnid

rund 2600 Personen befragt – jeweils rund 1000 aus der Bevölkerung, je 200 Wirtschaftsentscheider und je 100 politische Entscheider beider Länder. Die Konzeption und Durchführung der Medienanalyse wurde durch Ausschnitt Medienbeobachtung realisiert. Mehr Informationen zur Studie: www.huawei-studie.de



8 1966–1976: KULTURREVOLUTION IN CHINA AUS POLITIK UND ZEITGESCHICHTE 23/2016

50 Jahre nach dem Ende der von Mao Zedong begonnenen Kulturrevolution haben Professorin **Nele Noesselt** und **Nina Rotermund** vom Lehrstuhl Politik Chinas im Sommersemester 2016 Gastvorträge und Filmabende organisiert. Außerdem erschien am **6. Juni 2016** eine Ausgabe von *Aus Politik und Zeitgeschichte* (APuZ) mit einem Artikel von **Nele Noesselt**: *Spuren der Kulturrevolution im heutigen China* sowie weitere Artikel von **Daniel Leese**, **Susanne Weigel-Schwiedrzik** und **Felix Wemheuer**,

er, die am IN-EAST Gastvorträge zum Thema hielten.

APuZ, die Beilage zur Wochenzeitung *Das Parlament*, wird von der Bundeszentrale für politische Bildung herausgegeben. Sie veröffentlicht wissenschaftlich fundierte, allgemein verständliche Beiträge zu zeitgeschichtlichen und sozialwissenschaftlichen Themen sowie zu aktuellen politischen Fragen. Die Ausgabe APuZ 23/2016 steht online zum Download bereit unter www.bpb.de/apuz.



9 JUNE WORKSHOP DFG GRADUIERTENKOLLEG 1613/2 JUNI-WORKSHOP AM DFG-GRADUIERTENKOLLEG 1613/2



This year's "June Workshop", a highlight in the DFG Graduiertenkolleg 1613/2 *Risk and East Asia* calendar, took place from **June 21 to 23, 2016**. First year PhD students presented their dissertation proposals to a panel of renowned scholars who visited the research training group to help guide them with constructive feedback and advice.

Second year students, who had just returned from East Asia after their nine-month field work stay, also presented their findings to the panel. The international collaboration is strengthened by the participation of three PhD candidates from the University of Leeds (UK) who presented their research.

In attendance this year were **Carolyn Cartier**, Professor of Human Geography and China Studies, University of Technology Sydney, **Patrick Heinrich**, Professor of Japanese Studies, Università Ca' Foscari, Venice, **Joshua Ka-ho Mok**,

Vice President and Chair Professor of Comparative Policy, Lingnan University, Hong Kong, and **Stig Thøgersen**, Professor of Chinese Studies, School of Culture and Society, Aarhus University.



10 27TH ANNUAL CONFERENCE CHINESE ECONOMIC ASSOCIATION

27. JAHRESTAGUNG CHINESE ECONOMIC ASSOCIATION



During the last three decades, the global economic system has seen dramatic changes in the intensity of global economic interaction and the structural patterns of labor division. In this context, China has risen from a peripheral actor in the global economy to a major gravitational center. Today, with the re-design of the Chinese economic development model, the country's former role as the work benching of global manufacturing is being passed on to other economics. At the same time, however, Chinese politics and business have engaged in a major effort to promote an innovative pattern of regional labor division that might invest China with a new central role in the global system. The "One Belt, One Road" (OBOR) initiative has the potential to create a new fabric of industrial value creation that links China / East Asia via Central South Asia with Europe. The impact of these new regional value

chains on global goods flows, investment activity as well as (transnational) institution building remains open and calls for comprehensive research initiatives.



The Annual Conference of the Chinese Economic Association (CEA) 2016 with a focus on "China's New Way of Integration with the World: The New Silk Road and the Opportunities for the World Economy" at the University of Duisburg-Essen was dedicated to this call and strived to contribute to the academic discourse on the multitudinous aspects of OBOR development.



The "Yuxinou" international railway line ends right here, in the port of Duisburg, marking the 'New Silk Road's' European endpoint.

Distinguished scholars accepted our invitation to give keynote speeches at the conference and 170 scholars from Asia, Australia, Europe, North and South America gathered at Duisburg Campus for the annual CEA Conference on **September 1–3, 2016**.

Senior government officials from China and Europe, business leaders, and renowned scholars attended the "Second International Forum on the 'New Silk Road' and Sino-European Cooperation", a roundtable co-organized by the China Center for Contemporary World Studies (CCCWS) at the International Department of the Central Committee of the CPC, the Confucius Institute Metropolis Ruhr and IN-EAST.

Fotos: www.lokomotiv.de



11 FAN-ART-AUSSTELLUNG

FAN-ART EXHIBITION



Nicht selten steht am Anfang eines Studiums am IN-EAST das Interesse für die Kultur, häufig für die Popkultur, eines ostasiatischen Landes. Grund genug für das IN-EAST, sich in einer Ausstellung den Manga-Flair an die Uni zu holen. Mangas haben auch hierzulande viele Anhänger, die sich auf Messen wie der DoKomi in Düsseldorf austauschen; dort gibt es alljährlich auch einen Zeichenwettbewerb. Eine Auswahl von 35 Bildern aus den vergangenen Jahren

war im Sommersemester 2016 am IN-EAST zu sehen. Die teils postkartengroßen, teils großformatigen Kunstwerke kommen mal mystisch und dunkel, mal verspielt und farbenfroh daher. Im typischen Manga-Stil zeigen die Künstler übernatürliche Wesen des japanischen Volksglaubens, setzen sich mit dem Thema Zeit auseinander, stellen die deutsch-japanische Freundschaft dar und bilden DoKomi-Maskottchen ab.

Kitsune – japanisch für Füchse – spielen eine große Rolle in der japanischen Mythologie. Sie können jede beliebige Gestalt annehmen, am liebsten verwandeln sie sich in Frauen, wie hier auf dem Bild von Melanie Hölscher, das im DoKomi-Zeichenwettbewerb 2015 Platz 1 erzielte.

Einige weitere Bilder aus der Fan-Art-Ausstellung finden sich an Kapitelnanfängen in diesem Institutsbericht.

12 OUTGOING BACHELOR STUDENTS

BACHELOR-STUDIERENDE GEHEN IN IHR AUSLANDSJAHR

Wie in jedem Jahr haben wir auch im Berichtszeitraum knapp 50 unserer BA-Studierenden für ein Auslandsstudium nach Ostasien verabschiedet. Unterstützt wurden unsere Studierenden dabei erneut durch Mittel des DAAD-Programms „BAplus“, mit dem zehn Stipendien finanziert werden konnten. Das Konfuzius-Institut Metropole Ruhr, ein An-Institut der Universität Duisburg-Essen, hat zehn weiteren unserer BA-Studierenden das Studium in der Volksrepublik China finanziell und organisatorisch erleichtert. Auch für den Zeitraum 2016–18 konnten wir BAplus-Gelder einwerben, mit denen wir in den nächsten beiden Jahren 20 BA-Studierende finanziell bei ihrem Auslandsstudium unterstützen werden.



13 JOINT FELLOWSHIP PROGRAMME IN-EAST & KHK/GCR21

GEMEINSAMES FELLOWSHIP-PROGRAMM VON IN-EAST UND KHK

Two of the research institutions of the University of Duisburg-Essen have joined forces to gain international renowned scholars to Duisburg. Under the thematic umbrella of 'Trans-border Cooperation in East Asia at the Regional/Global Interface', the Institute of East Asian Studies (IN-EAST) and the Käte Hamburger Kolleg / Centre for Global Cooperation Research (KHK/GCR21) jointly offer a fellowship programme. From over 120 applications five six-month fellowships have been awarded. The joint call is the beginning of a proposed closer cooperation of both institutes to strengthen their outstanding profile with a focus on transnational cooperation research.

Dr. Alessandra Cappelletti is the first visiting scholar to join both institutions. During her research stay, Dr. Cappelletti, who teaches at the American University of Rome, will analyze the dynamics

and impacts of Chinese cultural diplomacy along the Silk Road. In 2017, these researchers will follow her to Duisburg: **Lisheng Dong, PhD**, University of Glasgow; **Dr. Gerald Chan**, The University of Auckland; **Charmaine Misalucha-Willoughby, PhD**, De La Salle University (Manila, Philippines), and **Prof. Dr. Anja Jetschke**, University of Göttingen. The visiting scholars will conduct their research on questions of government and governance as well as cooperation on a global and regional scale with a focus on existing or innovative patterns in East Asia. In autumn 2017 a joint workshop on institutional designs for cross-border cooperation will follow.

About Käte Hamburger Kolleg / Centre for Global Cooperation Research

The Käte Hamburger Kolleg / Centre for Global Cooperation Research seeks

to contribute towards a better understanding of the possibilities and limits of transboundary cooperation. By building a learning community, researchers from different disciplines and world regions develop an innovative framework for contemporary cooperation research that enables the exploration of new options for global public policy. We aim to become a crucial hub for this emerging branch of research. We aim to understand the role of transboundary cooperation as an essential part of public policy addressing global challenges.

Käte Hamburger Kolleg / Centre for Global Cooperation Research is an interdisciplinary research institute of the University of Duisburg-Essen. The Centre is the tenth and the last Käte Hamburger Kolleg supported by the Federal Ministry of Education and Research of Germany.

14 KOREAN LANGUAGE COURSES

SPRACHKURSE KOREANISCH

Wir freuen uns, den Startschuss für den koreanischen Sprachunterricht bekanntzugeben. Damit erweitert das IN-EAST sein Sprachangebot für Bachelor- und Master-Studierende. Sie können ab dem Wintersemester 2016/17 zwischen Koreanisch, Chinesisch und Japanisch wählen, sodass nun alle Länder Ostasiens vollständig vertreten sind.

Im nächsten Schritt sollen die Korea-Studien durch die Ausschreibung einer Professur für Gesellschaft und Politik Koreas weiter gestärkt werden. Bereits seit einigen Jahren werden am IN-EAST aktuelle wirtschaftliche Entwicklungen in Korea erforscht, insbesondere am Lehrstuhl für Ostasienwirtschaft – Japan und Korea.



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03

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KURATORIUM,
BEIRAT

*Shintō-Priesterin mit zwei Komainus, 2015
(Fan-Art-Ausstellung 2016)*

Zeichnung: Way Dat To

*Way Dat To
2015*

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PERSONEN

04

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Oliver Simon, Ass. jur.

Dr. Helmut Schneider

(Human Geography / Regional Geography of East and Southeast Asia – Kulturgeographie / Regionale Geographie Ost- und Südasiens)

(until July 2016 – Part-time lecturer since Aug. 2016)

Office:

Bärbel Wagner (until July 2016)

Nicole Böttcher (since Sep. 2016)



Flemming Christiansen



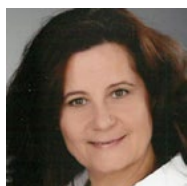
Rumin Luo



Oliver Simon



Helmut Schneider



Nicole Böttcher

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Axel Klein



Uta Golze



Kerstin Lukner



Maren Mertens



Amelie Erxleben

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Dr. Yuko Sugita

Ryusuke Takai, M.A. (since Oct. 2015)



Yuka Ando



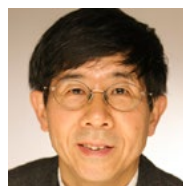
Ryusuke Takai

Chinese:

Dr. Lun Du

Korean:

Dr. Stefan Knoob (since Sep. 2016)



Lun Du



Stefan Knoob

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Akiko Kiuchi (until July 2016)

Yuta Watanabe, M.A. (until July 2016)

Chinese:

Xuepan Wang



Kayoko Asada



Akiko Kiuchi



Xuepan Wang

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Kornelia Apholz



Yuan Li

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Nicole Böttcher (since Sep. 2016)



Tao Liu



Nicole Böttcher

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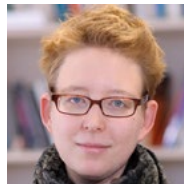
Lia Musitz, Mag., B.A. (since April 2015)

Nina Rotermund, M.A., LL.M., LL.M. (since Dec. 2015)

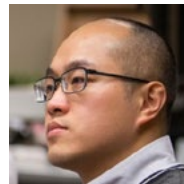
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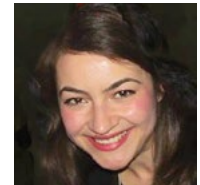
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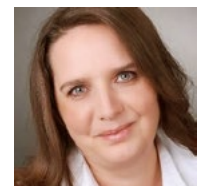
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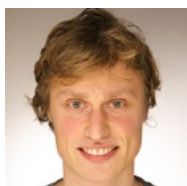
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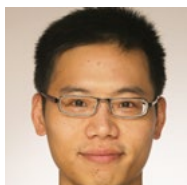
Hannelore Mottweiler



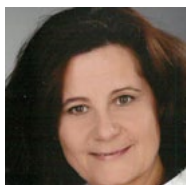
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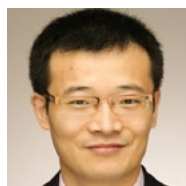
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Andrea Werry



Markus Taube



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Andrea Werry

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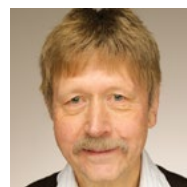
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Florian Coulmas



Petra Klöckner

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Winfried Flüchter

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Participating Scientists:

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Prof. Dr. Florian Coulmas

Prof. Dr. Winfried Flüchter

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Iva Ognjanovic, M.A. (affiliated)

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Dominique Miguel Borm, M.A.

(DAAD scholar)

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(since Mar. 2016)

Lassi Laine, M.A. (DAAD scholar)

(since Feb. 2016)

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Aimi Muranaka, M.A.

Romina Quezada Morales, M.A.

(until April 2016)

Benjamin Rabe, M.A. (since Jan.

2016)

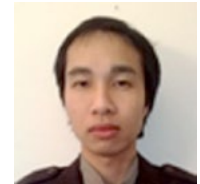
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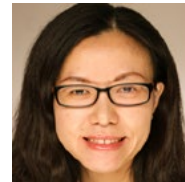
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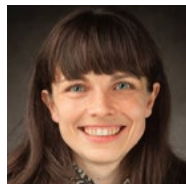
Dung Vu



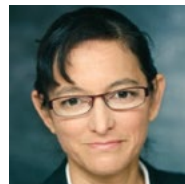
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Huijie Chu



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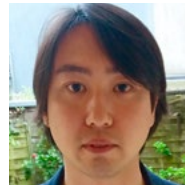
Ningjing Ge



Yao Lu



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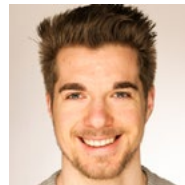
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Yu Zou



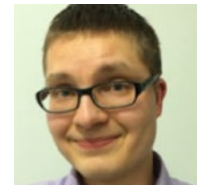
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Kai Duttler



Ying Ding



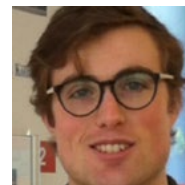
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Vitali Heidt



Martin Heinberg



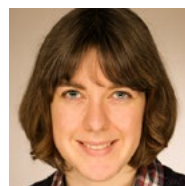
Connor Malloy



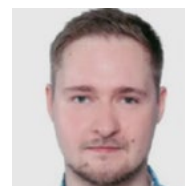
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Melanie Ziegert

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Marcus Conlé, Dipl.-Reg.-Wiss.

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Yang Liu, B.A.

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Weijing Le, M.A.

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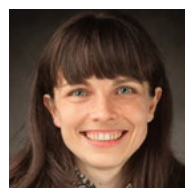
Doctoral Fellows:

Julia Aristova, M.A.

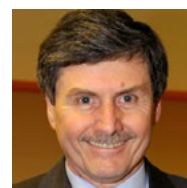
Xiaoli Lin, M.Sc.



Markus Taube



Jeannette Brosig-Koch



Ferdinand Dudenhöffer



Jens Martin Gurr



Heike Proff



J. Alexander Schmidt



Dieter Schramm



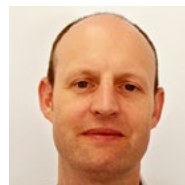
Helmut Demes



Birgit Geith



Melanie Ziegert



Marcus Conlé



Shuanping Dai



Aleksandra Davydova



Yang Liu



Momoyo Hüstebeck



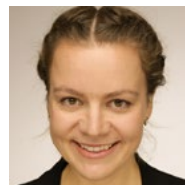
Youngah Guahk



Weijing Le



Paul Scalise



Julia Aristova



Xiaoli Lin

Research Group 4 *Urban Systems in East Asia*

Post-doc:

Dr. Beate Löffler, Dipl.-Ing. (FH)

Doctoral Fellows:

Katharina Borgmann, Dipl.-Ing.
Deirdre Sneep, M.A.



Beate Löffler



Katharina Borgmann



Deirdre Sneep

Research Group 5 *Behavioral Economics and East Asia*

Post-doc:

Dr. Timo Heinrich

Doctoral Fellows:

Alexander Haering, B.Sc.
Guanzhong Yang, Dipl.-Vw.



Timo Heinrich



Alexander Haering



Guanzhong Yang

Research Group 6 *E-mobility in Asia and Europe*

Post-docs:

Dr. Roman Bartnik

Doctoral Fellows:

Nicole Schleiffer, M.Sc.
Mira Schüller, M.Sc.



Roman Bartnik



Nicole Schleiffer



Mira Schüller

MANAGEMENT / SERVICE STAFF IN-EAST

MANAGEMENT / SERVICE-MITARBEITER IN-EAST

Managing Director:

Helmut Demes, Dipl.-Volksw.

Management Assistant:

**Dan Takayama Wichter, Dipl.-
Reg.jap.**

Coordination Unit:

**Claudia Hausmann, M.A. (until June
2016)**

Event Management:

Stefanie Ridder

MA Programs Coordinator:

Lisa Tonnätt (until Aug. 2016)

Public Relations:

Sarah Reimann, M.A.

Graphics/Cartography:

Harald Krähe, Dipl.-Ing. (FH)

IT Consultant:

Julian Kut

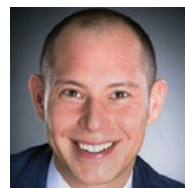
Librarian:

**Toshi Yamada, M.A., Dipl.-Wiss.-Bibl.
(until June 2016)**

Rita Németh, M.A., Dipl.-Übers.



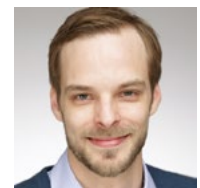
Helmut Demes



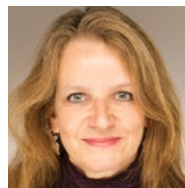
Dan Takayama Wichter



Harald Krähe



Julian Kut



Claudia Hausmann



Stefanie Ridder



Toshi Yamada



Rita Németh



Lisa Tonnätt



Sarah Reimann

2 VISITING SCHOLARS

GASTWISSENSCHAFTLER

Qiu Yue, School of Public Management, Zhejiang University, Hangzhou, October 2015 – September 2016



Hyekyung Cho

Dr. Hyekyung Cho, Hanwha Economic Research Institute, Seoul, November 15 – December 31, 2015



Heidi Gottfried

Prof. Heidi Gottfried, Ph.D., Wayne State University, Michigan, December 2015



Miriam Wilhelm

Prof. Dr. Miriam Wilhelm, University of Groningen, January and June 2016

Prof. Dr. Ulrike Schaede, University of California, San Diego, February–March 2016



Ulrike Schaede



Patrick Heinrich

Prof. Dr. Patrick Heinrich, Università Ca' Foscari Venezia, June 2–24, 2016

Prof. Dr. Takeshi Kawasaki, Sophia University, Tokyo, June 2016



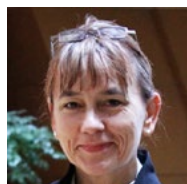
Takeshi Kawasaki



Sonja Opper

Prof. Dr. Sonja Opper, Lund University, June 2016

Prof. Carolyn Cartier, Ph.D., University of Technology Sydney, June 12 – July 14, 2016



Carolyn Cartier



Yuejun Li

Dr. Yuejun Li, Research Department *World Development and Strategies* of the Central Compilation and Translation Office, Beijing, June 2016 – May 2017



Xueguang Zhou

Prof. Xueguang Zhou, Ph.D., Stanford University, California, July 2016

DFG RESEARCH TRAINING GROUP RISK AND EAST ASIA

*DFG GRADUIERTENKOLLEG
RISK AND EAST ASIA*

05

INTRODUCTION

During the second year of the second funding period, completion of 6 dissertations, visits by guest professors, new publications, and advancements in research, were seen.

The sections below present the members, new and old, of the Research Training Group, the course program, research and training activities and the progress of the individual projects

within the four sub-themes of the research program: marketization, individualization, decentralization and transnationalization.

1 PEOPLE

The second round of funding is headed by speaker Prof. Dr. Flemming Christiansen. During the academic year 2015/16 the Research Training Group consisted of 26 Doctoral Fellows (16 DFG stipends, 4 DAAD stipends, 6 affiliates) and 1 Postdoctoral Fellow. The research program is now led by eight participating scientists: **Prof. Dr. Jeanette Brosig-Koch** (Quantitative Economic Policy), **Prof. Flemming Christiansen, Ph.D.** (Political Sociology/China), **Prof. Dr. Florian Coulmas** (Japanese Society and Sociolinguistics), **Prof. Dr. Winfried Flüchter** (Geography/Japan), **Prof. Dr. Thomas Heberer** (Politics/ China), **Prof. Dr. Werner Pascha** (Economics/Japan), **Prof. Karen Shire, Ph.D.** (Sociology/Japan), and **Prof. Dr. Markus Taube** (Economics/China).

GOVERNING BOARD

VORSTAND

Prof. Flemming Christiansen, Ph.D.
(Speaker)

Prof. Karen Shire, Ph.D.
(Deputy Speaker)

Prof. Dr. Markus Taube
(Deputy Speaker)

Dr. Kei Takata
(Post-doc Representative)

Huijie Chu
(PhD Fellow Representative)

Connor Malloy
(PhD Fellow Representative)

Helmut Demes (Non-voting member)

Vinita Samarasinghe (Non-voting member)

DOCTORAL FELLOWS

Our 5th cohort consisted of: **Aimi Muranaka** (DFG), **Romina Quezada Morales** (DFG) (*until April 2016*), **Connor Quilty Malloy** (DFG), **Diana Schüler** (DFG), **Benjamin Rabe** (DFG), **Lassi Laine** (DAAD) and **Ying Ding** (DAAD). At the time of writing, they had completed the milestones for their first year of study and left to conduct fieldwork in East Asia.

The current Doctoral Fellows are: **Stéphanie Bräuer** (M.A. University of Leipzig, affiliated), **Huijie Chu** (M.A. Waseda University, Tokyo), **Magnus Dau** (M.A. University of Marburg, affiliated), **Ningjing Ge** (M.A. University of Macau, DAAD scholar), **Vitali Heidt** (Diplom University of Bonn, affiliated), **Yao Lu** (M.A. Southwest University, Chongqing), **Dominique Miguel Borm** (M.A. Ghent University, DAAD scholar), **Stenya Melnikova** (M.A. University of Duisburg-Essen, affiliated), **Iva Ognjanovic** (M.A. University of Duisburg-Essen, affiliated), **Hongjin Oh** (M.A. Fukuoka Prefectural University), **Anna Shpakovskaya** (M.A. Shanghai University), **Zi Wang** (M.A. Sciences Po, Paris), **Mei Yu** (M.A. Beijing Normal University), and **Yu Zou** (M.A. University of Bremen). Most of the Doctoral Fellows appointed in 2011 and later are currently completing their dissertation manuscripts.

Six Doctoral Fellows defended their thesis in the academic year 2015/16: **Kai Duttler**, **Martin Heinberg**, **Hanno Jentzsch**, **Alison Lamont** and **Mei Yu**.

POSTDOCTORAL SCHOLARS

One post-doctoral appointment was made:

Kei Takata, Ph.D. (Ph.D. New School for Social Research, New York) (*since October 2015*).

Post-doc **Dr. Rumin Luo** is on maternity leave since January 2016.

GUEST PROFESSORS

Dr. Hyekyung Cho (Hanwha Economic Research Institute, Seoul), November 15 – December 31, 2015

Prof. Heidi Gottfried, Ph.D. (Associate Professor in Sociology, Wayne State University, Michigan), December 1–31, 2015

Prof. Dr. Patrick Heinrich (Università Ca' Foscari Venezia), June 2–24, 2016

Prof. Carolyn Cartier, Ph.D. (University of Technology Sydney), June 12 – July 14, 2016

RESEARCH STUDENTS

In 2015/16 five Research Students (**Hang Dang**, **Tobias Fausten**, **Markus Hein**, **Pinar Karahan**, **Sarah Möller**) were recruited from the MA programs in East Asian Studies to join the Research Training Group. Research Students are assigned to assist the post-doctoral research activities.

2 COURSE PROGRAM

WINTER TERM 2015/16, SUMMER TERM 2016

The program included talks by Guest Professors of the **GRK 1613** and invited lectures within the Research Training Group Research Forum, jointly organized with the IN-EAST School of Advanced Studies.

Heidi Gottfried (Associate Professor in Sociology, Wayne State University, Michigan): Publishing Workshop (December 9, 2015)

Jingrong Tong (Dept. of Media and Communication, University of Leicester): *Media and Discourses in China: The case of 'discourse of journalism'* (January 13, 2016)

Dominik Mierzejewski (Professor, Dept. of East Asia Studies, University of Łódź): *"One Belt, One Road" Proposal: China's new development model and regional cooperation with Europe* (January 18, 2016)

Jean-François Huchet (Sorbonne Paris Cité): *Reforming China's Economy System: a painful and dangerous path towards a new mode of growth* (February 3, 2016)

Emiko Ochiai (University of Kyoto and present holder of Blaise Pascal Chair at the EHESS, Paris): *Transforming Famil-*

ialism: Care regimes in East and South-east Asian countries since the 2000s (February 17, 2016)

Gabriele Vogt (Professor of Japanese Politics and Society, Asien-Afrika-Institute, University of Hamburg): *Policies Designed to Fail: Health-Caregiver Migration to Japan and Germany* (April 20, 2016)

Felix Wemheuer (Professor of Chinese Studies, Faculty of Arts and Humanities, Institute of East Asian Studies – Chinese Studies, University of Cologne): *Rebels in Power: Chaos and Order in China's Cultural Revolution* (April 27, 2016)

Xiaoling Zhang (PhD Program Director, School of Contemporary Chinese Studies, University of Nottingham): *Construction of the Image of Africa for the Chinese Public* (May 11, 2016)

Andrea Revelant (Assistant Professor, Department of Asian and North African Studies, Ca' Foscari University, Venice): *The Developmental State and Inequality: The case of tax policy in modern Japan* (May 18, 2016)

David Chiavacci (Mercator Professor in Social Science of Japan, University of Zurich): *Japan's Immigration Politics,*

1966–2016: Four Waves of Immigration Debate and the Making of a New Immigration Country (June 8, 2016)

Junzuo Zhang (Team Leader, China-UK Collaboration on International Forest Investment & Trade Programme (INFIT)): *Recent Developments in Chinese Policies on Forest Ownership and Management* (June 13, 2016)

Carolyn Cartier (Professor of Human Geography and China Studies, University of Technology Sydney): *Territorial Urbanization and the Party-state in China: Economy, Politics and Exigencies of the Mao Era* (July 6, 2016)

Cosima Wagner (Freie Universität Berlin): *Promoting a "Robot Barrier Free Society"? Political, societal and ethical aspects of the "Robot Revolution Initiative" of the Abe Cabinet* (July 13, 2016)

Xueguang Zhou (Kwoh Ting Li Professor in Economic Development; Professor and Chair Department of Sociology; Senior Fellow, Freeman Spogli Institute for International Studies): *The Spatial Mobility of Local Officials in the Chinese Bureaucracy: Some preliminary findings and their implications* (July 19, 2016)

3 RESEARCH AND TRAINING WORKSHOPS

WHEN FAMILIES TURN TO THE MARKET

Gender Dimensions of Outsourcing Personal and Household Services: Politics, Markets and Inequalities in East Asian and European Comparison

November 20, 2015, Collegio Carlo Alberto, Torino. This Doctoral and Postdoctoral Seminar *Social Institutions in Transformation: Families, Care and Wel-*

fare was preceding the Expert Workshop *When Families Turn to the Market* (see Chapter 11).

In the doctoral and postdoctoral seminar young scholars directly associated with the experts were invited to present and exchange their research related to family and demographic changes, social care, migration and mobility of domestic and care workers and the activation of female labor. The aim of this activity was to strengthen net-

works among young scholars in East Asia and Europe involved in family, social welfare and employment research in the social sciences, including economics, political science and sociology. A specific focus was attached to East Asian cases, to encourage inter-regional comparative exchange and research. Several experts in East Asian and European research on these topics were available to comment on doctoral and postdoctoral projects.

RETREAT BEIJING 2016

The annual field research retreat took place at **February 22–24, 2016** at the Sino-German Center for Research Promotion, Beijing. Four PhD candidates got feedback on their fieldwork reports and advice on to handle and analyze the collected data.

JUNE WORKSHOP – DISSERTATION PROPOSAL AND PRELIMINARY RESULTS WORKSHOP

The DFG Research Training Group 1613 *Risk and East Asia* organized their Annual Dissertation Proposal and Preliminary Results Workshop at **June 21–23, 2016**. The GRK's strong international collaboration was manifest with the participation of PhD candidates from the University of Leeds who presented their research. In addition, many internationally acclaimed researchers were present: **Prof. Ka-ho Mok** (Hong Kong Institute of Education), **Prof. Carolyn Cartier** (University of Technology Sydney), **Prof. Patrick Heinrich** (Ca' Foscari University of Venice), and **Prof. Stig Thøgersen** (Aarhus University).

Students coming to the end of their first year at the Research Training Group presented their dissertation proposals to the panel comprising of the distinguished guests and scholars of *Risk and East Asia*. Students at the end of their second year, and returning from an 8–10 months fieldwork stay in East Asia, presented their fieldwork findings. All projects received constructive feedback which enabled them to further develop their research.

EMPIRICAL METHODS

In order to provide the students of the GRK with a solid statistical footing a workshop in empirical methods was organized. This workshop took place at the University of Duisburg-Essen's Duisburg campus at **July 11–14, 2016** and was conducted by **Dr. Kathrin Thomas** from the Center of Compar-

ative Social Surveys at City, University of London. Participants were provided with hands-on training enabling them to read, understand, apply and interpret findings from their field research. Topics included: research design, qualitative interviews, survey research, quantitative data analysis and an introduction to SPSS.

SEPTEMBER SEMINAR – RESEARCH DESIGN AND PRACTICE IN TRANS-NATIONAL AND GLOBAL STUDIES

Jointly organized by **Prof. Karen Shire** and **Kei Takata, Ph.D.** (DFG Research Training Group 1613 *Risk and East Asia*, University of Duisburg-Essen) and **Prof. Shigeto Sonoda** and **Mistook Lee, Ph.D.** (GSII, University of Tokyo) entitled *Research Design and Practice in Trans-national and Global Studies* took place in Tokyo at **September 21–30, 2016**.

The first week of the seminar was devoted to excursions; professors and students from Duisburg, Sheffield, Leeds and Tokyo visited a total of five institutions related to their ongoing research. On the first day, delegates visited the Cultural Center Arirang located at the Korean town Shinokubo in Tokyo. The center's representative Mr. Chong shared with us the history of the town and his life story and strug-

gles of the Korean residents in Japan (*zainichi*). In the afternoon, Prof. Ryo-zo Yoshino and his team welcomed us at the Institute for Statistical Mathematics. They presented their methods and results from a research survey on national values in Japan and the world that has been carried out over a long period of time. On the second day, the National Museum of Emerging Science and Innovation in Odaiba was visited and latest Japanese technological innovations and unique urban space developed from the mid-1990s were explored. On the final day an excursion to the National Diet Library and the Research Institute of Economy, Trade and Industry (RIETI), located in the Kasumigaseki area, the heart of Japanese politics, was organized. RIETI is a policy think tank that is closely related to the Ministry of Economy, Trade and Industry. RIETI's director Prof. Mitsuhide Hoshino then introduced their overall research agenda and answered questions related to the student's research. The second week of the September Seminar took place at the University of Tokyo, Hongo campus as a workshop in which all participating PhD candidates and MA students presented their research projects and received valuable comments from guest speakers, professors and their fellow students. This year, three PhD candidates from the University of Duisburg-Essen (**Aimi Muranaka, Benjamin Rabe and Domi-**



nique Miguel Borm) joined the seminar along with two fellows from Sheffield, a student from Leeds and six graduate students from University of Tokyo. Research topics varied from migration, social movements, innovation, popular culture, war memory, international relations, foreign policy, language and social policies. In addition to Prof. Florian Coulmas, Prof. Karen Shire and Prof. Axel Klein from Duisburg, renowned external guests also joined the workshop, including Prof. Daishiro Nomiya (Chuo University, Tokyo), Prof. Reiko Ogawa (Kyushu University, Fukuoka) and Prof. Shigeto Sonoda (University of Tokyo). They presented their own research as well as commented extensively on students' projects. Overall, the September Seminar enabled participants to explore various research institutions in Japan, expand their networks with leading scholars and graduate fellows from other universities, and received invaluable feedback about their project before commencing their extensive fieldwork in East Asia.

Kei Takata



SEPTEMBER SEMINAR BEIJING

The September Seminar 2016 in Beijing (September 26–28, 2016) was organized by Prof. Flemming Christiansen (University of Duisburg-Essen), Prof. Tao Liu (University of Duisburg-Essen) and Prof. Yu Xianyang (Renmin University of China, Beijing). The Seminar started with opening speeches by Prof. Flemming Christiansen and Professor Yu Xianyang, and a keynote speech by Prof. Tak-Wing Ngo from Macau University. During the two days of meeting, all the attending Ph.D. students presented their research projects, followed by comments of the mentors and specialists in their fields and from their peers. Three Ph.D. students from IN-EAST, University of Duisburg-Essen, four Ph.D. students from Renmin University of China and one Ph.D. student from the University of Leeds presented their doctoral research projects. Nine professors and experts provided

detailed comments and feedbacks and contributed to overall discussions. Seminar attendees also visited the discipline inspection organ of the Chinese Communist Party (CCP) – Central Commission for Discipline Inspection (CCDI) which is regarded as the most important anti-corruption party organ in China. The Deputy Director of International Cooperation Office of CCDI Li Yang received the delegation from the University of Duisburg-Essen and Renmin University of China and introduced the current anti-corruption movements initiated by the CCP, the organizational structure of CCDI as well as the international cooperative initiatives to fight corruption. After the introduction of the Deputy Director from CCDI the attendees warmly discussed the anti-corruption movement in China and its international impact. A series of questions were then raised by the Duisburg professors and Ph.D. students to which Deputy Director Li Yang responded.

Tao Liu



4 RESEARCH PROGRAM

With the program in full swing the Research Training Group focused on two main topics: The finishing of the dissertations of cohort 4 and the fine-tuning of the dissertation projects of cohort 5. The projects and activities are reported here by sub-theme of the research program.

SUB-THEME MARKETIZATION / MARKET TRANSFORMATIONS

The strengthening of market mechanisms as the predominant means to organize the economic interaction between social actors is one of the strongest processes of contemporary global change. In its most visible form 'marketization' manifests itself in the transformation processes in which centrally planned economies like China are reorganizing themselves into market-based economies. Marketization covers the transition to a market economy (China) as well as the further liberalization of established market economies in the East Asian region (Japan, South Korea), but in our emphasis especially the role of re-regulation and new institutions in abating the social and economic risks of market-oriented transformations.

HANNO JENTZSCH

Village Institutions and the Agricultural Reform Process in Japan

This project seeks to clarify how informal village institutions shape the ongoing agricultural reform process in Japan. Since Japan joined the WTO in the mid-1990s, the agricultural support and protection regime underwent substantial changes. While support and protection remain strong, a series of policies aims at promoting the consolidation of farmland in the hands of fewer, more professional farms. However,

qualitative field research (participatory observation, interviews, collection of local administrative data) in two farming regions in Japan has shown that informal village institutions – in particular the norms and practices surrounding farmland – profoundly affect how these policies are implemented locally, and the range of policies that are imaginable.

Presentation

Tracing the Local Origins of Farmland Policies in Japan. – 24th World Congress of the International Political Science Association (IPSA), Panel *Local Governance and Civil Society*, Poznań (July 23–28, 2016).

YAO LU

Political Connections and Investment Efficiency in China's Private Enterprise Sector

The maturation of China's capital market and emergency of private enterprise sector leads to institutional change in information environment of China's listed firms, which leads to the instability of political connections. This research project is divided into two aspects (financial information and firm-level investment behaviours) to consider the reactions from firms to institutional change in China's market and how these firms will deal with their connections with the government. The first aspect is based on the change of information disclosure policy. The second on politically-connected firms that gain benefits from the government thus, leading them to make unreasonable investment decisions in the capital markets, regarding political connections as an informal institution.

STENYA MELNIKOVA

Corporate Governance of Chinese National Oil Companies within the Model of Multiple Principals – One Agent

Within the past 50 years Chinese oil companies have undergone transformation from local ministries to influential modern corporations. The process of corporatization and privatization that started with the beginning of Economic reforms in China has led certain companies to listing in 2000s. The corporate governance of Chinese national oil companies (NOC) got influenced by two main factors: after listing they got private shareholders (and the amount of their shares grow), and their international activities have driven attention to corporate's internal practices (informational disclosure, protecting of minor shareholders, etc.). Therefore Chinese NOCs' management became an agent that has to subordinate two principals – the State as a major shareholder and private investors as the second shareholder. Are the interests of these two shareholders ally or oppose? How can management of the company subordinate to two principals? Will one principal be disregarded? All these questions Stenya is intending to answer in her thesis.

HONGJIN OH

A Study on the Socialization Level of People Care According to the Character of Service Provider

The position of the debate: This study joins discussions about 'care', and 'transformation of the East Asian welfare regime' by a comparative perspective between Japan and South Korea cases. It focuses on the formation and development of both countries' child and elderly care policies after the 2000s.

The expected result: This study constructs an overview of Japanese and South Korean institutional mechanisms of social care, and draws out the implication of core-driving discourses to the social care provision in two countries' welfare state nexus.

Backgrounds: A shared character of East Asian industrial societies, which have achieved rapid economic growth by strong state leadership, is the necessity of urgent adaptation for establishing extraordinarily efficient welfare arrangements by comparison with Western experiences. This challenge, however, concurrently faces the austerity era of welfare state, which means that the establishing of welfare state in East Asian countries necessarily needs to negotiate with national economic strategies. On the other hand, the 'new social risks' in terms of caregiving are especially prevalent in East Asian countries, where employment and demographic changes are strongly impacting women's paid and unpaid labour. Under these circumstances. Japanese and South Korean welfare states have taken on a market-oriented and maximizing of family capacity strategy since the 2000s.

Presentation

Recent Care Policies and Their Effects on the Welfare Mix in South Korea and Japan. – Doctoral/Postdoctoral Workshop *When Families Turn to the Market*. Collegio Carlo Alberto, Torino (November 20, 2015).

BENJAMIN RABE

ロボット新戦略 – Japan's Second Robot Revolution

This research on the Japanese New Robot Strategy (NRS) looks at the impact of technological innovation on institutions in two ways. The first addresses how institutional environments influence the shape of technologies; and the second looks at how the implementation of robotics induces further institutional changes. Utilizing the competitive advantages of the domestic robot-

ics industry and Japan's world leading R&D in the sector, the new comprehensive strategy of 2015 declares robotics as a pillar for economic revitalization. The main targets of the strategy are linking public and private research, adjusting regulations to facilitate the implementation of new products, improving the availability of capital to start-ups and SME, and implementing an incentive system encouraging roboticists to develop devices compatible to the target areas which the government has selected. These policies aim to create a nurturing environment for indigenous technological innovation. Regarding the two research foci, the NRS will influence the development of robots by transforming previously established supportive structures (e.g. "Robot Special Zones") and may change roboticists' agendas. With this development, the future impact of the implementation of robotics developed under this new strategy must be studied anew, leading to my second research focus.

Presentation

Japan's New Robotic Strategy and Elderly Care Applications. – Transfer Workshop *Aging and Care in Japan*. Duisburg (February 25, 2016).

DUNG VU

Essays in Experimental Economics

Public good contribution has been the interest of many experimental economists, since evidence has shown people do not always behave rationally and inefficient equilibria are not always realized. This research compares a public good game run in both China and Germany with 3 treatments in which the social distance factor varies. The outcome shows that under a condition of high social distance, Chinese and German behavior differs; German subjects contribute more to the public good. As social distance decreases, both samples converge to insignificantly different average of contribution. It is also found that people's contribution is

positively correlated with their guess and level of anonymity: the more their identity is exposed, the more they give and the more they believe the other is giving.

MEI YU

Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China

Following Heberer's and Schubert's theoretical approach to strategic groups, the dissertation aims to answer the core research question: Why does the strategic group implement Corporate Social Responsibility (CSR) in Fugu county? First, the study explores two important concepts of CSR and strategic group. Second, the study examines the case study of "Double Hundred" project implemented by Fugu County Government, focusing on what is strategic group in the case of Fugu county, how the strategic group is established and how the strategic agency is played by local cadres in policy implementation. Third, the project concludes main findings: 1) The "Double Hundred" project is carried out under the rubric of CSR for the "Construction of a New Socialist Countryside" program. 2) Local cadres implement the "Double Hundred" project because they have to solve the problems result from financial constrains in terms of matching funds, and address severe village-enterprise/mine conflicts through redistribution mechanism in order to maintain their regime legitimacy and expand their common interests in terms of career advancement, political influence and social standing.

SUB-THEME

INDIVIDUALIZATION / SOCIAL ORGANIZATIONS

Individualization involve shifts from public to private in the field of social risks and the privatization of economic risks, especially employment risks, to

individuals, but also the flip-side of the development of new capacities for individual responsibility and self-actualization, not least of all evident in changing family and gender relations and value shifts.

STEPHANIE BRÄUER

Women Social Organizations in the People's Republic of China: New Forms to Initiate Political Change? A case study of anti-domestic violence (ADV) organizations in Beijing

The aim of this project is to analyze how women's organizations mobilize for a better protection against domestic violence in the PRC. Historically, the communist party took on the responsibility to implement gender equality. Recently, however, women's organizations have become active in mobilizing for a stronger implementation. The research investigates whether there is a shift of responsibilities, and if so, how women's organizations are mobilizing and whether they are able to use or create political opportunities for advancing gender equality, possibly, but not necessarily in line with the party-state's conception.

As a contribution to the subtheme individualization, this project has not found a simple shift of responsibility from collective state to individual actors for protecting women against discrimination. Rather, this project identifies a dynamic re-negotiation between social actors and the party-state aimed at establishing a political role for social organizations.

HUIJIE CHU

In Dialogue with Institutional Reforms: Chinese Students Crossing the Ridge of Higher Educational Institutions (HEIs)

The existing studies on China's higher education mostly view the reforms as a top-down process and concentrate on policy analysis. Chinese students exper-

riencing the reforms are depicted in a rather homogeneous image of studying hard to win an upper hand in the fierce competition. This PhD project brings the individual policy recipients into the spotlight and explores the complexity of their perceptions as well as strategies of entering HEIs in China.

It first introduces China's higher education reforms particularly the admission policies in relation to regional development, and illustrates the intentions of reforms and the tensions among different actors. Second, it looks at higher education from the perspective of Chinese students and parents, and investigates their considerations and motivation for selecting schools and majors. Based on the grasp of the objective domain and the subjective consciousness, it looks at the practice of entering HEIs against the backdrop of China's education reforms and examines the meaning of institutional transformation to Chinese students as the policy recipients. Students entering HEIs being an instance, their considerations and aspirations reveal the reflexivity of the individual in pursuing personal development in contemporary China.

Presentation

Crossing the Ridge of Gaokao: Chinese Individuals Facing Higher Education Reforms. – CERA-UK Annual Conference 2015 on *Chinese Education Today: Practice and Research*. UCL Institute of Education, London (June 25–26, 2015).

MAGNUS DAU

Social Media as a Deliberative Arena: The Case of Environmental Protection Bureaus in China

This research project evaluates how the Chinese state adapts to new technologies to interact with its citizens by taking environmental protection bureaus as case studies. As a result of the mostly digital field research characteristics of state-society communication have been identified as well as major factors shaping the process itself. So-

cial media constitute an irregular platform for authoritarian deliberation.

VITALI HEIDT

Two Worlds of Aging: Institutional Shifts, Social Risks, and the Livelihood of the Japanese Elderly

This doctoral project analyzes the issues of social risk exposure by tracking regional welfare distribution, social embeddedness of the urban and rural elderly, and the ways in which social security systems and their equivalents amplify or diminish risks of the elderly livelihood in contemporary Japan. Therefore, two research stays were concluded, in Tokyo and Komagane/Nagano, where qualitative data was gathered through an ethnographic approach by studying the shaping mechanisms of the elderly livelihood.

Findings indicate a bigger shift from social to public institutions in care and support reliance in urban areas, while rural communities seem to fare better in creating socially inclusive institutions within respective communities. Recent developments and reforms illustrate a quasi-familialistic shift in the welfare-mix.

Presentations

The Two Worlds of Aging: Institutional Shifts, Social Risks, and the Livelihood of the Japanese Elderly. – Workshop *When Families Turn to Market*. Collegio Carlo Alberto, Torino (November 20, 2015).

Pflegealltag in Japan und die Nutzung niederschwelliger Technologie. – Seminar for the Association of German Social Entrepreneurs and Organizations "Brüsseler Kreis". University of Duisburg-Essen (February 25, 2016).

Social Innovations with Robotics in Elder care in Japan and Germany. – Japanese and German Cutting Edge Technologies for Patient Care, 1st NRW-Fukushima Joint Symposium on Advances in Medicine. University Hospital Essen (September 1, 2016).

LASSI LAINE*Varieties of Individuality in China*

China's societal transformations during the past century have led to a major increase in the importance of the individual as a social category. Individuals have become less defined by their relationship to larger collectives such as family and class. Rapid development of market economy has created new spaces for articulating and pursuing individual desires. At the same time, individuals' sense of their self and ability to act continue to be moulded by their social ties, market competition and the authoritarian state. This research therefore asks, how is individuality constituted in the contemporary Chinese context, and what kind of agency does the individual have. Particular attention will be paid to the variation in the ways different individuals interpret and respond to their situation. These questions will be approached through a particularly interesting subgroup, namely young urban people with an academic degree but limited economic means. Being situated at the fringes of the urban middle class, how do different members of this group negotiate the partially conflicting desires for material success, stability and self-realisation?

ALISON LAMONT*The Societal Impacts of the Wenchuan Earthquake: Normalising after a Catastrophic Disaster*

This thesis seeks to explain why "reconstructing" the nuclear family was an integral part of social reconstruction after the devastating effects of the 2008 Wenchuan earthquake in Sichuan, China. The re-marriage of bereaved earthquake spouses and the decision for mothers to have another child after the death of a child in the earthquake are examined. Interviews conducted in Sichuan province during 2012–2013 and extensive documentary analysis show how nuclear family structures form an underlying understanding of

normal life in China, both for individuals and for party-state policy makers.

Presentations

Reconstructing Family, Reconstructing Welfare: Post-earthquake family policy in China. – Workshop *When Families Turn to Market*. Collegio Carlo Alberto, Torino (November 20, 2015).

Policies of Recovery: "Nuclearising" Post-Disaster Families. – BSA Annual Conference 2016 (British Sociological Association). Aston University, Birmingham (April 5–8, 2016).

CONNOR MALLOY*Urbanizing Practices: A Sociological Study of Post-relocation Residential Communities in Urban China*

Recent state policies and discourses on China's urban development have emphasized the importance of placing society at the forefront of urbanization. Though this notion has general applicability, it is particularly relevant to the redevelopment of peri-urban spaces and subsequent residential relocation. Peri-urban spaces, such as urban villages and shantytowns, are characterized as spaces in which actors employ alternative socioeconomic strategies outside of the broader institutional framework and are therefore framed spatially and socially as hurdles to social development. This PhD project aims to address the social dynamics of residential relocation, with a focus on the negotiation between the social and institutional context of post-relocation spaces and residents' practices and socioeconomic strategies. Given that institutions and social fields are reproduced through social practices, the research approach will involve ethnographic fieldwork analysing the incentives and rationales for institutional participation as well as practical and strategic disjunctures

Within a broader context, this research attempts to address the question of whether residential relocation develops 'urban citizens' in terms of socio-

economic strategies and practices, as well as individual and community identities. While the transformation of practices may be a necessary and inevitable outcome of urban development, it is significant in the way that sets of practices relate to concepts of identity and citizenship and therefore reflect how individuals and communities are situated within societal changes of China's modernization and urbanization.

Presentations

Urbanizing Practices: A sociological study of post-relocation residential spaces in urban China. – September Seminar Beijing (September 26, 2016).

DOMINIQUE MIGUEL BORM*A Digital Revolution? The Influence of Social Media on the Relationship between Civil Society and State in Japan*

The impact of social media during this age of Twitter, Instagram and Facebook is undeniable. These social networks, however, transcend the ordinary use of sharing daily life with your friends and loved ones: over the past several years social media have been used in various ways to communicate political ideals and organize mass mobilisation. The proposed research will offer new insights in the political application of social network services by the analysis of a case study: its impact on the relation between civil society and the state in Japan. The uniqueness of the Japanese situation makes it an interesting research object: Japan is a democratic country with a stable government, however, press-state relations are much tighter in Japan than in Western countries and social scientists generally concur that Japan's civil society can be seen as weak, despite recent upward trends. This research will investigate the evolution of civil society after 2011's triple disaster in Fukushima through the use of social media by civil society and state: how do social media change the relationships between these political actors? This inquiry's

analysis of political processes and repertoires used by these actors should bring new perspectives on this topic.

IVA OGNJANOVIC

Organizational Commitment of Young People Working in a Foreign Company in China: Morality and Class Habitus

The research examines the differences in employees' habitual moral perceptions regarding own workplace behavior and the value of their work. Selection and treatment of employees in a company is divided into two distinct fields in which two different types of individuals compete: one characterized by ethos of indispensability with competent, hard-working, and sociable individuals, and one characterized by ethos of dispensability with incompetent, apathetic, and solitary individuals who change employers frequently.

SUB-THEME DECENTRALIZATION / CENTRAL-LOCAL INTER- ACTION

The research of the DFG GRK 1613 addresses two senses of decentralization: decentralization in the sense of shifting responsibilities and accountabilities from the upper to the lower political levels and the dispersion of central political authority, but also from "the bottom up" in reference to chances for participation and the impact on local autonomy and sustainability in local regions.

NINGJING GE

Corruption in China: How Do We Understand It from a New Perspective – Discourse Analysis, Measurement and Mechanism

As a worldwide phenomenon, corruption infects social and political environment seriously. Especially in recent China, corruption problem is regarded

as a vital issue by government and academic field. This research tends to observe and analyse "corruption" in diverse institutional settings of China, with a principle of regarding "corruption" as a normal social phenomenon without simple moral judgment. The research will start by examining the use of "corruption" which has a broad meaning with methodology of CDA. On this basis, I will try to seek a relatively comprehensive and objective perspective to understand and analyse corruption in China. The theories of sociology, political science, anthropology, and psychology would be referred to.

Presentations

Anti-Corruption Effort and Social Values in Post-Transitional China. – September Seminar Beijing (September 27, 2016).

DIANA SCHÜLER

New Hopes, New Risks – Entrepreneurship as Occupational Choice in South Korea

Though conglomerates like Samsung, Hyundai and LG have dominated the Korean economy and regular employment in those companies and in the public sector has been a convention in the Korean society, the number of individuals choosing entrepreneurship as an alternative career path has been increasing recently. In the literature, the question of why individuals choose entrepreneurship as an occupation has been addressed by at least two approaches: The behavioral (labor) economics approach, in particular occupational sorting theory, focuses on individual traits like risk preferences. The second approach is grounded in institutional theory, arguing that cross-country differences or changes in the quantity and quality of entrepreneurial activities can be explained through institutions as the exogenous "rules of the game" (North 1990). Focusing on only one of these approaches overlooks the connection between individual traits (agency profiles) and the multi-dimen-

sional institutional environment that constitutes occupational sorting. Thus, this research project aims to provide a more holistic approach by ascertaining the influence of risk preferences on the likelihood of choosing entrepreneurship as an occupation while examining the changes in Korea's "country institutional profile" on the regulative, normative and cognitive dimensions. Using mixed methods comprised of an incentivized economic experiment, a survey capturing the perceived institutional framework as well as semi-structured interviews, this study will explain the rise of opportunity-driven individuals starting a business in South Korea.

ANNA SHPAKOVSKAYA

Government Non-Profit Relationships in the Post-Wenchuan Earthquake Reconstruction in China

Based on the framework of "Actor Centered Institutionalism" the main actors involved in the planning and implementation of the Red Cross Reform are interviewed with the focus on their preferences, perceptions and capacities. Written documents on the history of the Red Cross in China, its present reforms and the reforms of the social management are analyzed. To better fit into a new model of social management the Red Cross is being transformed into a "Hub organization". By introducing a model of "Dual Management" the Red Cross aims to secure its resources from the government and enhance its cooperation with grass root NGOs and the public in delivering public services.

Presentation

Histories of the Red Cross Movement. – Adelaide (September 9–11, 2016).

YU ZOU***Decentralization, Institutionalized Cooperation, and Forest Self-Governance in China: Theory and Field Experiments***

The project aims at addressing the governance problem of forest resource in China, which fundamental background is the risk shifts of China's forest governance, and the demanding direction of these shifts is to be decentralized gradually. It is proposed that it can explore a model to expose the pattern shifts, and particularly in this project, with the common-pool resources (CPRs) governance approach established by Ostrom (1990).

In the project the issues like, how to design and implement effective individual based forest self-governance measures within current centralized administrative framework; what the effects of individual self-governance structure (e.g. external enforcement) in specific areas on the transformation from centralization to decentralization have; how to gradually shift the governance structure to the patterns highlighted with individual value, interests, and beliefs in China, will be solved and discussed.

**SUB-THEME
TRANSNATIONALIZATION**

Transnationalization moves toward the supranational level of institutional change, both deregulatory in relation to the internationalization of capital markets, and new regulatory in respect to new standards and protections, for example, for consumers, for equal opportunities of women or migrants rights. Here the global role of East Asia and the integration of China and Japan into, as well as their impact on, international regimes builds one dimension of this process of institutional change. Another dimension addresses how East Asia itself is perceived as a risk from a European perspective.

YING DING***Adaptation and Contestation of Ethnic Identities: The Jungarian Sibe***

Apropos of the ethnopolitics in China, most studies are about the Han assimilation, including a strand of policies that covertly aim to blur the ethnic differences and thus to promote an overarching Chinese nationalism. This research attempts to provide a micro-sociological view of the process, as well as the interactions between Sibe and Han Chinese that establish the ethnic boundaries. The Sibe are a Tungusic-speaking people with a population of 188,824 in China. Due to a segmentation of the Sibe population that was commanded by the Emperor Qianlong for military purposes, two major Sibe clusters exist in contemporary China – the Jungarian Sibe and the original Manchurian Sibe. Albeit the former, which were sent to the far west part of Xinjiang from their provenance, have a relatively small population size, their culture and language are well-preserved. In contrast, the Manchurian Sibe lost the language at the beginning of the 20th century. Notwithstanding, both Sibe clusters hold active consciousness, even loyalty, towards their Sibe identity. This study is set up to explore the rationale behind the pertinent activities. Besides, the Jungarian Sibe will be highlighted in the research, whilst the Manchurian Sibe will be utilised as a reference in order to compare. In so doing, to investigate the extent to which the Sibe's identity has been contested and adapted into the social milieu.

KAI DUTTLE***A Behavioral Finance Perspective on Momentum. Comparative Experimental Studies in Germany and Japan***

Kai Duttle's research mainly focuses on cross-cultural differences in behavior among market participants in Western countries and Asia, especially Japan. Several comparative exper-

imental studies are conducted; these are motivated by significant disparities in stock price momentum around the world, and models based on psychological biases explaining this phenomenon.

MARTIN HEINBERG***Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions. Determining Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands***

The thesis aims to deliver a better understanding of Chinese consumer behavior for foreign and local brands, which are interpreted as a risk reducing mechanism for consumers. The behavior is assessed in terms of quality beliefs, attitudes, purchase intentions and the actual purchasing decision using advanced methods like hierarchical linear modeling and behavioral economics experiments. Results point to enhanced advertising effectiveness by global and local brand positioning, a higher willingness to pay of consumers for global conspicuous products after face loss and a higher willingness to pay for local iconic products after an outbreak of situational animosity.

Publication

Outbreaks of Animosity against the West in China: effects on local brand consumption. In: International Marketing Review, 2016.

Presentations

Cultural Differences between China and Germany and Implications for Consumer Behavior. – Lecture Series, Mercator School of Management, University of Duisburg-Essen, Duisburg (June 13, 2016).

Consumer Behavior of the Chinese Middleclass. – Adult Education Center Essen and Confucius Institute Metropolis Ruhr, Duisburg (June 15, 2016).

(with Erkan Ozkaya and Markus Taube) The Corporate Reputation Signal in the High Risk Setting of Emerging Markets:

How Does It Lead to Product Brand Equity and How Can We Enhance Its Strength? – Academy of International Business Annual Conference, New Orleans (June 27–30, 2016).

Behavioral Consequences of Actual and Recalled Face Loss. – Academy of International Business Annual Conference, New Orleans (June 27–30, 2016) (Winner of the Academy of International Business, Alan M. Rugman Most Promising Scholar Award).

Food Safety in China and Its Relation to Consumer Risk Taking and Brand Credibility Building. – Food Safety in the Era of big data. Eco Forum Global Annual Conference Guiyang 2016 (July 8, 2016).

AIMI MURANAKA

Use of Foreign Labor Force in Japan – Potential New Migration Pattern?”

International migration, often described as the movement of people from one country to another, experiences an increase in complexities nowadays. This is not an exception for Japan despite its closed migration policy. Due to the labor shortage in this country, we have observed the introduction of foreign workers both in high-skill and low-skill works, and several policies have been applied so far. To raise a few, for example, Japan recruits low-skill workers via foreign trainee program and allows the migration of high-skill workers (e. g. health-care providers and engineers) from Asia by the Economic Partnership Agreements (EPA). It is true that Japan still maintains severe migration policy. However, as these examples have demonstrated, different policies allow Japan to provide certain foreign labor, and this trend will continue. Particularly certain occupations, high-skill works, maintain the high demand of labor force. In addition to these existing paths of migration to Japan, this Ph.D. project attempts to analyze a potential migration pattern to Japan, focusing on how the business sector and state address the labor shortage in high-skill sector by using foreign workers.

Presentations

Initial Ideas for a Doctoral Thesis about New Migration Paths to Japan. – Workshop *When Families Turn to Market*. Collegio Carlo Alberto, Torino (November 20, 2015).

How Japan Works: Risks and opportunities of a diversifying labor market. – University of Hamburg (July 18–21, 2016).

Immigrant-Ethnic Integration. – Sophia University, Tokyo (August 8–9, 2016).

CHIH-CHIEH WANG

The project Chih-Chieh Wang is working on during his post-doc is part of the DFG-funded research project *Cross-Border Temporary Staffing: Market-Making and Transnational Regulation in Inter-Regional Comparison* (PI: **Prof. Karen A. Shire**). The project investigates how private labor market intermediaries (staffing agencies) in East Asia build up their transnational business. Unlike in Europe where there is freedom of movement, staffing agencies in East Asia encounter different national regulations on employment in general and on personnel staffing in particular. However, cultural proximity and, for some countries such as Taiwan and China, low language barriers provide good conditions for the growth of transnational staffing business within the region. The main research question is: what strategies do staffing agencies use to expand their business overseas and to overcome divergent regulations within the region, where there is no obvious guiding transnational institution. Interviews with staffing agencies in Taiwan were conducted in February and March 2014, supported by the DFG.

ZI WANG

Interactions in Institutions in Comparative Perspective: Language and Discourse in Secondary School Club Activities in Japan and France

In this research, I focus my attention on how social actors use language, as well as how language influences actors' interactional behaviour in the educational setting of secondary schools. More precisely, I examine the ways in which certain aspects of language use (such as terms of address and ways of responding to questions) constructs social identities and relations. The main focus of my research is music-related club activities in Japanese secondary schools such as wind orchestras and choirs. More than just an extra-curricula activity, such club activities have been recognised as social units in which the presence of social structures and peculiar conventions extend beyond the music room. They are also one of the microcosmic environments where intersections such as class and gender come together. After gaining an in-depth understanding of how language and identity in these school clubs interact, I will conduct a smaller scale fieldwork in similarly music-oriented clubs in French secondary schools to see if a change in the organisational structure of schools and school club activities would alter language use and identity construction.

06

IN-EAST SCHOOL OF ADVANCED STUDIES

IN-EAST SCHOOL
OF ADVANCED STUDIES

Towards a better understanding of innovation.
Brainstorming at the IN-EAST School of Advanced Studies

Foto: Iris Glockner, bearbeitet

INTRODUCTION

Focusing on innovation across East Asia, the IN-EAST School of Advanced Studies – funded by a grant of the German Federal Ministry of Education and Research (BMBF) – integrates the core IN-EAST disciplines (political science, economics and sociology) with engineering (automotive, mechatronics, city planning) and cultural studies in six research teams. The general scope of the Advanced School's research agenda is to explore how processes of innovation pervade society as a whole. Research activities converge on electric mobility and urban systems as inherently interdependent topics of comprehensive innovation processes in society. While East Asia (China, Japan and Korea) is the prime region under scrutiny, the research also intends to generate wider global insights and stimulate innovative approaches to interregional com-

parisons. After completing the academic orientation phase and increasingly engaging in a dialogue with academic peers and the public in year one and two, year three was determined by field research and by intensification of joint research projects. All research groups have been contributing to a Special Issue of the publication *ASIEN* which is currently undergoing the review process.

Advanced School fellows have been travelling to destinations in China, South Korea, Japan and the US to collect data in the field and to visit international conferences to present and discuss their research.

The Advanced School also hosted and organized international workshops and conferences, designed to arrive at a better understanding of the dynamics of innovation. The Midterm Conference with the presentation of initial re-

search results took place in March. Together with the DFG Graduiertenkolleg Risk and East Asia, the Chinese Economy team organized a workshop on Innovation and in cooperation with the Bundeszentrale für politische Bildung (bpb), the Urban Systems group organized the public lecture and discussion event *Laboratorium Stadt* in Berlin with participants from various disciplines. The annual conference of the Chinese Economic Association (CEA) with a focus on the New Silk Road and the One Belt, One Road initiative was co-organized by the Advanced School. Current publications and presentations by Advanced School scholars are listed in Chapter 12 and 13.

The section below presents the six different research groups at the IN-EAST School of Advanced Studies, an overview of the individual projects as well as School activities during year three.

1 RESEARCH GROUPS

RESEARCH GROUP 1: INNOVATION AND THE CHINESE ECONOMY: INSTITUTIONS, NETWORKS, AND NATIONAL SYSTEMS OF POLICIES

Over the last decades, China has experienced a successful development in terms of its GDP. However, China did not cultivate its own excellent entrepreneurs and innovations accordingly. In this context, this project is investigating Chinese innovation strategies and explores the possibilities for improvement in innovation activities.

The essence of innovation is not only to create new products, new technologies, new management approaches, but also to open the social structure, to create conditions for the emergence of new institutions, to protect freedom of

innovation, to ensure the power of market. In other words, innovation is a social phenomenon. This is our starting point to evaluate Chinese innovation strategy and the future of the Chinese economy.

Aware of the importance of social structure and interaction in innovation activities, we will seek a systemic perspective to understand Chinese innovation policies.

JUNIOR PROFESSOR DR. SHUANPING DAI

Research Group Leader

The Process of Economic Innovation in China: Roles of Social Interactions and Institutions

Country focus: China

Discipline: Economics

Innovation is defined as a social phenomenon supported by certain so-

cial structures and institutions. Therefore, the basic issue addressed is what kind of social structures, e.g. networks among entrepreneurs and financial networks among firms, are favorable for innovative activities, as well as the surrounding issues, like innovation networks in regions and industries, in which the inner structure of innovators are explored. At the macro-level, the effects of institutions on innovation activities will be investigated. The study of the national system of policies will provide evidence for this.

YANG LIU

Doctoral Researcher

Entrepreneurship and Poverty Alleviation in China

Supervisor: Prof. Dr. Shuanping Dai

Country focus: China

Discipline: Economics

This project studies the innovation from a micro level which focuses on the entrepreneurship's role of carrying out innovation. The main question will be answered is how to alleviate poverty through entrepreneurship in China. Though entrepreneurship has been used as a practical poverty alleviation tool, its effects remain vague. This project studies the effects by exploring the underlying mechanism. We regard entrepreneurship as an opportunity for the poor to escape from poverty by facilitating innovation through knowledge spillover. The way of value exchange on the value chain in poor region determines the effects of entrepreneurship on poverty. Using the economic network analysis method, we try to clarify the mechanism by studying the formation of an efficient and stable value network of the poor and firms. Both theoretical and empirical analysis will be employed. After building an economic model of value network formation, a case study in China will be used to test it.

ALEKSANDRA DAVYDOVA

Doctoral Researcher

The Effects of Chinese Outward Cross-Border Mergers and Acquisitions on Innovation

Supervisor: Prof. Dr. Shuanping Dai

Country focus: China

Discipline: Economics, Regional Studies

One of China's key current objectives is to develop an innovation based economy. Both macro- and microeconomic processes are significant for this transformation.

This research project explores the connection between Chinese outward Mergers and Acquisitions (M&A) and innovation. It investigates how Chinese companies enhance internal innovation by means of outward cross-border M&A.

From a theory perspective the relationship between M&A and innovation is rather ambivalent. Existing empirical investigations do not present consistent and definite findings. The research addresses this contradicting issue us-

ing the network analysis approach on the dyad level.

It aims to contribute to the understanding of current innovation practices which in turn might contribute to strengthening China's overall innovation power and lead to some conclusions on how China might push its further economic growth through indigenous innovation.

RESEARCH GROUP 2: POLITICAL INNOVATION IN EAST ASIAN CITIES

As a consequence of the rapid transformations in East Asian societies due to economic growths, social innovations have acquired academic attention. Following prevailing concepts in social sciences, social innovations are considered as fundamental, deep and sustainable social changes. Starting from this social approach, the research group explores specifically political innovations defined as new governance structures or policies. Due to sustainable adaptations of prevailing policies to altered needs, the inventions are recognized as political innovations.

Aiming to increase our understanding of the character, causes, and consequences of the political innovations, their trajectory is scrutinized. In addition, the motives and interactions of the involved actors are explored. In concrete terms beyond this conceptual framework, political innovations are searched in the field of Chinese higher education, Korean eco-cities and democratic innovations in Japan and Germany.

DR. MOMOYO HÜSTEBECK

Research Group Leader

Democratic Innovation in Sub-national Entities: A Japanese and German Comparison

Country focus: Japan, Germany

Discipline: Political Science

In consolidated democracies such as Germany and Japan citizens have be-

come more disillusioned and critical about representative democracy. To counteract the malaise of representative democracies, a variety of innovative participatory and deliberative instruments have been established. Although democratic innovations have increasingly attracted attention in political science, systematic or comparative works – with some exceptions – are still limited in number. Against this academic backdrop the research on democratic innovation in German and Japanese subnational entities shall supply the need of more in-depth, comparative qualitative research. Against the backdrop of democratic theories the post-doctoral project shall reveal empirically the trajectory of implementing democratic innovations, the conditions for democratic inventions, and the interactions between the involved actors. In summary, this project investigates the challenge to improve the quality of representative democracies.

WEIJING LE

Doctoral Researcher

Working Title: Political Innovations of China's Higher Education Admission – An Inquiry into Policy-making and -implementation

Supervisor: Prof. Dr. Axel Klein

Country focus: China

Discipline: Social Science, Regional Studies

The dissertation illustrates how the Chinese government employ innovative policies to promote the creative intelligence of the human capital and to reach the ultimate goals of indigenous innovations.

The higher education admission mechanism sheds light on the unbalanced power distribution on both horizontal and vertical line of the administration system, which fundamentally impacts the admission policy-making and -implementation. A thorough investigation of this process shall explain why and how admission policies can be implemented in various ways at local levels. It also aims to specify the struc-

tural problems in the higher education sector and to draw implications on the political development in contemporary China. Applying the qualitative method of process-tracing, the author will use empirical data from interviews with experts, officials of admission authorities, admissions offices, students and parents to extract the variables that influence the decision-making process.

YOUNGAH GUAHK

Doctoral Researcher

The Politics and Processes of Creating Eco-Cities in South Korea

Supervisor: Prof. Dr. Axel Klein

Country focus: Korea

Discipline: Social Sciences

According to the OECD, more than half of the total population in the worlds are living in the cities nowadays and these numbers will only increase rapidly. For that reason, innovation has long been an important theme in East Asian development. In particular, innovative cities are seen to be essential in order to address challenges such as urbanization, explorative migration and sustainable growth in this region. South Korea has been at the forefront of addressing this challenge through strategies of green growth and the establishment of eco-cities. The thesis will examine the politics and process of establishing eco-cities in South Korea and what implications this development has for urban governance. The research question is: Under what conditions are eco-cities being established, and what are the driving forces behind this process? The thesis applies qualitative research methods, and process-tracing methods will be used to identify the eco cities' formation process in South Korea.

RESEARCH GROUP 3: INSTITUTIONAL INNOVATIONS IN EAST ASIAN ENERGY AND LOW-CARBON MARKETS

Energy serves as the building block of all economies – without it, economic growth is impossible. Yet the inherent tradeoffs in market fundamentals force the public and their representatives in government to struggle with what they value most: energy security, energy efficiency, or the environmental consequences of their preferred energy choices. Postwar democracies now find themselves fighting with the developing world over a finite supply of natural resources while politicians debate the challenges of defining and pursuing a sustainable and independent energy future. This group offers their analyses of one of the least explored, but most fundamental questions facing energy market innovations today: what are the drivers of institutional change, and what can we expect in the future?

PAUL J. SCALISE, PH.D.

Research Group Leader

The Political Economy of Energy Policy Innovations: Who Controls Whom?

Country focus: Japan, Germany, UK

Discipline: Political Science, Regional Studies

Paul Scalise examines the question of institutional change in energy markets by exploring the fundamental conflicts between energy efficiency, deregulation, and the pursuit of low-carbon energy sources in Japan, Germany, and the UK.

This research project intends to understand the problems and prospects associated with the development of low-carbon energy innovations in Japan, Germany, and the UK by examining the financial, technological and political characteristics of the energy sector in cross-national context over a long period of time.

XIAOLI LIN

Doctoral Researcher

Built-up Environment's Impacts on Low-Carbon Transport Mode Planning: Sustainability Assessment of Chinese Eco City Projects since Shanghai Expo 2010

Supervisor: Prof. Dr. J. Alexander Schmidt

Country focus: China

Discipline: Urban Planning

Xiaoli Lin examines the low-carbon transport mode planning since Shanghai Expo 2010 within chosen Eco city project sites. Many Chinese eco cities have chosen a new land development for testing different advanced green technologies in order to achieve emission reduction targets. In terms of the transport sector, many efforts have been put to enhance vehicle electrification in order to fulfill the emission goals. However, due to the massive Chinese cities' scale and expansion speed, it seems crucial to investigate different approaches in converting people's mobility choice towards low carbon transport mode through urban planning approaches.

Within the new land use development projects, very little empirical studies have revealed the relationship between the Chinese cities' urban form, land use classification and travel behavior. This research aims to investigate how low carbon transport modes like biking and walking have been organized in the new land use development projects.

JULIA ARISTOVA

Doctoral Researcher

Working Title: Emergence of Low-Carbon Strategies at Sub-National Level in China: Shenyang city case study

Supervisor: Prof. Flemming Christiansen, Ph.D.

Country focus: China

Discipline: Political Sociology, Regional Studies

Carbon dioxide emissions are widely perceived as a key factor for climate

change. Cities, being main emitters, play an active role in the development and implementation of low-carbon policies, which suggest reduction of carbon dioxide emissions and efficient energy use.

This project intends to investigate how Chinese municipal governments establish low-carbon strategies, how they engage in global environmental design and why some Chinese cities choose to join global city networks to promote low-carbon development, while others do not.

RESEARCH GROUP 4: URBAN SYSTEMS IN EAST ASIA

Cities worldwide are undergoing rapid transformations. The problems experienced as well as the solutions found might vary, depending on the specific cultural settings. Against this background, it proves crucial to understand the impact of cultural practices and perceptions on urban development decisions in order to facilitate a successful transfer and application of innovative knowledge.

This group brings together researchers with a background in planning sciences, humanities and cultural studies and is aiming to research urban East Asia with comparative or paradigmatic approaches regarding space, time, and identity. Bridging the gap between applied approaches employed by fields like urban development, city planning and architecture and the systemic or theoretical approaches supported in the humanities and social sciences, the group utilizes methods from fields such as ethnology, anthropology, trans-cultural studies, post-colonial studies, urban semiotics, urban planning, urban cultural studies or global history studies towards a holistic understanding of urban systems and of processes of innovation, cultural adaptation and urban development.

DR. BEATE LÖFFLER

Research Group Leader

Exoticism Constructed – The Writings on Japanese Architecture as a Cultural Negotiation of Knowledge

Country focus: Japan

Discipline: Cultural Studies, History of Architecture and Building Construction, Global History Studies, History of Sciences

The focus of the research project is on mechanisms of collecting, managing and canonizing (popular) scientific knowledge regarding Japanese architecture (1850–1980). The objective is to reveal the established models in perception and evaluation of a specific non-European tradition in architecture, constituting a sample for the patterns of thinking in the humanities as well as in the fields of natural sciences and engineering. In the long run the research will help to understand how innovative knowledge is accepted, inhibited, or even rejected by academia.

KATHARINA BORGMANN

Doctoral Researcher

Cities of China – Decoding Chinese Urban Structures with the Tools of Architectural and Urban Semiotics

Supervisor: Prof. Dr. J. Alexander Schmidt

Country focus: China

Discipline: Urban Design and City Planning

Is it possible to identify metropolitan innovation through traditional urban and architectural semiotics?

This research project focuses on urban structures of Chinese megacities. On the basis of analysing city components, recurring urban textures, as well as architectural and urban patterns, with the tools of so-called urban and architectural semiotics, Katharina Borgmann tries to break down the complexity of Chinese cities in order to contribute to a culturally sustainable understanding of them for a non-Chinese au-

dience. The aim of this project is to not only decode the currently fast growing Chinese cities, but also to take the first steps in order to be able to understand in what direction Chinese megacities transform. Furthermore, the question whether the Chinese contextuality has ceased in the process of fast-growing urban development is a main focus of discussion within this research project. With the help of the results of this research, urban challenges, chances, and spheres of influence could be identified.

DEIRDRE SNEEP

Doctoral Researcher

Cell Phone City and the Cyborg: Japan's Mobile Revolution in the Information Age

Supervisor: Prof. Dr. Jens Martin Gurr

Country focus: Japan

Discipline: Social Sciences, interdisciplinary approach

Based on the idea that urban space is an expression of the dominant ideologies in a society, this research will point out that the current trend in urban areas in Japan is leaning towards the virtualization, or rather hybridization, of cyberspace and the physical space. Presumably, this will lead to an expansion of individual space, a focus on higher productivity, and a growing emphasis on both offline and online consumption. In order to become more apt to these cosmopolitan standards, the modern citizen is stimulated to incorporate more technology onto/into its organic body. The result is a semi-virtual layer in urban space in which mobile phone 'cyborgs' interact with cyberspace.

RESEARCH GROUP 5: BEHAVIORAL ECONOMICS AND EAST ASIA

This research group explores individual and group behavior during innovation processes in organizations and on markets. Group members tackle differ-

ent research questions using the tools of experimental economics, applied game theory and econometrics. In their work the group harnesses the outstanding facilities and prospects provided by the IN-EAST Institute of East Asian Studies and the Essen Laboratory for Experimental Economics (elfe) to conduct high-level research in the area of behavioral economics. An important aim of the group is to further establish experimental economics in regional studies and to show how experimental economics can contribute to the latest research questions in this field.

DR. TIMO HEINRICH

Research Group Leader
Global Procurement of Innovations

Country focus: China
Discipline: Economics

In his postdoc project, Timo Heinrich focuses on behavior during the innovation process. This research covers three areas of behavior: Individual decisions, interaction within organizations and interaction between organizations. Methodologically his research mainly employs laboratory experiments but also cross-cultural comparisons and econometric analyses of field data. With respect to individual decisions during the innovation process Timo Heinrich studies the way people make risky decisions necessary to create innovations. How do fundamental risk preferences differ between people and across decision situations? However, often research and development are conducted in teams. With respect to interaction within organizations the project therefore also considers the behavior of teams in more detail: In which constellations are they good at solving problems and creating synergies? With respect to interactions between organizations the focus lies on market design. Procurement auctions are widely used by governments and firms to buy newly developed goods. In his postdoc project, Timo Heinrich analyzes how these auctions can be designed so that inno-

vative products can be traded more efficiently.

ALEXANDER HAERING

Doctoral Researcher
A Cross-Cultural Comparison of Higher-Order Risk Preferences
Supervisor: Prof. Dr. Jeannette Brosig-Koch
Country focus: Germany, China, USA
Discipline: Economics

Research in economics and psychology has provided evidence of cross-cultural differences in risk aversion. In the framework of expected utility theory risk aversion is captured by a negative second-order derivative of the utility function. More recently, higher-order risk preferences, namely prudence (positive third-order derivative) and temperance (negative fourth-order derivative), have also moved into the focus of economists. In typical life-cycle models of consumption, prudence implies that an individual saves more if the risk of future income increases while temperance implies fewer investments in risky assets. Recent experimental studies reveal that a majority of people is not only risk averse but also prudent and temperate. However, all experiments have been conducted exclusively with people from Western Europe and the USA. Experimentally eliciting and comparing higher-order risk preferences of subjects with different cultural backgrounds would be a compelling next step. If cross-cultural differences in higher-order risk preferences exist, they might help to explain variations of e.g. the savings rate across regions.

GUANZHONG YANG

Doctoral Researcher
Information, Incentives and Social Background
Supervisor: Prof. Dr. Jeannette Brosig-Koch
Country focus: China, Germany, Japan, Korea
Discipline: Economics

Do Germans and Chinese respond differently when it comes to monetary incentives or social reputation?

This research project is aiming to find out more about the influence of the cultural background on innovative abilities and the role of different kinds of incentives.

In his research, Guanzhong Yang focuses on four interrelated research questions:

1. How do people react to different kinds of incentives? What is the role of information?
2. How does cultural background (German, Chinese, Japanese, and Korean) influence the perception of incentives?
3. What is the role of monetary incentives in respect of retirement decision?
4. How does cultural background (German, Chinese) and social education influence open source innovation?

RESEARCH GROUP 6: E-MOBILITY IN ASIA AND EUROPE

Most observers agree that cars in 100 years will not be powered by gasoline. However, there is intense discussion about how fast and in what direction propulsion technology will change from the supply side and what changes are likely to be accepted from the demand side of individual consumers.

The reaction to such technological innovations is likely to be different in different country markets and regional innovation systems. Specific regional settings are shaped e.g. on the demand side by the amount of local purchasing power, the degree of market saturation, and local product requirements. On the supply side, e.g. the degree and type of specialization in supplier networks and preferences for supply chain coordination differ between regions. This results in specific dynamics of regional automotive supplier networks. Lastly, both supply and demand side have to act under the constraints of local regulatory frameworks.

Thus, how industry structure and consumer mobility patterns in different re-

gional markets will react to technological change in propulsion technology is far from clear. Our research group will analyze data and empirical evidence on this with a focus on Asian lead markets and contrast the results to European structures.

DR. ROMAN BARTNIK

Research Group Leader

Coordinating External and Internal Sources of Innovation in Automotive Supply Chains

Country focus: Japan

Discipline: Business Administration, Regional Studies

We analyze how technological change affects the coordination of innovation within and between firms in the automotive industry. Aspects of supply chain integration, intra-firm coordination or R&D and inter-firm negotiation about gain sharing in supply chains are topics of distinct studies.

Regarding technology development, firms need to decide how existing structures of coordination, knowledge generation and transfer need to be complemented and adapted to accommodate major technological changes. How companies react to challenges when developing and sourcing components of both hybrid and fully electric cars will depend in part on regional technological specialization. Consequently, such change may be more advanced for Asian suppliers serving lead markets of hybrid technology such as Japan, Korea or China. International comparison with an Asian focus appears promising in this regard.

NICOLE SCHLEIFFER

Doctoral Researcher

Configuration of the Value Proposition for Innovative Services of Automobile Manufacturers to Improve the Customer Value. An empirical investigation in Germany and China on the transition to the electric mobility

Supervisor: Prof. Dr. Heike Proff

Country focus: China, Germany, Japan

Discipline: Business Administration

The acceptance of electric vehicles is low in Germany as well as in China. It remains a central task for automotive firms to create new value to improve the perceived trade-off between benefits and cost and to overcome the numerous perceived barriers. Moreover, companies need to make sure that their value offer is also subjectively perceived as valuable by the customer. Therefore, the intention of the research is to analyze theoretically and empirically the configuration of value propositions of automotive manufactures for innovative product bundles (products and services) that lead to an improvement of the customer value. This requires an integrated approach of the companies' and the consumers' perspectives on value dimensions. The project will include an empirical investigation in Germany and China, which are two important markets on the transition to the electric mobility.

MIRA SCHÜLLER

Doctoral Researcher

Technically Optimal Electric Vehicle Design for User Groups in China

Supervisor: Prof. Dr. Dieter Schramm

Country focus: China

Discipline: Engineering

The overall research question is how to design electric vehicles in an optimal way to be suitable for user groups in China.

The empirical research consists a driving data analysis in China to investigate the local mobility characteris-

tics. The results can be compared to similar previous investigations in Germany. In combination with the results of consumer studies, the driving behaviour leads to important parameter characteristics of an electrical vehicle, e.g. packaging, aerodynamics, powertrain, weight and costs from a user perspective. In addition, the technical solution area has to be analyzed and put into optimum use and effective for the targeted user group. This leads to an adaptation to possible vehicle concepts within the technical solution area.

RESEARCH FELLOW

MARCUS CONLÉ

Marcus Conlé, research fellow at the Advanced School, offers scientific support to the six research groups. His task is to help them identify links and joint research projects.

TEAM OF MENTORS

Prof. Dr. Jeannette Brosig-Koch

(Essener Labor für Experimentelle Wirtschaftsforschung, elfe; Faculty of Business Administration and Economics)

Prof. Flemming Christiansen, Ph.D.*

(Political Sociology of China, IN-EAST; Faculty of Social Sciences)

Prof. Dr. Florian Coulmas

(Japanese Society and Sociolinguistics)

Prof. Dr. Ferdinand Dudenhöffer

(Automotive Economics; Faculty of Engineering)

Prof. Dr. Jens Martin Gurr

(Anglophone Studies; Faculty of Humanities)

Prof. Dr. Thomas Heberer*

(Politics and Society of China, IN-EAST; Faculty of Social Sciences)

Prof. Dr. Axel Klein (Japanese Politics /

Modern East Asian Studies, IN-EAST; Faculty of Social Sciences)

Prof. Dr. Werner Pascha* (East Asian

Economic Studies / Japan and Korea, IN-EAST; Mercator School of Management)

Prof. Dr. Heike Proff (International Automotive Management; Faculty of Engineering)

Prof. Dr. J. Alexander Schmidt (City Planning and Urban Design; Faculty of Engineering)

Prof. Dr.-Ing. Dieter Schramm (Mechatronics; Faculty of Engineering)

Prof. Karen Shire, Ph.D.* (Comparative Sociology / Japanese Society, IN-EAST; Faculty of Social Sciences)

Prof. Dr. Markus Taube* (Executive Director) (East Asian Economic Studies / China, IN-EAST; Mercator School of Management)

* Grant applicants

BOARD VORSTAND

Prof. Dr. Jeannette Brosig-Koch (Quantitative Economic Policy)

Prof. Flemming Christiansen, Ph.D. (Political Sociology of China)

Prof. Dr. Florian Coulmas (Japanese Society and Socio-linguistics)

Prof. Dr. Ferdinand Dudenhöffer (Automotive Economics)

Prof. Dr. Jens Martin Gurr (Anglophone Studies)

Prof. Dr. Thomas Heberer (Politics and Society of China)

Prof. Dr. Axel Klein (Japanese Politics / Modern East Asian Studies)

Prof. Dr. Werner Pascha (East Asian Economic Studies / Japan and Korea)

Prof. Dr. Heike Proff (International Automotive Management)

Prof. Dr. J. Alexander Schmidt (City Planning and Urban Design)

Prof. Dr.-Ing. Dieter Schramm (Mechatronics)

Prof. Karen Shire, Ph.D. (Comparative Sociology / Japanese Society)

Prof. Dr. Markus Taube (Director) (East Asian Economic Studies / China)

Helmut Demes (Non-voting member) (Managing Director)

Dr. Momoyo Hüstebeck (Post-doc Representative)

Weijing Le (PhD Fellow Representative)

Birgit Geith (Non-voting member) (Coordinator)

2 FIELD TRIPS, FUNDINGS AND SCHOLARSHIPS

Deirdre Sneep

Fieldwork at Tokyo

July 2015 – March 2016

In order to experience and inquire about Smartphone user behavior in Tokyo, Deirdre Sneep spent eight months in Japan to carry out her research, which mainly built on methods from the field of ethnology. The Japan Foundation is generously supporting her research. She was awarded with funding for eight months of research, carried out in affiliation with the Meiji University.

Youngah Guahk

Fieldwork in South Korea

August 17 – November 27, 2015

Youngah Guahk investigated how eco cities are being established, who and what are the driving forces behind this city transformation process in South Korea. During her field research she conducted in-depth interviews with representatives of the central and several local governments as well as NGOs and researched on the governmental documentation archives.

Weijing Le

Fieldwork in China

August 2015 – January 2016

Through qualitative interviews with the officials, the processes of political innovations in higher education admission system were elucidated and the motives and behavioral strategies of the actors involved in the processes were identified. Furthermore, the selected cases implied the differences and similarities in the processes of political changes. Aside from the interviews, the primary statistical data of universities' admission plans and actual enrollment numbers had to be collected from local education bureaus and admission offices at universities.

Julia Aristova

Fieldwork at Beijing, Shenyang

September 2015 – January 2016 and April – July 2016

Research question: Why geothermal heat pump (GHP) implementation showed exponential growth in Shenyang in the late 2000s relative to the modest growth trend in Beijing? Pur-

pose: Project seeks to identify drivers for GHP implementation in China. Data collection in the field: prices for heating, prices and subsidies for GHP, regulations and standards for low-carbon buildings, use of renewable energy in buildings, existing issues with space heating, heating reform, institutions promoting GHP implementation, public image of GHP. Expert interviews: officials, market representatives.

Julia Aristova was awarded a Fieldwork Scholarship by the Confucius Institute.

Roman Bartnik

Fieldwork at Tokyo

October 2015

Roman Bartnik received JSPS Funding for his project *E-Mobility – Supply Chain Implications for Japanese Firms*. The Japan Society for the Promotion of Science (JSPS) offers Bilateral Programs to support researchers from overseas as well as Japanese researchers in their research activities in the counter-

part country. Roman Bartnik's proposal has been selected for funding in the framework of the competitive JSPS Bilateral Researcher Exchange Program. Professor Takahiro Fujimoto invited Roman Bartnik for a research stay in Japan at the University of Tokyo's Manufacturing Management Research Center (MMRC) where he conducted research interviews with Japanese firms on supply chain implications of electric motor production, automotive tool making and modularity strategies.

Katharina Borgmann received a DAAD Scholarship, full funding for conference participation, WPSC, Rio de Janeiro (February 2016).

Timo Heinrich
Fieldwork in USA
March 2016 and April–May 2016

Timo Heinrich wurde in die vierte Kohorte, die Global Young Faculty IV, aufgenommen, die Ende Oktober 2015 offiziell gestartet ist. Gemeinsam entscheiden die Beteiligten aus verschiedenen Fachrichtungen, welche Projekte sie umsetzen möchten. In der Auswahl der zu bearbeitenden Themen, Forschungsprojekte, Veranstaltungen, Kooperationen und Einladungen ausländischer Gäste ist die Gruppe dabei völlig frei. Timo Heinrich kann seine Erfahrung in experimenteller Wirtschaftsforschung und in der Mitarbeit an der IN-EAST School of Advanced Studies einbringen – Erfahrungen, die sich be-

sonders für interdisziplinäre Zusammenarbeit in den Arbeitsgruppen anbieten.

Die Global Young Faculty bringt engagierte, herausragende Nachwuchswissenschaftler der Metropole Ruhr zusammen. Das Programm will den Teilnehmern durch Networking neue Wege öffnen und fördert darüber hinaus ihre individuellen Forschungsaktivitäten. Ziel ist es, sie in ihrer weiteren Karriere zu unterstützen. Die Global Young Faculty wurde als gemeinsames Programm vom Mercator Research Center Ruhr, der Stiftung Mercator und der Universitätsallianz Ruhr ins Leben gerufen.

Timo Heinrich: Project Finance, UDE Profilschwerpunkt *Wandel von Gegenwartsgesellschaften*

Shuanping Dai was appointed Visiting Professor at Jilin University, Changchun

Paul Scalise
Fieldwork at Tokyo
March–May 2016

Xiaoli Lin
Fieldwork at Shenzhen, Hangzhou
March–August 2016

Spatial data collection on residential neighborhood, stakeholder interviews.

Nicole Schleiffer
Fieldwork in China
April 2016

Aleksandra Davydova

Fieldwork at Tianjin, China
September 2016–February 2017

Project seeks to identify the patterns of the connection between cross-border M&A by Chinese companies and their innovation upgrade. Data collection: expert interviews with Chinese companies' representatives.

Scholarship: Joint PhD Research Fellowship from Confucius Institute as an additional support to the fieldwork in China (Affiliation: Nankai University, Tianjin).

Mira Schüller
Fieldwork at Beijing, Wuhan
August 2016

Yang Liu
Fieldwork at Tonghua, Shengzhou, Caoxian
September 2016–February 2017

Yang Liu successfully applied for a travel grant to attend the Herrenhausen Conference on *Long-Term Processes of Socio-Economic Development: Stagnation, Growth, Divergence and Crises* at Schloss Herrenhausen on November 20–21, 2015. She presented her research on *Entrepreneurship and Poverty Alleviation in China* in a three minute "Lightning Talk" as well as a poster session.

3 WORKSHOPS, CONFERENCES AND OUTREACH ACTIVITIES

RESEARCH FORUM

The program of the joint **Research Forum** can be found in Chapter 5 (DFG Research Training Group *Risk and East Asia*), page 32.

TO BE AN INNOVATIVE CHINA: RISK, INSTITUTIONS AND PATHS

The workshop *To Be an Innovative China: Risk, Institutions and Paths*, organized by IN-EAST School of Advanced Studies and the DFG Graduiertenkolleg GRK 1613 *Risk and East Asia*, took place at the Advanced School on **January 21, 2016**. The workshop contained two parts. Following the paper presentations in part one, the second part focused on particular topics and paper ideas about innovation. An edited volume on *Institutional Origins of Innovations* by Routledge, containing the papers presented and discussed at the workshop, is being planned.

LABORATORIUM STADT: INNOVATIONEN IN EUROPA UND OSTASIEN

Öffentliche Vortrags- und Diskussionsveranstaltung in Kooperation mit der Bundeszentrale für politische Bildung

Venue: Urania Berlin, **March 16, 2016**. Please refer to the Spotlight section for more information (page 14).

THE 27TH CHINESE ECONOMIC ASSOCIATION (UK) AND 8TH CHINESE ECONOMIC ASSOCIATION (EUROPE) ANNUAL CONFERENCE: THE NEW SILK ROAD AND THE OPPORTUNITIES OF THE WORLD ECONOMY

Co-organized by IN-EAST (Institute of East Asian Studies), IN-EAST School of Advanced Studies, and Confucius Institute Metropolis Ruhr, **September 1–3, 2016**.

Please refer to the Spotlight section for more information (page 17).

MIDTERM CONFERENCE: IN-EAST SCHOOL OF ADVANCED STUDIES ON INNOVATION IN EAST ASIA

The IN-EAST School of Advanced Studies held its Midterm Conference on *Innovation in East Asia* on **March 2 and 3, 2016** at the NanoEnergieTechnik-Zentrum (NETZ) and the Zentrum für Brennstoffzellen-Technik (ZBT), Campus Duisburg. On this occasion, the IN-EAST had the pleasure to welcome scientists from diverse fields of expertise who joined us for this event. The keynote speeches on day one on networks, social innovation, urban systems and E-mobility reflected the different disciplines that are involved in the research at the Advanced School. **Prof. Dr. Wolfram Elsner**, University of Bremen, delivered a keynote speech on Innovation Networks, **Prof. Dr. Jürgen Howaldt**, University of Dortmund, gave a talk on Innovation and Society. **Prof. Arun Jain**,

MArch & MCP, DAAD Guest Professor, TU Berlin, elaborated on how to manage urban change without precedents. The talks were open to the interested public. On day two, Advanced School fellows presented their preliminary research in three sessions on *Innovation for Clean Energy*, *Organizational Patterns for Innovation* and *Tailoring Innovation for and by the People*. At the Advanced School, research is first of all conducted in the framework of six research groups led by young academic professionals. The conference concluded with a roundtable discussion on experiences and prospects of this research group concept that is already well-established in natural sciences but still new to social sciences.



ONLINEPLATTFORM EASTASIA@UDE

Das Team der IN-EAST School of Advanced Studies wirkt aktiv darauf hin, Ostasien als wichtigen Kooperationspartner in Forschung und Lehre und die ostasiatischen Regionalstudien als Forschungsfeld in die UDE zu kommunizieren. Darüber hinaus sollen neue Ostasienaktivitäten angeregt werden. Zu diesem Zweck werden Informationen zu den Tätigkeiten am Institut für Ostasienwissenschaften im Allgemeinen und speziell zu den Aktivitäten der IN-EAST School regelmäßig im universitären Umfeld promotet. Dazu bedienen wir uns diverser Kanäle, die an der UDE verfügbar sind. Darüber hinaus wurde eine Onlineplattform erstellt, auf der die Ostasienexpertise der UDE gebündelt präsentiert wird.

Die neue Webseite www.uni-due.de/eastasia/ umfasst ein Verzeichnis der Kooperationen und Partnerschaften mit Universitäten in Ostasien (*Partnerschaften*) sowie der Projekte mit ostasiatischen Partnern und ostasienbezogenen Forschungsprojekten an der UDE (*Projekte*). Darüber hinaus bündelt sie aktuelle Meldungen und Informationen (*Aktuelles*) und bietet die Möglichkeit, den Kontakt zum IN-EAST als zentrale Anlaufstelle für alle „Ostasienfragen“ aufzunehmen (*Beratung*). Daneben führt sie Links zu relevanten Seiten auf, die im UDE-Kontext von Interesse sind.

VISITING RESEARCHERS

Prof. Ulrike Schaede, University of California San Diego, Japan Forum for Innovation and Technology.

Focus: Japan's corporate strategy, business organization, management, financial markets and government-business relations. Innovation strategies of Japanese Companies.

February 22 to March 4, 2016.

Prof. Miriam Wilhelm, University of Groningen, Faculty of Economics and Business.

Focus: Buyer-supplier relations, sustainability in global supply chains, Japanese business studies.

January 25–29, 2016 and June 6–10, 2016.

Prof. Sonja Opper, Lund University, Gad Rausing Professor of International Economics at the School of Economics and Management, Research Fellow at the Center for Economy and Society at Cornell University.

Focus: New Institutional Economics with a specific focus on China, explanation of patterns of institutional change and the interplay between formal and informal institutions.

June 20 – July 1, 2016.

Prof. Xueguang Zhou, Stanford University, Kwoh Ting Li Professor in Economic Development, Professor and Chair Department of Sociology, Senior Fellow, Freeman Spogli Institute for International Studies.

Focus: Institutional innovation in China.

July 1–31, 2016.

COOPERATIONS AND ALUMNI

07

KOOPERATIONEN
UND ALUMNI

ALLIANCE FOR RESEARCH ON EAST ASIA (AREA) RUHR

The Alliance for Research on East Asia (AREA) Ruhr is a newly established joint research alliance of the IN-EAST as well as the Faculty of East Asian Studies at Ruhr University Bochum (OAW/RUB), and allocated within the greater University Alliance Ruhr (UA Ruhr). Facilitating collaborative research and teaching, with more than 20 professors, about 100 researchers and more than 1600 students, AREA Ruhr will be one of Europe's largest research and teaching hubs in the field of East Asian Studies. It brings together a wide range of scholarly fields and disciplines, ranging from historical to contemporary research, from linguistics to economics, from religious studies to sociology and political science. AREA Ruhr thus creates a unique interdisciplinary research and teaching environment for the study of East Asia.

AREA Ruhr's inaugural meeting took place on February 11th, 2016 in Bochum, where the rectors of both universities, **Prof. Dr. Ulrich Radtke** (UDE) and **Prof. Dr. Axel Schölmerich** (RUB), signed the cooperation agreement to officially establish AREA Ruhr. In addition, **Professor Glenn Hook**, University of Sheffield, was elected chair of AREA Ruhr's International Scientific Advisory Board. Further board members are **Professor Jane Duckett** (University of Glasgow), **Professor Valérie Gelézeau** (L'École des Hautes Études en Sciences Sociales, Paris), **Professor Natascha Gentz** (University of Edinburgh), **Professor emeritus Peter Kornicki** (University of Cambridge), and **Professor Sébastien Lechevalier** (L'École des Hautes Études en Sciences Sociales, Paris).

In July 2016, AREA Ruhr was successful in securing funding for a research-oriented MA program on *Transnational East Asian Studies* as well as a doctoral program on *Transnational Institution Building and Transnational Communities in East Asia*. Both programs are supported by the Mercator Research Center Ruhr (MERCUR) and will start in 2017.

AREA Ruhr is headed by its founding board with **Prof. Dr. Jörn-Carsten Gottwald** (OAW/RUB) and **Prof. Dr. Werner Pascha** (IN-EAST) as co-directors. Further board members are **Helmut Demes** (IN-EAST), **Andrea Halbmeyer** (OAW/RUB), **Prof. Dr. Axel Klein** (IN-EAST), and **Prof. Dr. Sven Osterkamp** (OAW/RUB). Managing directors are **Dr. Kerstin Lukner** (IN-EAST) and **Dr. des. Robert Pauls** (OAW/RUB).

<https://www.area-ruhr.de>

AREA RUHR

MERCATOR INSTITUTE FOR CHINA STUDIES (MERICs)

In July 2014 IN-EAST (University of Duisburg-Essen) and the Faculty of East Asian Studies (Ruhr University Bochum) started a closer cooperation with the Mercator Institute for China Studies (MERICs), Berlin, which was given the status of an affiliated institute ("An-Institut") of both universities.

MERICs is a research and analysis institute, or think tank, established in 2013 and based in Berlin. It is an initiative of Stiftung Mercator, a major private European foundation. MERICs is one of the largest international think tanks for policy-oriented research into and knowledge of contemporary China. It analyses the political, economic, social, technological and ecological developments in China, and the corresponding global impacts, providing the public with insight into China through up-to-date research and communication. It informs decision-makers in politics, business and society and acts as a key contact for the media. As such, MERICs aims to provide a nuanced perspective on the most populous nation on earth, to influence public debate, and to enhance expertise on China in Germany and Europe.

The research is concentrated on seven programmes:

- Digital China
- Social Change and Social Security
- Environmental Technology and Urban Sustainability
- Innovation Capacity and Cooperation
- Financial System
- Foreign Policy and Economic Relations
- Policy-Making: Processes and Outcomes

www.merics.org



EASTASIANET

EastAsiaNet is a European Research School Network of Contemporary East Asian Studies, and IN-EAST is a founding member since 2006. Actually, Duisburg hosted a preparatory workshop which later led to an inaugural meeting in Barcelona.

In early 2016, the Tenth Anniversary Research Workshop could be held at the University of Coimbra/Portugal, May 26–27, 2016. The highlight of this year's workshop was a special session on the 10th anniversary, entitled *Ten Years of Experience and Future Challenges*. It started with reflections by **Sean Golden**, UA and CIDOB Barcelona, on the past of EastAsiaNet and on prospects for the future. This was followed by a lively panel discussion on the *Challenge of Network Building*, with **Danilee Brombal** (Venice) and **Rüdiger Frank** (Vienna) as additional panelists. The whole special session was chaired by **Werner Pascha** of IN-EAST.

The research workshop at Coimbra itself focused on the *New Silk Road in the Context of East Asian Relations and Wider International Implications*. Two Duisburg scholars contributed presentations: **Yuan Li** on *The Effect of New Silk Road Trains on Trade* and **Werner Pascha** on *The political economy of new multilateral development banks in East Asia*.

Among major decisions at the yearly business meeting of EastAsiaNet, the Department of East Asian Studies of the University of Łódź in Poland was welcomed as a new observer.

The next workshop will be held in April 2017 in Madrid.

EastAsiaNet Partners

- University of Vienna, Institute of East Asian Studies, Vienna/Austria
 - Charles University in Prague, Institute of East Asian Studies, Prague/Czech Rep.
 - Copenhagen Business School (CBS), Copenhagen/Denmark
 - University of Copenhagen, Asian Dynamics Initiative, Copenhagen/Denmark
 - Institut d'Asie Orientale (IAO), Lyons/France
 - Institut d'Etudes Transculturales et Transculturales (IETT), Lyons/France
 - Università Ca' Foscari, Venezia, Dipartimento di Studi sull'Asia Orientale, Venice/Italy
 - Universidad Autónoma de Barcelona in cooperation with Barcelona Centre for International Affairs (CIDOB), Barcelona/Spain
 - Universidad Autónoma de Madrid, Centro de Estudios de Asia Oriental, Madrid/Spain
 - Lund University, Centre for East and Southeast Asian Studies, Lund/Sweden
 - University of Leeds / University of Sheffield, White Rose East Asia Centre, Leeds/Sheffield / Great Britain
- Observers: University of Aveiro, Portugal; University of Coimbra, Portugal; University of Łódź, Poland.

www.eastasianet.eu



CONFUCIUS INSTITUTE METROPOLIS RUHR

The Confucius Institute Metropolis Ruhr, based in Duisburg, was officially established in autumn 2009. It is an institute at the University of Duisburg-Essen. The city of Duisburg and the University of Duisburg-Essen provide an ideal location for a Confucius Institute, as both have been maintaining good contacts with the city of Wuhan and Wuhan University since the early 1980s. The Confucius Institute Metropolis Ruhr offers its expertise to the whole Ruhr Metropolitan Region, which also reflects in the institute's name. Besides the mediation of language and cultural skills, other important foci of the Institute's work are China's current socio-economic issues; the Institute also assumes tasks in political, economic and media consulting and promotes scientific exchange. IN-EAST and the CI cooperate intensively – in students exchange, in language training as well as in joint seminars. **Thomas Heberer** and **Markus Taube** serve as Co-Directors of the CI.

www.uni-due.de/konfuzius-institut/index_en.shtml



PARTNER UNIVERSITIES AND OTHER RESEARCH COOPERATIONS

China

- Fudan University, Fudan Development Institute, Shanghai
- Huazhong University for Science and Technology, Wuhan
- Jilin University, Changchun
- Nankai University, School of Economics, Tianjin
- Renmin University of China, Beijing
- Shanghai University of Political Science and Law, Shanghai
- Wuhan University, Wuhan

Japan

- Deutsches Institut für Japanstudien (DIJ), Tokyo
- Dokkyo University, Soka/Saitama
- Doshisha University, Kyoto
- Fukuoka University, Fukuoka
- Hokkaido University, Sapporo
- Kanagawa University, Yokohama
- Kobe City University of Foreign Studies, Kobe
- Kyushu University, School of Education, Fukuoka
- Nagoya University, School of Education / Graduate School of Education and Human Development, Nagoya
- Ryukoku University, Kyoto
- Seinan Gakuin University, Fukuoka
- Sophia University, Faculty of Foreign Studies, Tokyo
- The University of Tokyo, Interfaculty Initiative in Information Studies, Tokyo
- Yamagata University, Faculty of Literature and Social Sciences, Yamagata

Korea

- Chung Ang University, Seoul
- Pusan National University, Pusan

Taiwan

- National Chengchi University, Taipei

Europe

- GIGA German Institute of Global and Area Studies, Hamburg/Germany
- TÜSIAD Sabanci University, Istanbul/Turkey

ALUMNI UND FREUNDE DER DUISBURGER OSTASIENSTUDIEN E.V. (ALFREDO)

AlFreDO was founded in 1998 to develop a network of East Asia specialists and to promote research and education at IN-EAST. AlFreDO is very active in organising and sponsoring various events such as *East Asia Day* or the graduation ceremony *Hello & Good-bye*. It sponsors scholarships as well as the annual award for the best thesis.

Speed Networking mit Absolventen der Ostasienwissenschaften

Am 6. November 2015 lud AlFreDO alle interessierten Studierenden zu einem Treffen mit Absolventen des IN-EAST ein. In kleineren Gesprächsrunden kamen sie selbst zum Zuge: Im Speed Networking-Format hatten sie die Möglichkeit, ihre Fragen direkt an die Alumni zu stellen. Alle 10 Minuten rotierten die Ansprechpartner, sodass ein reger Austausch stattfinden konnte. Die Veranstaltung wurde gut angenommen.

Teilnehmer seitens der Alumni waren:
Roman Bartnik (Oawi/Japan) – IN-EAST School of Advanced Studies, vorher u.a. Japan-Projekte bei INFORM GmbH,
Tieu Dip (Oawi/China) – DURA Automotive Systems GmbH,
Uwe Holtschneider (Oawi/Japan) – Yazaki Europe,
Patrick Friedrich (Oawi/Japan) – TÜV Rheinland AG, u.a. 4 Jahre bei TÜV Rheinland Japan,
Dirk Petzold (Oawi/Japan) – MAN Diesel&Turbo, u.a. 3 Jahre für Bosch Rexroth in China.

<https://www.uni-due.de/in-east/alfredo>



08

INDIVIDUAL RESEARCH ACTIVITIES

INDIVIDUELLE
FORSCHUNGSAKTIVITÄTEN

BIRGIT APITZSCH

(mit JProf. Dr. Maximilane Wilkesmann und Dr. Caroline Ruiner, TU Dortmund)
Kollektive Individualisierung – individuelle Kollektivierung? Zur Aushandlung von Arbeitsbedingungen im Bereich der hochqualifizierten Solo-Selbstständigen
 MERCUR (Stiftung Mercator / Mercator Research Center Ruhr),
 03/2015–06/2017.

BIRGIT APITZSCH

(Projektleitung: Prof. Sylvia Walby, Lancaster University; Co-PI im deutschen Projektteam mit Prof. Karen Shire)
Study on Comprehensive Policy Review of anti-trafficking Projects Funded by the EC
 European Commission

FLEMMING CHRISTIANSEN

China's Urbanisation Processes and the Emergence of New Political and Social Structures in China.
 Current research

Explorations of how new-style communities (shequ, i.e. local-level residential areas of public-policy provisioning) emerge in a medium-sized city in central China. The empirical research examines, in the first instance, how communities cater for the social transitions of peri-urban rural people relocated into urban settings and also seeks to capture the broad variety of interests, purposes and administrative logics that determine their structure and path of development. This research topic is driven by an interest in explaining how social developments in China reflect coherent systemic logics.

Broader research interests include the Chinese in the global economy, whereby the ethnic Chinese workers overseas are regarded as part of the same "supply chains" as migrant workers in China. This research seeks to understand how forms of social and ethnic exclusion are framed in different contexts, reflecting pressures from the global economy.

WINFRIED FLÜCHTER

The Territorialisation of the Sea: Maritime Boundary Conflicts in East Asia – Powers, Interests and National Identities

Current project

Since 1994, the juridical guidelines of the United Nations Convention on the Law of the Sea (UNCLOS) are applied for making use of the biggest "land seizure" of the sea in history. Particularly the impact of the establishment of an Exclusive Economic Zone upon the oceans has been immense. Instead of res nullius ("nobody's object"), large parts of the ocean space and its resources (approximately one third) have been "nationalized", i.e. brought under coastal state jurisdiction (however not state sovereignty). With regard to East Asian Waters this research project focusses on the open conflicts the abutting nations (China, Japan, Russia, South Korea) are faced with each other in terms of

- (1) the national belonging of whatever tiny, putatively unimportant islands, lumps of rock or coral reefs and, based on their existence, the establishment of an Exclusive Economic Zone
- (2) the struggle for islands between China and Japan (Diaoyu/Senkaku), between Japan and South Korea (Takeshima/Dokdo) and between Japan and Russia (southern Kuriles) in the context of UNCLOS' maritime boundary guidelines and of history
- (3) hyper-nationalism as part of territorial disputes: Reasons and risks for military escalation. Why nationalism is so much entwined territorially?
- (4) paradigm shift back to traditional geopolitics? Learning from history?
- (5) managing and resolving territorial disputes in East Asia based on a combination of different values of international relations theories (particularly constructivism and liberalism).

WINFRIED FLÜCHTER

Geo-Risk-Space and Risk Society Japan: The Eastern Japan Great Earthquake Disaster 2011 and the Options of a Risk Society

Current project

Hazard research has concentrated too much on the analysis of so-called natural disasters, on the understanding of nature and the dangers resulting from this, and too little on man-made hazards, which people themselves initiate by weighing risks and trying to defuse these through hazard management. The Geo-Risk-Space and the Risk Society Japan serve as an excellent case for addressing the shortcomings of much natural hazard research by alternatively pointing to how humans attempt to bring nature under their control, with the belief that the more developed the technology, the better our control. The effect, however, is heightened vulnerability. As the Eastern Japan Great Earthquake Disaster (*Higashi Nihon Daishinsai*) of 2011 exemplifies, this can lead to a disastrous chain reaction, to a three-fold catastrophe – earthquake, tsunami and nuclear crisis. The research project analyzes Japan's seismic warning system, disaster prevention and emergency measures. Emphasis is put on the options of a risk society, how to deal with the problem of *Restrisiko* by making use of a flexible conflict economy. The man-made nuclear accident at Fukushima is seen as a focus of systemic weakness – and gives reason to the question if it serves as a catalyst of institutional change.

THOMAS HEBERER AND GUNTER SCHUBERT

(University of Tübingen)

Local Governance in China: The Interaction of two Strategic Groups – Local Cadres and Private Entrepreneurs

Funded by the German Ministry of Education and Research, 2010 – May 2016

This project is part of the competence network *Governance in China: Prerequi-*

sites, Constraints and Potentials for Political Adaptation and Innovation Capacity in the 21st Century funded by the Federal Ministry of Education and Research (BMBF) and in cooperation with Prof. B. Alpermann (Würzburg) and Prof. H. Holbig (Frankfurt and Hamburg).

The increase in influence of non-democratic political systems, especially of the Peoples Republic of China, poses a central challenge to politics, political consulting and scientific research. The capability of authoritarian regimes for adaptation and innovation has only sporadically been examined by the social sciences so far.

The Research Network *Governance in China* aims at researching prerequisites, achievements and constraints of the adaptive and innovative capacity of institutions, processes and policies as part of the governance in China. For this aim it uses an innovative set of networks and connections to other social and regional studies.

This research program is on the one hand based on completed studies of the network participants at the Universities of Duisburg-Essen, Tübingen, Würzburg and the German Institute of Global and Area Studies (GIGA) in Hamburg and also affiliates current projects. On the other hand new sub-projects are added which will deepen knowledge regarding specific issues within the overarching topic 'Governance in China'. The Research Network profits from its manifold international contacts. This research cooperation of China studies and political science in Germany builds on existing structures like the Association for Social Science Research on China (ASC) of the German Association for Asian Studies. Key features of the concept are: training of doctoral and post-doc students, organization and participation of international conferences and workshops, participation in field research especially of young scholars, and invitation of guest researchers. This should promote the goal of making German research on China more visible internationally.

The follow-up subproject follows a comparative research project conducted by Thomas Heberer and Gunter Schubert. The focus of this project has now been shifted to the interaction between private entrepreneurs and local governments.

Working at the lower tiers of the Chinese state, i.e., foremost at county, township and village level, we have found it most useful in our efforts to understand the local policy process, or 'how things are getting done' in China, to adhere to the concept of local developmentalism. We combine this, however, with 'strategic group' analysis to grasp the internal dynamics of the local developmental state, most notably the interaction between local governments and private entrepreneurs since the early 2000s and, particularly, in the aftermath of the 2008 outbreak of the global financial crisis. Based on preliminary fieldwork conducted in 2012 and 2013 in six cities or county-level entities in the provinces of Jiangsu, Zhejiang, Fujian, Hubei, Jilin, and Guangdong respectively, this project has three objectives, i.e.,

- to investigate to what extent the local developmental state of today differs from its early counterparts in the 1980s and 1990s, most importantly the local corporatist state, a specific variant of the developmental type, so aptly described in the work of Jean Oi and others;
- to investigate if state-business relations in today's local state show signs of change when compared to the findings of the earlier literature on the 'corporatist', 'entrepreneurial', 'clientelist' or 'predatory' state observed in the 1990s;
- to investigate the interaction between leading local cadres at county and township level and private entrepreneurs.

We argue that the relationship between local governments and private entrepreneurs has evolved over the past decade or so to become more horizontal than it has been in the early days of local developmentalism, meaning that private entrepreneurs have argu-

ably gained more autonomy from local governments as market competition has increased and market institutions have matured. Local governments not only face rising difficulties in securing sound private sector development in times of global financial stress and structural change in the Chinese economy, but also in steering private entrepreneurship the way they did in former times. **'Traditional' local state corporatism and entrepreneurialism have given way to 'service-oriented government', with local governments in the more developed parts of China becoming 'inhibited' developmental states in the sense that they are increasingly bound to private entrepreneurs in a relationship of mutual dependency to make ends meet. The latter, for their part, are in a state of flux, slowly accumulating strategic power to keep the local state at bay and exert pressure on local governments. Though not yet recognizable, private entrepreneurs in China are a strategic group 'in the making', i.e., a potential strategic group.** Even if they do not yet act collectively, their overarching interests and rational behavior may gradually change the dynamics of local politics in contemporary China, resulting in a realignment of local government-business relations that may become the hallmark of a new era of 'Chinese capitalism' and, arguably, strengthen the political system's adaptive capacity.

Due to its outstanding contributions to political science studies on China the BMBF decided to expand the sponsoring of the project *Governing in China* for two further years (until 2016).

THOMAS HEBERER

(with Prof. Wolfgang Merkel et al., Wissenschaftszentrum Berlin)

New Political Representative Claims: A Global View – France, Germany, Brazil, China, India

A French-German Joint Cooperation Project sponsored by the German Research Foundation (DFG) and the French L'Agence Nationale de la Recherche (ANR), 2016–2019.

The leading scientists in this research endeavor are **Prof. Dr. Thomas Heberer** (University of Duisburg-Essen) and **Prof. Dr. Brigitte Geissel** (Goethe University Frankfurt), as well as **Prof. Yves Sintomer** (Centre de Recherches Sociologiques et Politiques de Paris, CRESPPA) and **Prof. Stéphanie Tawa Lama-Rewal** (Centre d'Études de l'Inde et de l'Asie du Sud, CNRS-EHESS, Paris).

Europe currently experiences a crisis of established forms of political representation, visible for example in increasing political distrust. Various claims to renew political representation are emerging all over the world. However, most contemporary research on representation focuses on electoral/mandate representation within single countries. As a result, we lack a comparative, global analysis of (new) representative claims developed outside the representative political system; and dynamics developing in the Global South, including non-democratic entities, are neglected by Western scholars. Our research intends to address these gaps by putting into perspective representative claims in France and Germany – two leading democracies in Europe actively experimenting with new concepts of representation –, and in three BRICS states: Brazil – the largest democracy in Latin America with innovative participatory devices including competing representative claims –, India – the world's largest democracy and a pioneer in electoral quotas (as a claim for descriptive representation) –, and China – an authoritarian regime engaged in a huge transformation with specific representative claims.

Building on German and French political theory, our conceptual framework departs from standard ways of considering political representation in the context of electoral and mandate claims (e.g. Pitkin). We argue that while mandate representation remains important, it fails to account for crucial contemporary developments. Our premise is that political representation is increasingly related to the (re)emergence of new representative claims, i.e. situa-

tions in which an actor claims to speak/act in the name of others. Such claims are most often based on the denunciation of misrepresentation, which they pretend to correct. However, in spite of the increasing variety of representative claims around the world, a comprehensive conceptual framework and a typology allowing a deeper understanding of these claims are missing and we will address this conceptual gap.

In the five countries under scrutiny, we will identify different situations in which (seemingly) new representative claims are raised, criticized or justified. Proceeding through a carefully designed common methodological framework, our research will pursue the objective of analyzing developments of representative claims from a global, transnational perspective. To reach this objective we focus on two research fields. We analyze: (i) representative claims at the national level (national parliaments and media) raised during three national debates in each country; (ii) representative claims raised in three participatory devices at the subnational level in each country. At both levels representative claims are justified with alleged misrepresentation of certain groups/individuals within the given representative bodies. We will rest on qualitative methods for data collection and apply the adjusted Representative Claim Analysis for data analyses. To scale up our findings, we will follow the "case-thinking" approach, identify patterns of representative claims, develop a typology which can be applied for "terminological, classificatory and heuristic means" (Weber 1921), and theorize the findings in the context of modern democratic theory.

The Duisburg team is responsible of the sub-project on China.

THOMAS HEBERER

Political Steering in the "Shadow of Hierarchy": Assessing China's Governability in the Xi Jinping era

Preliminary application with the DFG positively peer-reviewed by five international reviewers and supported by the Board – Hauptausschuss – of the DFG (German Research Foundation)

Point of Departure

In November 2013, one year after the new general secretary Xi Jinping stepped to power as the core figure and "strong man" of the "fifth leadership generation", the Chinese Communist Party (CCP) adopted the 'Decision on Some Major Issues Concerning Comprehensively Deepening the Reform' (henceforth '**the Decision**') at the third plenary session of its 18th Central Committee on November 12, 2013. The document spells out a wide-reaching reform programme to refurbish Chinese socialism by enhancing the quality and efficiency of governance at all administrative levels of the party state. The principle objective of this document, which enlists 60 reform measures covering 15 policy fields, has been declared by China's government a shift to a new model of growth and development. It is undoubtedly the boldest effort to bring about economic and social change since 1978, targeting most of the problematic areas for which reforms have been demanded by Chinese and foreign experts for years. Soon after its promulgation, a team of central leaders has been officially put in place to oversee the program's step-by-step implementation which is expected to be fully achieved by 2020.

However, while after a decade of alleged political stagnation under Hu Jintao hopes for a fundamental reset of reforms under the new "strongman" Xi Jinping ran high in the immediate aftermath of the 2013 Decision, they have gradually given way to an increasingly widespread skepticism concerning the realization of the ambitious reform agenda. In early 2015, senior China watchers like David Shambaugh

predicted a “coming Chinese crackup” and announced the “endgame of communist rule”, invoking collapse scenarios formulated in the 1990s and early 2000s.

Against the backdrop of this dramatic turn in perceptions of the Chinese party state, the envisaged research group aims at investigating the **steering capacity** and **governability** of China’s political system from an open-ended, non-teleological perspective which avoids the oscillations between hopes and disillusionment that have characterized many analyses of Chinese politics in recent years. More precisely, we plan to apply, empirically test and revisit the theoretical paradigm of “political steering” (Politische Steuerung) to **understand and explain the contemporary Chinese policy process and the capacity of the Chinese political system to implement comprehensive reform**. For that purpose, we draw on the work on political steering by Renate Mayntz, Fritz Scharpf and others foremost published in the 1980s and 1990s which has been developed since by an intensive and creative dialogue with proponents of another theoretical paradigm, “governance”.

Renate Mayntz has described the theoretical shift from actor-centered “political steering” to institutionalist “governance” as the consequence of an empirical evolution in the way West European democracies have been governed since the 1970s, i.e., from a more hierarchical, top-down approach to governing by which state actors shape the political agenda and search for problem-solving strategies in the name of a collective interest or *Gemeinwohl*, to non-hierarchical forms of governing where state and non-state actors negotiate – in corporatist arrangements, networks or advocacy coalitions – to bring about the best possible policy solutions for all parties involved (Mayntz 2003, 2004, 2009). In this vein, we see a conceptual continuum between a vertical mode of political steering on the one hand and a horizontal mode of governance on the other, both of which, of course, are regard-

ed as ideal-types which we do not expect to observe in their “pure” form in reality. We also think of an ideal-type continuum referring to a historical evolution from a statist planning mentality rooted in a strong “problem-solving optimism (or bias)” to more cooperative approaches to governing which acknowledge the increasing complexity of social relations and political interests and the importance of procedural arrangements instead of pre-defined objectives when it comes to the implementation of policies (Mayntz 2004).

Applicants are: **Gunter Schubert** (Tübingen), **Björn Alpermann** (Würzburg), **Heike Holbig** (Frankfurt/Hamburg), **Doris Fischer** (Würzburg), **Sarah Eaton** (Göttingen), **Genia Kostka** (Berlin), **Elena Mayer-Clement** (Berlin), **René Trappel** (Freiburg), **Sabrina Habrich** (Berlin) and **Thomas Heberer** (Duisburg-Essen).

TIMO HEINRICH

(with Felix S. Bethke)

Kulturelle Unterschiede bei Risikopräferenzen und Wahrnehmung außenpolitischer Ereignisse

Gefördert vom Profilschwerpunkt *Wandel von Gegenwartsgesellschaften*, Universität Duisburg-Essen, 09/2016–08/2017

Das geplante interdisziplinäre Forschungsvorhaben befasst sich mit experimenteller Grundlagenforschung zu kulturellen Unterschieden bei individuellen Risikopräferenzen und der Wahrnehmung von politischen Ereignissen. Kulturelle Unterschiede sind in diesem Kontext vor allem durch zwei Aspekte relevant. Erstens unterscheiden sich Individuen aus unterschiedlichen Kulturkreisen u.U. in ihrer Bereitschaft Risiken einzugehen und in der Bewertung von Entscheidungsalternativen als risikobehaftet oder risikoarm. Zweitens besteht zwischen Individuen unterschiedlicher Kulturkreise u.U. kein einheitliches Verständnis über die Bedeutung von Situationen und Ereignissen, auf deren Grundlage Präferen-

zen gebildet und letztlich Entscheidungen getroffen werden.

Ziel des geplanten Forschungsvorhabens ist die empirische Überprüfung von kulturellen Unterschieden bei Risikopräferenzen und Ereigniswahrnehmung mittels experimenteller Online-Umfragen in China und den USA. Die zwei zentralen Forschungsfragen sind dementsprechend, ob sich Individuen in China und den USA hinsichtlich ihrer Risikopräferenzen und/oder Ereigniswahrnehmung unterscheiden. Darüber hinaus soll auch der Einfluss von Risikopräferenzen auf Ereigniswahrnehmung analysiert werden.

YUAN LI

The Belt and Road Initiative and its Implications on Regional Integration and Development

Current research

The project aims at disentangling the general economic consequences as well as the political implications of the Belt and Road Initiative on both China and the involved regions and countries (with special focus on East Asia and Europe). The main focus include: regional economic integration, especially the interaction between international and domestic institutions; international trade and investment, especially the role of the new trans-boundary transportation infrastructure; transnational public goods, especially the role of cooperation and strategic rivalries between nations. Theoretically, the project seeks to adopt an interdisciplinary approach to examine from inside-out the effects of the Belt and Road Initiative.

KERSTIN LUKNER

(with Thomas Berger, Boston University, Ellis Krauss, University of California San Diego, Alexandra Sakaki, Stiftung Wissenschaft und Politik)

The Legitimacy of Military Intervention in the Context of U.S.-German and U.S.-Japan Relations: A Comparison.

Funded by the Robert Bosch Stiftung (2015), the Japan Foundation Center for Global Partnership (2015), and Stiftung Deutsch-Amerikanische Wissenschaftsbeziehungen /Foundation German-American Academic Relations, 2014–2016.

This project compares the interventionist policies of two key U.S. allies with “peace constitutions”, Germany and Japan. Under strong U.S. pressure, both countries began to consider participation in military interventions after the Cold War era. How have their approaches to military intervention evolved? What accounts for similarities and differences in their policies?

RUMIN LUO

(with Shuanping Dai)

The Dynamics of Cross-Cultural Trust and Migration in International Trade: An Exploration on China's “One Belt One Road” Strategy

Funded by the Research Council of the Main Research Area *Transformation of Contemporary Societies*, University of Duisburg-Essen, 2015–2016

The conventional theories of institutions and informal institutions speak to the static and systematic relation between these two. Informal institutions are treated as exogenous forces changing the benefits of using alternative formal structures, and formal institutions are treated as mere functional substitutes of informal elements governing exchanges. This project, on the contrary, looks at why in China informal institutions turn out to be more important, especially when it comes to providing the social protection for migrants.

Whether formal institutions support (complement) or undermine (substitute for) the contributions of informal institutions, and vice versa. Or whether they serve to generate new forms of formality.

In order to examine the question asked above, this project intends to discuss social protection for migrants who are crossing boundaries, those both of transnational and internal, as a comparison. Due to the *hukou* (household registration) and *danwei* (work unit) systems in China, the people migrating internally in China face problems similar to those transnational migrants who are crossing national borders. The similarities between these two groups of migration are at least but not confined to the following: 1) legal boundaries between the receiving and sending locations, which are created by passport system or hukou system; 2) lack of citizen rights because conversion of citizenship or of hukou status between hierarchies and locations is difficult to attain; 3) right for equal welfare products is mostly neglected by receiving states or not entitled by national constitution; 4) lacking state supply of welfare due to the segregation between groups, or between rural and urban, therefore individual, family or informal welfare arrangements play the key roles in the migrants' life; 5) migrants' connection to the homeland through various social ties, religious network, kinship or registration, which are used when they fall into the welfare gap during their mobility.

NELE NOESSELT

Configurations of Governance and Development Paths in the Studies of Chinese Political Scientists

Funded by the German Research Foundation, 2014–2017

The internal policy debates of closed systems, such as the China (PRC), and the interplay between political leaders and political scientists are still an underresearched domain of Chinese politics. The analysis of Chinese politics is

often restricted to the visible dimension of political actions and speech acts. The underlying considerations and reflections that shape the political decision-making process and guide political action are often neglected. The research project tries to overcome these lacunae by conducting a systematic analysis of Chinese political science debates on modes of governing and development paths of the PRC. Given the interrelation of political science and politics in the PRC, one could expect that these debates, first of all, fulfill a legitimating, confirmative function. However, a closer look at the current constellations shows that the Chinese political elites are well aware that reforms are necessary for the persistence and restabilization of the political system. Encouraged by the political authorities, Chinese political scientists have started to develop abstract ideas of political governance and economic development, which aim at a re-organization and (!) restabilization of one-party rule. They eclectically combine elements of Chinese traditions, observations of other political regimes and strategic calculations. Currently, the field of political science in China reminds one of hundred contending schools, it is no longer dominated by one single unified ideologically inspired research approach. The time frame under research can be subdivided into two periods: 2002–2012 (period in office of Hu Jintao) and 2012–2015 (the first years of the new administration). The project will identify the central themes and ideas that prevail in Chinese political science debates. Furthermore, it will investigate the factors and channels which catalyze the integration of these ideas into policymaking. Following a nested-design approach (Liebermann 2005), the analytical frame integrates elements of qualitative and quantitative analysis, process tracing and comparative approaches (Fuzzy Set Qualitative Comparative Analysis). The research project contributes to the basic understanding of modern Chinese political philosophy, the mechanisms of politics in contemporary China and learning processes of

authoritarian regimes. It initiates a dialogue between Modern Chinese Studies and Political Science. The project has also implications for the sector of policy advice and political consultation: It outlines the central ideas of the political science debates that might guide and determine Chinese politics in the years to come.

<http://gepris.dfg.de/gepris/projekt/238920157>

WERNER PASCHA

(with Frank Rövekamp)

Regional Financial Safety Nets in East Asia and Europe

2014–2017; funded by Bank of Korea during 2014–2015

The East Asia Institute of the Ludwigshafen University of Applied Sciences (Prof. Dr. Frank Rövekamp), in cooperation with the IN-EAST of University of Duisburg-Essen (Prof. Dr. Werner Pascha), is engaged in a research project on behalf of the Bank of Korea, the South Korean central bank, on institutional mechanisms to secure international financial safety. On a global level, the International Monetary Fund, based in Washington D.C., has the mandate to handle such issues. However, the recent financial crisis in the Euro area and the Asian financial crisis of 1997/98 have shown that there is a demand for regional safety mechanisms as well. In the EU, the European Stability Mechanism (ESM) has emerged on this background, whereas East Asian economies have created the so-called Chiang Mai Initiative (CMI). The collaborative project with the Bank of Korea has the goal of developing ideas to improve the structure and processes of such regional initiatives further. The project shall lead to one or two joint publications with Frank Rövekamp.

WERNER PASCHA

Current Issues of the Political Economies of Japan and Korea: Comparative Research

Funded by the Bertelsmann Foundation, 2009–2017

Werner Pascha is contributing to projects of the Bertelsmann Foundation that promise stringent comparisons between various countries, based on a rigorous and detailed analytical framework. As for Japan, the framework is given by the *Sustainable Governance Indicators* (SGI) project. It analyzes and compares the need for reform in OECD member countries, as well as their ability to respond to current social and political challenges. The project is designed to create a comprehensive data pool on government-related activities in the world's developed, free-market democracies. With respect to South Korea, the framework is the *Comparative Crisis Management* project of Bertelsmann Foundation which intends to evaluate the capacities and abilities of the political management in selected developing and transition countries in response to the global financial and economic crisis. In 2014 it was agreed to continue with SGI reports until 2017. Moreover, Werner Pascha was asked to contribute another report for the INCRA (International Non-Profit Credit Rating Agency) project of the Bertelsmann Foundation, Washington Office.

WERNER PASCHA

Comparative Research on Happiness Studies

Supported by: Japan Society for the Promotion of Science (JSPS), 2014–2016

Project leader: Doshisha University, Kyoto, Life Risk Research Center and Center for the Study of the Creative Economy.

The project identifies major threads of happiness research, both from a theoretical perspective, from case studies, and with a comparative viewpoint. Several workshops and conferences are

held in Kyoto and in Paris to exchange views, with the final outcome published as a refereed book. Core participants include scholars from Doshisha (lead), Brussels (ULB), Duisburg-Essen, EHESS Paris, Keio (Tokyo), Sheffield, and Zurich.

WERNER PASCHA

Decentralization, Public Goods Provision, and Policy Evaluation

2015–2017

Project leader: Ryukoku University, Kyoto

The theory of local public finance implies that decentralized government can attain an optimal provision of public goods and services or taxation through intergovernmental competition such as "voting with their feet" or "yardstick competition". However, such an outcome depends on a number of factors, including the process of policy making to verify accountability or fairness of the decentralized decision-making. The project looks into these factors, with the results to be published by a leading Japanese publisher in 2017. Werner Pascha contributes with a sub-project on decentralization, corruption, and accountability, with particular reference to Japan.

HELMUT SCHNEIDER

Environmental Conflicts in Southeast Asia

Current research

In this research environmental conflicts are defined as conflicts in which environment or single natural elements (e.g. water, land) play a crucial role. That does not necessarily mean, that such conflicts are also caused by e.g. environmental degradation (although sometimes this might be the case). It is assumed that environmental conflicts, as conflicts in general, can only be understood and solved, when their (social, cultural, economic and political) context is considered properly. A basic hypothesis is that environment and natu-

ral elements, as a rule, are functioning as threat multipliers rather than single causes of conflicts. And they do so in very different ways. Due to the already noticeable, more so the predicted effects of climate change and a growing interest of financial investors for natural resources it is assumed, that environmental conflicts in Southeast Asia will increase in the future in terms of numbers as well as degree.

HELMUT SCHNEIDER

Spatial Aspects of Vietnamese-Chinese Links and Relations in Past and Present

Current research

Vietnam and China have a long history of political, socioeconomic and cultural influence and interference as well as competition. This is true until the present day. Space is a medium through which these relations work (e.g. borders, frontiers, transborder cultural spaces, territorial claims). And those relations also have a spatial impact. The research aims at clarifying the role of space in Sino-Vietnamese relations in past and present.

KAREN SHIRE

Principle Investigator

Cross-Border Temporary Agency Work: The Construction of Markets and Transnational Regulation in International Comparison

Deutsche Forschungsgemeinschaft, 2013–2015

In the final year the focus has been on analysis, conference presentations and publication preparations. The research in East Asia involved the cross-border training and employment practices of Japanese temporary agency firms in China, Thailand and Vietnam. Among the important findings was the role of Japanese firms in South East Asia in the initiation of training modules at Vietnamese universities with the aim of eventually recruiting technical and engineering personnel to Japanese cli-

ents in South East Asia. Fieldwork in Europe with a focus on cross-border placements from Poland to Germany and the Netherlands was also completed in 2015. The project team led by Karen Shire included researchers **Dr. Chih-Chieh Wang**, **Dr. Hannelore Mottweiler**, **Markus Tünte**, and in Japan, Associate Professor (Hokkaido University) **Dr. Jun Imai** and **Dr. Steffen Heinrich**, DIJ Tokyo. Research results were reported in talks at New York University, Abu Dhabi and at the International Sociology Association Forum panel on global labor. www.uni-due.de/cross-temps/

KAREN SHIRE

(with **Dr. Birgit Apitzsch** and **Markus Tünte**)

Gender Dimensions of Human Trafficking for Purposes of Sexual Exploitation

Funded by the European Commission for the Anti-Trafficking Coordinators Office, 2014–2015

This research is conducted as part of a European team of researchers led by **Prof. Sylvia Walby**, Lancaster University, UK, in support of an extensive review of the Anti-Trafficking Directive and Anti-Trafficking Strategy of the European Union. The sub-project led by Karen Shire with **Birgit Apitzsch** and **Markus Tünte** involved documentary analysis and case studies of the impact of prostitution regulations in Germany and the Netherlands on curbing demand for trafficking into the prostitution business. Germany and the Netherlands are currently in the midst of a full-scale reform of prostitution regulations, which are likely to tighten licensing requirements and practices and improve the prosecution of persons and businesses who exploit the prostitution of others. Last year, the Duisburg project team joined workshops at Lancaster University to present preliminary results. A full report was submitted to the commission in July 2015 and published in January 2016 and can be downloaded at https://ec.europa.eu/anti-trafficking/eu-policy/study-gender-dimension-trafficking-human-beings_en.

KAREN SHIRE

Co-investigator with **Sylvia Walby** et al., University of Lancaster, **Dr. Birgit Apitzsch**

Study on Comprehensive Policy Review of Anti-Trafficking Projects

Funded by European Commission HOME/2014/ISFP/THBX/PR/0052, 2016

The Duisburg team participated in workshops held in six meetings in Lancaster in 2016, and in meetings at the European Commission in August 2016. The final report is published and available for download at https://ec.europa.eu/anti-trafficking/sites/antitrafficking/files/study_on_comprehensive_policy_review.pdf.

KAREN SHIRE

(with **Prof. Rainer Schnell**)

SOEP Innovation Panel Module on Household Use of Personal and Household Services

2015–2017

A module about household employment practices in relation to the outsourcing personal and household services was accepted and included for the 2015 Innovation Panel of Socio-Economic Panel. In 2016 the data became available, and analyses and publications are under preparation. The services covered include two sets of domestic tasks (domestic help and gardening) and two types of care work (child and elderly/disabled adult care). The Innovation Panel is fielded in a subset of households and includes all regular SOEP questions, enabling scientific use of survey results for social scientific as well as methodological research.

KAREN SHIRE

Study Group convened by **Clemence Ledoux** (Université de Nantes)

The Politics of Fiscal Welfare Markets

Funded by Hanse-Wissenschaftskolleg, 2016–2018

This study group, convened by **Clemence Ledoux** (Nantes) and funded by the HWK gathers leading European scholars on welfare state transformations. In addition to exchanging research, the group aims to develop a joint research project by 2018 on the role of tax credits and other fiscal mechanisms in shaping the “hidden welfare state” in Europe. See <http://www.h-w-k.de/en/study-groups/the-politics-of-fiscal-welfare.html>.

KAREN SHIRE

Collaboration, Principle Investigator **Prof. Mari Osawa**, Director, Institute of Social Science, University of Tokyo

Gendering the Resilience to Disasters and Crises – Japan and Germany in Comparison

JSPS Grants-in-aid for Basic Research (A), 2016–2018

MARKUS TAUBE

(with **Peter Thomas in der Heiden**)

Assessment of the Ordering Mechanisms and Policy Framework Governing the Chinese Economy as well as its Impact on the Competitive Process in the International Markets

Funded by AEGIS Europe, 2014–2015, Current research

The exceptional dynamics of China's economic development and growth process since the country's departure from Maoist ideology and economic development programmes constitutes one of the most remarkable phenomena of the 20th century's economic history and has continued to make a salient impression on the global economic development in the early 21st century. Economists are struggling to understand the underlying forces of China's unprecedentedly quick rise from a deeply underdeveloped economy to one that not only furnishes its population with considerable welfare but has also become a shaping force in the global division of labour. Today the prevailing approach is to highlight China's institutional transformations as the key explanatory variable. In the run of three decades the former set of comparatively unproductive economic institutions has been gradually replaced by a new set of institutions that now allow for a much more efficient allocation of resources and which have made completely new realms of productivity accessible to the Chinese economy.

The point of departure of this institutional transformation is well known, the Maoist system of central planning. But where have 35 years of institutional reform and transformation led the Chi-

nese economy? Can the Chinese economic system of today be classified as a market economy – a market economy that is based on decentralised market processes where myriads of market actors determine their economic activities according to salient relative scarcities? Moving one step further and elevating the problem at hand to the global level, the question to be answered is in how far an unconditional, full integration of the Chinese economic system into the global market system and its decentralized division of labour can be achieved without any negative repercussions on the functionality and efficiency of this very system.

The research agenda looks exactly into these questions. In order to better understand the working mechanisms of China's contemporary economic system the study takes a close look at the Chinese economy's institutional set-up and the specific role Chinese government organisations at various levels, the Chinese Communist Party (CCP) as well as markets play for the co-ordination of economic transactions.

As an extension and hands-on application the research programme deals explicitly with the impact of the Chinese economic system on the viability and effectiveness of the global economic division of labour. Key to this research question is an evaluation of the institutional set-up of the Chinese economy and its working mechanisms in the framework of the Market Economy Status (MES) Framework as defined by WTO and EU statutes. This allows for a comprehensive evaluation of the role market principles play for economic processes in the Chinese economy and its compatibility with the global markets regime.

THESES AND DISSERTATIONS

09

ABSCHLUSSARBEITEN
UND DISSERTATIONEN

1 DIPLOMA THESES

DIPLOMARBEITEN

COMPLETED

ABGESCHLOSSEN

Buschmann, Mark

Die Debatte um Parallelwährungen – wissenschaftliche Grundlagen und neuere Entwicklungen
(*Werner Pascha*)

2 BACHELOR THESES

BACHELOR-ARBEITEN

COMPLETED

ABGESCHLOSSEN

Laura Arens

Der Bedeutungsgewinn von Berufsgewerkschaften in Tarifverhandlungen am Beispiel der Gewerkschaft Deutscher Lokomotivführer
(*Karen Shire*)

Semiha Arikaya

Ethnomarketing: Eine effektive Marketingausrichtung in der wachsenden Diversität der deutschen Gesellschaft? (*Markus Taube*)

Jennifer Borrman

Multinational zusammengesetzte Teams als Herausforderung des internationalen Managements
(*Werner Pascha*)

Philipp Bors

Wohlfahrtsstaaten im Vergleich: Frauenerwerbstätigkeit in Deutschland und Frankreich – sind Französinnen erfolgreicher in den Arbeitsmarkt integriert? (*Karen Shire*)

Shpresa Bunjaku

Metastudie zur Konsumentenakzeptanz und Nutzung von Mobile Commerce (*Markus Taube*)

Vanessa Diez

Leiharbeit im Kontext von Re-Regulierungsentwicklungen am Beispiel der Stahlindustrie (*Karen Shire*)

Mustafa El Budamusi

Integrationsfähigkeit des deutschen (Berufs-)Bildungssystems. Der Einfluss des deutschen (Berufs-)Bildungssystems auf eine mögliche Arbeitsmarktbenachteiligung von MigrantInnen (*Karen Shire*)

Christian Göbels

Welche Auswirkungen hat der „Care Drain“ auf europäischer Ebene für die sozialen und wirtschaftlichen Verhältnisse im Pflegesektor? – Mit Blick auf Deutschland und Polen
(*Karen Shire*)

Bennet Grefen

Made in China 2025 – Eine Untersuchung aus der Perspektive der Rostowschen Stadientheorie
(*Markus Taube*)

Hava Güven

Kinder als Zielgruppe der Werbung – Eine Untersuchung über die optimale Werbegestaltung und seine Werbewirkung anhand des AIDA-Modells
(*Markus Taube*)

Zheng He

Analyse des deutschen dualen Bildungssystems und des Streamings für zukünftige chinesische qualifizierte Arbeitskräfte (*Markus Taube*)

Naomi Hu

Was sind die Charakteristiken einer Post-Merger-Integration von chinesischen cross-border Transaktionen?
(*Markus Taube*)

Ines Jamai

Analyse des Einflusses von Kundenkarten auf die Kundenbindung
(*Markus Taube*)

Blanka Kaminska

Die Auswirkungen von Auswanderung auf die polnische Volkswirtschaft (*Werner Pascha*)

Ufuk Kaya

Product Placement in der Filmwirtschaft (*Markus Taube*)

Hermann Josef Klingen

Untersuchung der Nachhaltigkeitsberichterstattung im Bereich „Ökologie“ am Beispiel deutscher Logistikdienstleister *(Markus Taube)*

Mustafa Kökcü

Männlichkeitskonstruktion bei türkischen Migranten und Homosexuellen *(Karen Shire)*

Markus Kraski

Die Folgen transnationaler Arbeitsmarktmobilität – Ein Vergleich zwischen dem Care- und Bausektor *(Karen Shire)*

Nina Lange

Wie beeinflusst das Qualifikationsniveau die private Lebensführung in Deutschland? – Männer und Frauen zwischen Karriere, Familie und Vereinbarkeit *(Karen Shire)*

Sonja Lohmann

Seniorenmarketing in Deutschland und Japan: Die Rolle der Kommunikationspolitik *(Werner Pascha)*

Ayumi Masuda

Die Kommunikationsstrategie für den Markteintritt von deutschen Unternehmen in Japan – insbesondere am Beispiel Flexlift *(Werner Pascha)*

Merve Önem

Mitarbeitermotivation: Analyse der Bedeutung transformationaler Führung für die Leistungsbereitschaft der Mitarbeiter *(Markus Taube)*

Arthur Orlovski

Untersuchung zur Bindung von Fachkräften auf der Basis von Anreizsystemen *(Markus Taube)*

Alexander Paas

Analyse der Strategie von Auslandsdirektinvestitionen in China am Beispiel von Volkswagen und deren Motive aus Sicht des OLI-Paradigmas / The motives underlying the strategy of Volkswagen's foreign direct investments in China according to the OLI-paradigm *(Markus Taube)*

Anne Qiu

Analyse der Geschäftsstrategien ausländischer Fast-Food-Unternehmen in der VR China *(Markus Taube)*

Lars Pascal Reuter

Untersuchung der Generierung von Konsumenten im chinesischen E-Commerce am Beispiel von „Taobao“ *(Markus Taube)*

Abirami Sabalingam

Die Wirtschaftsbeziehungen zwischen China und Indien: Vergangenheit, Gegenwart, Zukunft *(Werner Pascha)*

Florian Schumacher

Atypische Beschäftigung und die subjektive Verarbeitung von Prekariät *(Karen Shire)*

André Springob

Die Identifikation von Migranten mit dem Wohnland *(Karen Shire)*

Manaén Yosef Stürenberg Herrera

The Prosumption of Identity – A Review of the Literature on Prosumption, Identity Construction, and Brands *(Flemming Christiansen)*

Sutharsan Thuraisingam

Ermittlung des optimalen Ersatzzeitpunktes von Fahrzeugen im Investitionscontrolling *(Markus Taube)*

Mine Töre

Marketing in China: Gestaltung der Marketinginstrumente mit dem Fallbeispiel Volkswagen *(Markus Taube)*

Christian Völlmecke

Der Bologna-Prozess aus der Perspektive des Neo-Institutionalismus – Eine kritische Analyse *(Karen Shire)*

Zhonghao Zhang

Chinese SME's difficulty of financing *(Markus Taube)*

3 MASTER THESES

MASTER-ARBEITEN

COMPLETED**ABGESCHLOSSEN****Alena Askirka**

Approaches to Sustainable Development: Analysis of initiatives for carbon dioxide reduction in China *(Markus Taube)*

Yundan Bao

Analysis of the competitiveness of the Chinese photovoltaic industry clusters with an application of the Diamond Model *(Markus Taube)*

Assem Bekenova

Kazakhstan and China: an asymmetric interdependence *(Flemming Christiansen)*

Laura Broß

Japanese Clubs as Employability Agent: empirical study of university graduates *(Karen Shire)*

Anna Evtushenko

The Political Economy of Pharmaceutical Prices in Japan *(Werner Pascha)*

Jonas Fischer

The Sino-German Strategic Partnership. An empirical reflection in the context of the Aid Effectiveness Debate (*Thomas Heberer*)

Aleksandra Gawronski

Internationale Schiedsgerichtsbarkeit als Streitbeilegungsmethode: Probleme und Potenziale (*Werner Pascha*)

Claudio Geissler

Tagesmutter – Eine Tätigkeit ohne Anerkennung? (*Karen Shire*)

Nikolas Gies

Komparative Untersuchung der digitalen Markenführung ausgewählter Fußballclubs (*Markus Taube*)

Simon Helbig

„Entrepreneurship Intention“ – eine multinationale Untersuchung institutioneller Einflussfaktoren auf „Entrepreneurship Intention“ anhand der Theory of Planned Behaviour (*Markus Taube*)

Patrizia Kawa

Internationale E-Commerce Giganten im Vergleich: Eine Analyse des Käu-

ferverhaltens der Amazon-Nutzer und die daraus resultierenden Erkenntnisse hinsichtlich eines potenziellen Markteintritts des chinesischen Onlineanbieters Alibaba auf dem deutschen Markt (*Markus Taube*)

Michael Lowder

Dredging Instability. Chinese Claiming of Bargaining Chips in the South China Sea (*Flemming Christiansen*)

Anna Lüth

Brand Strength at Point of Sale – Development of a holistic model for successful brandmanagement in automotive retail networks/car dealerships in Germany and China from the perspective of an automotive premium manufacturer (*Markus Taube*)

Guan Minqi

Cluster Analysis – Research on online shopping consumer behaviour of Chinese students in Germany (*Markus Taube*)

Anastasia Nikulina

Political Risk Analysis for Logistics MNCs in China: An Application of the Political Bargaining Model (*Markus Taube*)

Nimet Ceren Özcan

Analyse der Herausforderungen für nach China entsandte Expatriates und die Bedeutung des Teamworks in diesem Kontext (*Markus Taube*)

Manuel Rottmann

Der Einfluss individueller Risikoneigung auf die Entscheidung zur Selbstständigkeit – Untersuchung der Determinanten anhand der Prospect-Theorie (*Markus Taube*)

Ting Ting Sun

Analyse der marktspezifischen Ausgestaltung von Social Media Marketing am Beispiel von westlichen und chinesischen Kampagnen (*Markus Taube*)

Xinshinu Yin

The study of technological innovation system of automobile manufacturing (*Markus Taube*)

Yongyuan Zou

Cross-border Mergers & Acquisitions Involving the Sports Industry Conducted by the Wanda Group: A case study analysis from the perspective of resource-based theory (*Markus Taube*)

4 DOCTORAL THESES DISSERTATIONEN

COMPLETED**ABGESCHLOSSEN****Kai Duttler**

Momentum, Overconfidence and Irrationality – An Experimental Study of Behavioral Puzzles in Japan (*Werner Pascha*)

Martin Heinberg

Analysis of Chinese Consumer Behavior: Value Propositions and Perceptions. Determining Purchasing Decisions with Respect to Foreign and Local Consumer Good Brands (*Markus Taube*)

Hanno Jentzsch

The “Local” in Processes of Endogenous Institutional Change – Informal Village Institutions in Japan’s Changing Agricultural Support and Protection Regime (*Karen Shire*)

Alison Lamont

The Societal Impacts of the Wenchuan Earthquake: Normalising after a Catastrophic Disaster (*Flemming Christiansen*)

Ann-Kathrin Prior

New Types of Financial Institutions in China (*Markus Taube*)

Mei Yu

Transforming Pairing Institutions for Poverty Alleviation: Mining and Corporate Social Responsibility in Fugu County, China (*Flemming Christiansen*)

PENDING

LAUFEND

Julia Aristova

Emergence of Low-Carbon Strategies at Sub-National Level in China: Shenyang city case study
(*Flemming Christiansen*)

Katharina Borgmann

Cities of China – Analyzing and Understanding the Transformation of Urban Structures with the Tools of Architectural and Urban Semiotics
(*J. Alexander Schmidt*)

Stephanie Bräuer

Women Social Organization in the People's Republic of China: New Forms to Initiate Policy Change? A case study of Anti-Domestic Violence (ADV) organizations in Beijing
(*Thomas Heberer*)

Huijie Chu

In Dialogue with Institutional Reforms: Chinese Students Crossing the Ridge of Higher Educational Institutions (HEIs)
(*Flemming Christiansen*)

Marcus Conlé

Creating an Indigenous High-Tech Industry: An Analysis of China's Institutional Trajectory of Catch-up Development Based on a Case Study of the Biopharmaceutical Industry
(*Markus Taube*)

Magnus Dau

Media as a Deliberative Arena? The Case of Environmental Protection Bureaus on Sina Weibo in China
(*Thomas Heberer*)

Aleksandra Davydova

The Spillover Effects of Chinese Outward Cross-Border M&A on the Country's Innovations
(*Shuanping Dai*)

Ying Ding

Adaptation and Contestation of Ethnic Identities: The Jungarian Sibe
(*Flemming Christiansen*)

David Eichhorn

Japan's Competitive Identity
(*Werner Pascha*)

Ningjing Ge

Corruption in China: How Do We Understand It from a New Perspective – Discourse Analysis, Measurement and Mechanism
(*Flemming Christiansen*)

Youngah Guahk

The Governance of Sustainable Urban Development: Political Innovation in the Case of New Eco Cities in South Korea
(*Axel Klein*)

Alexander Haering

A Cross-Cultural Comparison of Higher-Order Risk Preferences
(*Jeannette Brosig-Koch*)

Peter Thomas in der Heiden

Der Beitrag chinesischer Industriepolitik zur Erhöhung der internationalen Wettbewerbsfähigkeit von Industriebranchen – Eine Untersuchung am Beispiel der chinesischen Stahlindustrie
(*Markus Taube*)

Vitali Heidt

Change of Social Security Institutions in Contemporary Japan: Effects and Influences of Institutional Change for the Rural Elderly Population
(*Karen Shire*)

Antonia Hmaidí

Essays on Chinese and International Economics
(*Markus Taube*)

Mi Jian

MNEs' R&D Strategies in Chinese Innovation Systems
(*Markus Taube*)

Stephanie Krebs

Konsumentenverhalten und Verbraucherpolitik nach Fukushima (*Arbeits-titel*) / Consumer Behavior and Consumer Policy in the Aftermath of Fukushima (*Working title*)
(*Werner Pascha*)

Lassi Laine

Varieties of Individuality in China
(*Flemming Christiansen*)

Weijing Le

Political Innovations in Chinese Higher Education Admission Policies
(*Axel Klein*)

Xiaoli Lin

Urban Planning Systems' Impacts on Built-up Environment and Urban Transportation System: Sustainability Assessment of Chinese Eco City Projects
(*J. Alexander Schmidt*)

Yang Liu

Research Project: Entrepreneurship, Innovation and Poverty Alleviation in China
(*Shuanping Dai*)

Yao Lu

Does the Political Connection Diminish the Usefulness of Internal Control in Avoiding Investment Risk? – Based on Empirical Evidence of Chinese Private Firms
(*Markus Taube*)

Jiajia Ma

Labor Adjustment in the Structurally Depressed State-owned Enterprises in China
(*Markus Taube*)

Connor Malloy

Urbanizing Practices: A Sociological Study of Post-relocation Residential Communities in Urban China
(*Flemming Christiansen*)

Mohamed Mansour

Monetary Integration through Currency Competition: the Parallel Currency Approach for East Asia
(*Werner Pascha*)

Jörg Mathäus

Corporate Governance in China: Eine Analyse der internen und externen Sanktionsmechanismen
(*Markus Taube*)

Julia Münch

Die Rekrutierung von Führungsnachwuchs deutscher Unternehmen für China und Japan / The Recruitment of Future Managers by German Companies for Their China and Japan-related Activities (*Werner Pascha*)

Aimi Muranaka

Use of Foreign Labor Force in Japan – Potential New Migration Pattern? (*Karen Shire*)

Iva Ognjanovic

Organizational Commitment of Young People Working in a Foreign Company in China: Morality and Class Habitus (*Flemming Christiansen*)

Hongjin Oh

Familialism and Care Work in South Korea and Japan (*Karen Shire*)

Benjamin Rabe

ロボット新戦略 – Japan's Second Robot Revolution (*Karen Shire*)

Katja Restel

Informal Social Networks (*Markus Taube*)

Nicole Schleiffer

Adaptation of the Value Proposition for Electric Vehicles to Improve Customer Acceptance – a Comparison between Chinese (emerging) and German (developed) Markets (*Heike Proff*)

Diana Schüler

New Hopes, New Risks – Entrepreneurship as occupational choice in the midst of institutional change in South Korea (*Werner Pascha*)

Mira Schüller

Technically Optimal Electric Vehicle Design for User Groups in China (*Dieter Schramm*)

Anna Shpakovskaya

De-administratizing the Chinese Red Cross (2011–2014): Why did it fail? A historical institutional perspective (*Thomas Heberer*)

Oliver Simon

Die Reise der chinesischen Studienkommission zur Erforschung der westlichen konstitutionellen Regierungssysteme im Jahre 1906 und deren Auswirkungen auf die Rechtsrezeption und die Reformen zu Beginn des 20. Jahrhunderts in China (*Tobias Stoll, Universität Göttingen*)

Deirdre Sneep

Cell Phone City and the Cyborg: Japan's Mobile Revolution in the Information Age (*Jens Martin Gurr*)

Markus Tünte

Masculinity and Employment Change: A Comparison of Non-Standard Male Workers in Germany and the Netherlands (*Karen Shire*)

Dung Vu

Essays in Experimental Economics (*kumulative Dissertation*) (*Markus Taube*)

Miriam Wendel

Japans Sonderwirtschaftszonen aus Sicht der Politischen Ökonomie (*Werner Pascha*)

Guanzhong Yang

Information, Incentives and Social Background (*Jeannette Brosig-Koch*)

Kawai Yiu

Private Equity in China: Spieltheoretische Analyse der Interessen und Akteure (*Markus Taube*)

Yu Zou

Decentralization, Institutionalized Cooperation, and Forest Self-Governance in China: Theory and Empirical Study (*Markus Taube*)

COURSES OFFERED

LEHRVERANSTALTUNGEN

10

STUDY PROGRAMS AT THE IN-EAST

Bachelor-Studiengang BA MOAS

Deutschsprachig, Schwerpunkt Soziologie, Politikwissenschaft oder Wirtschaftswissenschaften, Ostasiatische Sprache Japanisch oder Chinesisch, 8 Semester (davon 2 Auslandssemester)

Master Program MA MEAS

English-taught, East Asian language Japanese or Chinese (language background required), 2 semester (with strong disciplinary background – sociology, political science, or economics) or 4 semester (with weak disciplinary background)

Master Program MA CEAS

English-taught, East Asian language Japanese or Chinese (without language background, strong disciplinary background required – sociology, political science, or economics), 4 semester

1 WINTER TERM 2015/16

WINTERSEMESTER 2015/16

SPRACHKURSE (BA MOAS)

Modul SC 1: Chinesisch Intensiv 1
Lun Du

Modul SC 3: Chinesisch Intensiv 3
Lun Du

Modul SC 5: Chinesisch Intensiv 5
Lun Du

Modul SJ 1: Japanisch Intensiv 1
Yuka Ando / Kayoko Asada / Akiko Kiuchi

Modul SJ 3: Japanisch Intensiv 3
Yuka Ando / Kayoko Asada

Modul SJ 5: Japanisch Intensiv 5
Yuka Ando

Japanisch Warm-Up-Kurs
Yuka Ando

Extra-Japanisch 1
Yuta Watanabe

LANGUAGE COURSES (MA)

Module LC 1: Intensive Chinese I
Xiaoqing Fan

Module LC 3: Intensive Chinese III
Yin Liu

Module Chinese for Advanced Students
Chinese for Advanced Students: Newspapers
Lun Du

Chinese for Advanced Students: Essays
Lun Du

Module LJ 1: Intensive Japanese I
Ryusuke Takai

Module LJ 3: Intensive Japanese III
Yuka Ando / Yuko Sugita / Ryusuke Takai

Module Advanced Japanese Reading and Technical Composition
Advanced Japanese Reading
Yuko Sugita

Advanced Japanese Composition
Yuka Ando

OSTASIATISCHE REGIONALSTUDIEN (BA MOAS)

Modul OA 1: Einführung in das Studium Ostasiens (Teil 1) (Übung/Seminar)
Axel Klein

Modul OA 2: Einführung in die Grundlagen und Entwicklungen der Länder Ostasiens (Teil 2) (Vorlesung/Übung)
Axel Klein

Modul OA 5: Angewandte Ostasienstudien und Nachbereitung des Auslandsjahrs
Axel Klein

INTRODUCTORY MODULES (MA MEAS / MA CEAS)

Module DA 1: Politics and Society in East Asia (Vorlesung)

Introduction to Chinese Politics
Nele Noesselt
Politics and Society in Japan
Melanie Wacker

Module DA 2: The Economy of East Asia (Vorlesung)

The Chinese Economy
Shuanping Dai
Introduction to Business and Economic Studies on Japan
Werner Pascha

Module DA 3: Economic and Social Science Perspectives on Asia (Vorlesung/Übung)

East Asia: Social Science – Approaches and Perspectives
Flemming Christiansen
East Asia: Economic and Business Studies – Approaches and Perspectives
Yuan Li

ADVANCED EAST ASIAN STUDIES (BA/MA)

Module AEAS 2: Work and Employment in Japan

Labor Markets and Employment Institutions in Japan (Vorlesung/Übung)

Helmut Demes

Labor Market, Work and Employment in Japan (Seminar)

Helmut Demes

Module AEAS 3: Japanese Society and Social Structure

Forces of Change in Contemporary Japanese Society (Seminar)

Florian Coulmas

Social and Political Perspectives on "Regional Japan" (Übung)

Hanno Jentzsch

Module AEAS 4: Japanese Politics

Japan's Political System (Übung/Seminar)

Kerstin Lukner

The International Relations and Foreign Policy of Japan (Seminar/Übung)

Kerstin Lukner

Module AEAS 6: Business and Economy in China (Macroeconomic Developments in the Chinese Economy) (Seminar)

Shuanping Dai

Module AEAS 8: Japan's Political Economy Japan's Economy between Market, State and Society (Seminar)

Werner Pascha

Module AEAS 10: Recent Developments in the Chinese Society (Vorlesung/Seminar)

Rumin Luo

Module AEAS 11: China's International Relations

China's Foreign and Security Policies in the Context of East Asia (Seminar)

Nele Noesselt

Development Policies in China (Seminar)

Nele Noesselt

Module AEAS 14: The Economy of East Asia (Seminar)

Yuan Li

ELECTIVE MODULES

Module Contemporary Issues of the Korean Economy

Introduction to the Korean Economy and Society (Vorlesung)

Werner Pascha / Mohamed Mansour

Topical Issues of the Korean Economy and Business Management (Seminar)

Werner Pascha / Mohamed Mansour

Module Issues of East Asia

The Political Economy of East Asian Energy Markets (Vorlesung/Seminar)

Paul Scalise

KULTURGEOGRAPHIE / REGIONALE GEOGRAPHIE OST- UND SÜDOSTASIENS

Zwischen Globalisierung und Regionalisierung – aktuelle Aspekte der Weltwirtschaft aus wirtschaftsgeographischer Sicht (Vorlesung)

Helmut Schneider

Ost- und Südostasien in der Weltwirtschaft (Seminar)

Helmut Schneider

Umweltkonflikte – Beiträge der geographischen Konfliktforschung (Seminar)

Helmut Schneider

PHD PROGRAM RISK AND EAST ASIA

Core Theory (Hauptseminar)

Flemming Christiansen / Florian Coulmas / Winfried Flüchter / Thomas Heberer / Axel Klein / Werner Pascha / Karen Shire / Markus Taube

Research Forum (Hauptseminar)

Flemming Christiansen / Florian Coulmas / Winfried Flüchter / Thomas Heberer / Axel Klein / Werner Pascha / Karen Shire / Markus Taube

SOZIALWISSENSCHAFTEN / WIRTSCHAFTSLEHRE / POLITIK (LEHRAMT)

Basismodul Politikwissenschaft

Einführung Internationale Beziehungen (und wissenschaftliches Arbeiten) (Seminar)

Uta Golze

Basismodul Soziologie

Demographischer Wandel im internationalen Vergleich (Seminar)

Vitali Heidt

Mobilität, Gender und Familie (Seminar)

Rumin Luo

POLITIKWISSENSCHAFT (BA / MA)

Modul A 4: Politikgestaltung und Konfliktbearbeitung in einer globalisierten Welt Friedens- und Konfliktforschung (Blockseminar)

Nele Noesselt

Modul 3 Konfliktbearbeitung und Peacebuilding / Modul 4: Regionalmodul I Außenpolitik und regionale Konfliktbearbeitung: Asien (Seminar)

Nele Noesselt

Modul Orientierungswissen

International Economic Organisation (ehem. Internationale Handels- und Währungsordnung) (Vorlesung)

Werner Pascha

SOZIOLOGIE (BA / MA)

E-Modul 2: Einführung in Studium und die Arbeitstechniken der Soziologie (Vorlesung/Seminar)

Markus Tünte, Oliver Simon u. a.

Modul 5/6 c/d: Gesellschaftsvergleich und Transnationalisierung / Soziale Ungleichheit, Lebensformen & Geschlecht Ungleichheiten in alternativen und informellen Wirtschaftsformen (Seminar)

Birgit Apitzsch

Module 10: Duisburg-Essener Profil der Soziologie

Soziologie globaler Dienstleistungsarbeit (Seminar)

Birgit Apitzsch

Wandel der Arbeitsgesellschaft im deutsch-niederländischen Vergleich (Seminar)

Markus Tünte

Kolloquium für Abschlussarbeiten

Hannelore Mottweiler u. a.

WIRTSCHAFTSWISSENSCHAFTEN (BA)

Einführung in die VWL (Übung)

Guanzhong Yang u. a.

URBANE SYSTEME (MA)

Urbanization of the Developing World – Views from Geography (Blockseminar)

Helmut Schneider

AUTOMOTIVE ENGINEERING AND MANAGEMENT

Advanced International Automotive Management (Seminar)

Nicole Schleiffer

2 SUMMER TERM 2016

SOMMERSEMESTER 2016

SPRACHKURSE (BA MOAS)

Modul SC 2: Chinesisch Intensiv 2

Lun Du

Modul SC 4: Chinesisch Intensiv 4

Lun Du

Modul SJ 2: Japanisch Intensiv 2

Yuka Ando / Ryusuke Takai / Kayoko Asada

Modul SJ 4: Japanisch Intensiv 4

Yuka Ando / Yuko Sugita

Extra-Japanisch 1

Akiko Kiuchi

LANGUAGE COURSES (MA)

Module LC 2: Intensive Chinese II

Xiaoqing Fan

Module LJ 2: Intensive Japanese II

Yuta Watanabe / Akiko Kiuchi

Module Chinese for Advanced Students
Intermediate Chinese

Lun Du

Sonderkurs Japanisch JLPT N3

Yuko Sugita

OSTASIATISCHE REGIONALSTUDIEN (BA MOAS)

Modul OA 1: Einführung in das Studium Ostasiens (Teil 2) = Modul OA 3: Teilgebiete der Ostasiestudien

Einführung in die chinesische Wirtschaft (Vorlesung)

Martin Heinberg / Antonia Hmaid

Einführung in die japanische Gesellschaft (Vorlesung/Übung)

Florian Coulmas

Einführung in die japanische Wirtschaft (Vorlesung)

Werner Pascha / Miriam Wendel

Einführung in das politische System Chinas – Politik des Anders-Seins (Vorlesung)

Lia Musitz

Einführung in die chinesische Gesellschaft (Vorlesung)

Tao Liu

Modul OA 2: Einführung in die Grundlagen und Entwicklungen der Länder Ostasiens (Teil 1) (Vorlesung/Übung)

Axel Klein

Modul OA 4: Vorbereitung auf das Auslandsjahr

Interkulturelle Kommunikation & Vorbereitung auf das Auslandsjahr

Axel Klein / Lun Du / Yuta Watanabe

ADVANCED EAST ASIAN STUDIES (BA/MA)

Module AEAS 1: Institutions and Organizations in Japan

Institutions and Organizations in Japan (Seminar)

Vitali Heidt

Research on Japanese Social Institutional Change (Seminar)

Vitali Heidt / Melanie Wacker

Module AEAS 5: The Economy of China
Economic Studies on China (Vorlesung)

Shuanping Dai

China Management Cases (Seminar)

Martin Heinberg / Antonia Hmaid

Module AEAS 7: International Economic and Business Issues of Japan

Japan's Role in Global and Regional Economic Relations (Vorlesung)

Werner Pascha / Mihaela Suhaltca

Management and Corporate Strategies in Japan and Korea / Business Issues in Japan's Economy (Seminar)

Werner Pascha / Roman Bartnik

Module AEAS 9: The Chinese Society (Seminar)

Tao Liu

Module AEAS 12: Political Development in China

State and Society in China (Vorlesung/Seminar)

Nele Noesselt

Political Culture and Politics in China (Seminar)

Nele Noesselt

Module AEAS 13: Economic Developments in East Asia

Advanced Analysis of China's Development (Vorlesung)

Yuan Li

ELECTIVE MODULES

Research Methods on Modern East Asian Studies: Economic Approaches and Perspectives (Seminar)

Yuan Li

SEMINAR ATTACHED TO THESIS

Kolloquium / Seminar to Theses

Karen Shire

Seminar on Japan's Economy (Kolloquium)

Werner Pascha / Stephanie Krebs

Seminar on Politics in China (Kolloquium)

Nele Noesselt

KULTURGEOGRAPHIE / REGIONALE GEOGRAPHIE OST- UND SÜDOSTASIENS

Die Weltwirtschaft zwischen Globalisierung und Regionalisierung – aktuelle Entwicklungen aus wirtschaftsgeographischer Sicht (Vorlesung)

Helmut Schneider

Geographie der Weltwirtschaft im 21. Jahrhundert – ausgewählte Themen (Seminar)

Helmut Schneider

Stadtentwicklung in Ost- und Südostasien – ausgewählte Themen der Stadtgeographie (Seminar)

Helmut Schneider

SOZIALWISSENSCHAFTEN / WIRTSCHAFTSLEHRE / POLITIK (LEHRAMT)

Modul: Soziale Ungleichheit & Sozialer Wandel I

Die Transformation der Geschlechterordnung – Eine Krise von Männlichkeit(en)? (Seminar)

Markus Tünte

Wahlpflichtmodul: Bürger im Staat

Der Bürger im Staat – Wir sind das Volk 2.0 (Seminar)

Nina Rotermund

POLITIKWISSENSCHAFT (BA / MA)

Modul 7: Entwicklungsprobleme und Nord-Süd-Beziehungen

Entwicklungsprobleme (Seminar)

Uta Golze

Modul 4/5: Regionalmodul

Politics in China (Vorlesung)

Nele Noesselt

Entwicklungsprobleme und -strategien in Ostasien (Seminar)

Nele Noesselt

SOZIOLOGIE (BA / MA)

Modul 1: Einführung in die Sozialwissenschaften

Einführung in die Rechtssoziologie (Seminar)

Oliver Simon

Modul 5/6: Schwerpunktmodul

Prostitution und Menschenhandel (Seminar)

Markus Tünte

Modul 7: Spezielle Soziologien

Carework im transnationalen Vergleich (Seminar)

Karen Shire

Modul 11: Duisburg-Essener Profil der Soziologie; a) Vertiefung Gesellschaftsvergleich und Transnationalisierung
Globalization and Inequalities (Seminar)

Karen Shire

b) Vertiefung Organisation, Arbeit und Sozialstruktur

Globale Arbeit (Seminar)

Karen Shire

Lehrstuhlkolloquium (Kolloquium)

Karen Shire, Birgit Apitzsch, Markus Tünte, Hannelore Mottweiler

PHD PROGRAM RISK AND EAST ASIA

Research Forum (Seminar)

Flemming Christiansen / Florian Coulmas / Winfried Flüchter / Thomas Heberer / Axel Klein / Werner Pascha / Karen Shire / Markus Taube

Research Methods (Seminar)

Flemming Christiansen / Florian Coulmas / Winfried Flüchter / Thomas Heberer / Axel Klein / Werner Pascha / Karen Shire / Markus Taube

URBANE SYSTEME (MA)

Module Urbanization of the Developing World – Views from Geography

(Blockseminar)

Helmut Schneider

3 SPECIAL TEACHING ACTIVITIES

NEUES AUS DER LEHRE

ROMAN BARTNIK

held a workshop *Introduction to International Business Negotiation* at the IN-EAST.

From doing the dishes to company mergers – negotiating is something that we do every day and is highly important in business life. We negotiate which movie or bar to go to, how much a car should cost you, how much salary and days off we deserve. Negotiating is a fundamental skill for business and

private life. How good are we at this? Even though we negotiate all the time, we spend few thoughts on the underlying processes and how to become better at it.

In this introductory workshop participants looked at some fundamental frameworks on negotiation and then practiced them in a number of group exercises. Results: key concepts of business negotiation and how to apply them to real life situations.

YOUNGAH GUAHK

was invited as a Visiting Lecturer at International Summer Semester (ISS) 2016 *Global Synergy: Innovating through Collaboration* at Sungkyunkwan University, Seoul. The program was held in English, from June 27 to July 20, 2016. She taught a course called *Introduction to Korea: History and Culture* to around 80 international students.

4 LIBRARY REPORT

BIBLIOTHEKSBERICHT

The library of the Institute of East Asian Studies is integrated as East Asian Collection in the University Library, and therefore applies its regulations for use, acquisition policy and budget requirements of the university library.

The library collections reflect the contemporary relevance and interdisciplinary nature of East Asian Studies. The main collection areas are politics, society, economy, geography, modern history, culture and the modern languages of the regions of China and Japan. At present, the East Asian collection holds about 31,000 monographs and more than 800 periodicals, including 90 ongoing subscriptions.

The total holdings of the East Asian Collection are recorded in the electronic cataloging network of University Libraries of North Rhine-Westphalia and can be re-

trieved from the local library catalogue of the search platform "Primo" (primo.ub.uni-due.de/primo_library/libweb/action/search.do). In Primo, users can search both the local library catalogue and further electronic resources by using a uniform control interface.

The parallel cataloging of Japanese monographs in NACSIS-CAT (Japanese Union Catalogue), hosted by the National Institute of Information in Japan, has been continued, using the original characters. With the help of the Chinese and Japanese characters, approximately 5,550 of our Japanese titles can be found in "CiNii Books" (ci.nii.ac.jp/books).

The University Library has a number of subject-oriented databases. Academic staff and students may access them via PC.

The library of the IN-EAST is also working with various international and national libraries through which both the staff and the students have opportunities to use the shared licensed databases directly from Asia and delivery of journal articles as needed (e.g. Cross-Asia, www.crossasia.org).

Many Chinese articles and texts can be downloaded. Concerning Japanese articles, the institute has completed an agreement with the National Diet Library in Japan, so that you can order on demand journal articles in Japan. Since the National Diet Library has been building its collections mainly by the legal deposit of Japanese publications (Legal Deposit System), this cooperation is most valuable for our research.

Rita Németh



GUEST LECTURES, COLLOQUIA AND SYMPOSIA

11

GASTVORTRÄGE,
VORTRAGSREIHEN
UND SYMPOSIEN

1 GUEST LECTURES AT THE IN-EAST

GASTVORTRÄGE IM IN-EAST

November 18, 2015

PETER KIM

(Director of Jeollanam-do Europe Office)

Foreign Direct Investment in Korea

November 25, 2015

HYEKYUNG CHO

(Hanwha Economic Research Institute, Seoul)

The Rise of China from Korea's Perspective

December 2, 2015

HANNES MOSLER

(Professor, Freie Universität Berlin)

Political System and Decision Making in South Korea – Power, Parties, Politicians

January 13, 2016

JINGRONG TONG

(Dept. of Media and Communication, University of Leicester)

Media and Discourses in China: The case of 'discourse of journalism'

January 13, 2016

SUNKUNG CHOI

(University of Groningen / Faculty of Economics and Business)

A Case Study of Korean Chaebols

January 18, 2016

DOMINIK MIERZEJEWSKI

(Professor, Dept. of East Asia Studies, University of Łódź)

"One Belt, One Road" Proposal: China's new development model and regional cooperation with Europe

January 20, 2016

JÜRGEN WÖHLER*Strukturelle Unterschiede zwischen deutschen und koreanischen Unternehmen – Mittelstand vs. Chaebols*

January 26, 2016

MIRIAM WILHELM

(Professor, University of Groningen)

Sustainability in Multi-Tier Supply Chains: Understanding the "double agency" role of the first-tier supplier

January 27, 2016

JAEMO LEE

(Bank of Korea)

Monetary Policy and Strategy of the Bank of Korea

January 28, 2016

GISELA PHILIPPENBURG

(Head of Division of Innovation Policy Issues, BMBF)

Research and Innovation Policy in an International Context – Impulses from Japan and South Korea

February 3, 2016

JEAN-FRANÇOIS HUCHET

(Sorbonne Paris Cité)

Reforming China's Economy System: a painful and dangerous path towards a new mode of growth

February 10, 2016

CHRISTIAN WALLOTH

(ARUS; University of Duisburg-Essen)

Guiding Rules vs. Triggering Activities: How to (not) influence urban system

February 10, 2016

GAURAV RAHEJA

(Professor, Indian Institute of Technology, Roorkee)

Redefining Urban Innovation for Inclusive Futures

February 17, 2016

EMIKO OCHIAI

(University of Kyoto and present holder of Blaise Pascal Chair at the EHESS, Paris)

Transforming Familialism: Care regimes in East and Southeast Asian countries since the 2000s

April 20, 2016

GABRIELE VOGT

(Professor of Japanese Politics and Society, Asien-Afrika-Institute, University of Hamburg)

Policies Designed to Fail: Health-Caregiver Migration to Japan and Germany

April 21, 2016

DANIEL LEESE

(Professor, University of Freiburg)

Shadows of Maoism: Policy of the past and criminal justice in the aftermath of the Cultural Revolution

April 27, 2016

FELIX WEMHEUER

(Professor of Chinese Studies, Faculty of Arts and Humanities, Institute of East Asian Studies – Chinese Studies, University of Cologne)

Rebels in Power: Chaos and Order in China's Cultural Revolution

May 11, 2016

XIAOLING ZHANG

(PhD Program Director, School of Contemporary Chinese Studies, University of Nottingham)

Construction of the Image of Africa for the Chinese Public

May 12, 2016

HELWIG SCHMIDT-GLINTZER

(University of Göttingen)

Revolution in an Empty Frame. The Chinese Dilemma

May 13, 2016

HIROAKI RICHARD WATANABE

(University of Sheffield)

Work Life in Japan: Deteriorating working conditions and low fertility rate

May 18, 2016

ANDREA REVELANT

(Assistant Professor, Department of Asian and North African Studies, Ca'Foscari University, Venice)

The Developmental State and Inequality: The case of tax policy in modern Japan

May 20, 2016

HIROAKI RICHARD WATANABE

(University of Sheffield)

Employment Institutions in Japan: Labour market dualism and diversification under neo-liberalism Union response to poor working conditions

June 8, 2016

LILIA ZHURAKHOVSKA

(Mercator School of Management, University of Duisburg-Essen)

Strategic Trustworthiness via Non-strategic Third-Party Reward – An Experiment

June 8, 2016

DAVID CHIAVACCI

(Mercator Professor in Social Science of Japan, University of Zurich)

Japan's Immigration Politics, 1966–2016: Four Waves of Immigration Debate and the Making of a New Immigration Country

June 13, 2016

JUNZUO ZHANG

(Team Leader, China-UK Collaboration on International Forest Investment & Trade Programme (InFIT))

Recent Developments in Chinese Policies on Forest Ownership and Management

June 23, 2016

SONJA OPPER

(Professor, Lund University)

Relational Exchange and Generalized Trust in China

June 28, 2016

SUSANNE WEIGELIN-SCHWIEDRZIK

(University of Vienna)

Whodunnit? Memory and Politics before the 50th Anniversary of the Cultural Revolution

June 29, 2016

KATARZYNA BURZYNSKA

(Radboud University Nijmegen)

Network Structure and Credit Access: Evidence from China's Listed Companies

July 5, 2016

RYUTA MIZUUCHI

(Generalkonsul von Japan, Düsseldorf)

Einführung in die Geschichte Ostasiens: Die Entstehung der japanischen Nation und der ihr vorausgehende bzw. nachfolgende Austausch mit dem asiatischen Kontinent

July 6, 2016

CAROLYN CARTIER

(Professor of Human Geography and China Studies, University of Technology Sydney)

Territorial Urbanization and the Party-state in China: Economy, Politics and Exigencies of the Mao Era

July 13, 2016

COSIMA WAGNER

(Freie Universität Berlin)

Promoting a "Robot Barrier Free Society"? Political, societal and ethical aspects of the "Robot Revolution Initiative" of the Abe Cabinet

July 13, 2016

HAIBIN NIU

(Shanghai Institutes for International Studies, SIIS)

Redefining China's International Role in a Transitional Context

July 19, 2016

XUEGUANG ZHOU

(Kwoh Ting Li Professor in Economic Development; Professor and Chair Department of Sociology; Senior Fellow, Freeman Spogli Institute for International Studies; Stanford University)

The Spatial Mobility of Local Officials in the Chinese Bureaucracy: Some preliminary findings and their implications

July 20, 2016

GAURAV RAHEJA

(Professor, Indian Institute of Technology Roorkee)

Accessibility Planning for Transport Terminals: Inclusive Perspectives from India

August 17, 2016

MARTIN HEMMERT

(Korea University, Seoul)

Start-up Ecosystems in East Asia: How do they differ from the West?

August 23, 2016

GRACIA LIU-FARRER

(Sociology, Graduate School of Asia-Pacific Studies, Waseda University, Tokyo)

New Developments in Migration in East and Southeast Asia

August 23, 2016

JAMES FARRER

(Sociology, Graduate Program in Global Studies, Sophia University, Tokyo)

Doing Ethnography in East Asian Urban Settings

August 31, 2016

JUSTIN YIFU LIN

(Director, Center for New Structural Economics; Dean, Institute of South-South Cooperation and Development; Honorary Dean, National School of Development at Peking University)

New Structural Economics: The Third Wave of Development Thinking – Understanding the China Miracle

(co-organized by Confucius Institute Metropolis Ruhr)

2 SYMPOSIA AND CONFERENCES (CO)ORGANIZED BY IN-EAST SYMPOSIEN UND KONFERENZEN VOM IN-EAST (MIT)ORGANISIERT

October 19, 2015, Stiftung Wissenschaft und Politik (SWP), Berlin

SECOND WORKSHOP ON THE LEGITIMACY OF MILITARY INTERVENTION IN THE CONTEXT OF U.S.-JAPAN RELATIONS

Organizers: **Kerstin Lukner** (University of Duisburg-Essen) and **Alexandra Sakaki** (Stiftung Wissenschaft und Politik (SWP), Berlin)

This workshop explores the similarities and differences in how Japan and Germany, two democracies with Peace Constitutions and close military alliance relations to the U.S., handle the difficult issues of when and how they may intervene in military and humanitarian crises outside their borders. It is kindly supported by the Robert Bosch Foundation.

Welcome, Remarks on Project

Thomas Berger (Boston University)

Ellis Krauss (University of California, San Diego)

Kerstin Lukner (University of Duisburg-Essen)

Alexandra Sakaki (SWP)

The Alliances with the U.S., Collective Defense and Weapons Exports

Chair: **Peter Eitel** (Aspen Institute, Washington DC)

Patrick Keller (Konrad Adenauer Foundation, Berlin)

Max Mutschler (Bonn International Center for Conversion)

Chris Hughes (University of Warwick, Coventry)

Heigo Sato (Takushoku University, Tokyo)

Questions on collective defense (Patrick Keller / Chris Hughes):

1. What are motivation and criteria for participation; and what is the role of U.S. pressure (or other pressure, e.g. NATO, EU levels)?
2. Are there any gaps in expectations (between different actors, e.g. military, policymakers, allies)?
3. What role do entrapment/abandonment fears play for the U.S. and its allies?

Questions on weapons exports (Max Mutschler / Heigo Sato):

1. What are the criteria for (non-)legitimacy of weapons exports (as seen by

the policymaking community, by the opposition, or by the public)?

2. What are key motivations for weapons exports? Does the alliance relationship with the U.S. play any role? Are weapons exports used to shift the strategic balance of power in what is perceived as a favorable direction? Do weapons exports serve as a substitute policy for 'boots on the ground' (i.e. military deployments)?
3. Is there criticism in the domestic debate about the insufficiency of explanations by policymakers regarding expanding weapons exports? What role do anti-militarist sentiments play in the domestic debate? What types of exports are (in-)acceptable to the public?
4. What is the impact of international arms trade treaties on German/Japanese policies? What role does EU policy play in German decisions?

Collective Security and Military/Humanitarian Intervention

Chair: **Kerstin Lukner** (University of Duisburg-Essen)

Hanns W. Maull (SWP)

Lieutenant General (ret.) **Rainer Glatz** (SWP)

Chiyuki Aoi (Aoyama Gakuin University, Tokyo)

Questions:

1. What are motivation and criteria for participation; and what is the role of U.S. pressure (or other pressure)?
2. Are there any gaps in expectations (between different actors, e.g. military, policymakers, allies)? Is the German/Japanese military actually able to handle the missions they are likely to be assigned?
3. How substantial is German/Japanese contribution really in context of international missions? More show than substance?

Domestic Politics of Military/Humanitarian Intervention

Chair: **Christian Tuschhoff** (FU Berlin)

Peter Rudolf (SWP)

Christoph Schwegmann (Federal Ministry of Defense, Berlin)

Corey Wallace (Free University Berlin)

Ellis Krauss (University of California, San Diego) / **Thomas Berger** (Boston University)

Questions:

1. What are the criteria for the (non-)legitimacy of interventions (as seen by policymaking community, by the opposition or by the public)?
2. Is there any criticism in the domestic debate about the insufficiency of explanations by policymakers regarding the expanding military role? In this context, are there 'proxy threats' or 'proxy scenarios' to avoid raising tensions with particular powers (e.g. China, Russia)?
3. What role do anti-military sentiments (still) play? What types of missions does the public support?
4. Do problems of coordination between the military, the Kanzleramt/Kantei and the bureaucracy exist?

November 20–21, 2015, Torino, Collegio Carlo Alberto

GENDER WORKSHOP – WHEN FAMILIES TURN TO THE MARKET

Organized by **Margarita Estévez-Abe** (Collegio Carlo Alberto, Torino) and **Karen Shire** (IN-EAST, University of Duisburg-Essen)

Recent fiscal, welfare and employment policies in market economies around the world are seeking to shift the unpaid labour of housewives and other household members into paid employment relations, often in private sector service markets. Behind many of these policies is the aim to activate educated women with care and domestic responsibilities to either rejoin or increase their attachments to the labor force, while creating jobs for less educated women with fewer job opportunities.

Part I: Doctoral/Postdoctoral Workshop: Social Institutions in Transformation: Families, Care and Welfare

Part II: Expert Workshop – When Families Turn to the Market

Session 1: Households, Markets and Domestic Services in Comparative Perspective

Moderator: **Tiziana Nazio**

Barbara Hobson: What Do Private Markets Do? The Widening Gap in Capabilities among Users and Non-users of Care/Domestic Services in Spain and Sweden

Zenia Hellgren: Financial Crisis and Migrant Domestic Workers in Madrid and Barcelona: Employment Opportunities and Conditions during the Great Recession

Session 2: Personal and Household Service Labour and Inequalities. Who are the workers and what are their employment situations? (panel format)

Moderator: **Nathalie Morel**

Panelists: **Clemence Ledoux**, **Karen Shire**: Organizations Providing House-

hold Services and their Workforces; **Eleonore Kofmann**, **Feng Xu**, **Franca van Hooren**: Contractual and Spatial Dimensions of Labor Force and Consequences for Complex Inequalities

Session 3: Personal and Household Service Markets and Provision in Inter-regional comparison (panel format)

Moderator: **Eleonore Kofmann**

Emiko Ochiai: Dynamics of Care Arrangements in European, North American and Asian Comparison; **Nathalie Morel**, **Margarita Estévez-Abe**: Implications of Turns to the Market for Welfare Provision and Distribution in Europe and Asia

Session 4: Final Discussion

Moderators: **Karen Shire** / **Barbara Hobson**

December 11, 2015, Duisburg, University of Duisburg-Essen

19. DUISBURGER OSTASIEN-TAG: OSTASIEN: ALTERUNG – JAPAN ALS VORREITER. PROBLEME UND LÖSUNGEN

Begrüßung

Werner Pascha (IN-EAST)

Podiumsdiskussion

David Chiavacci (Universität Zürich), Alterung, Bevölkerungsrückgang und Zuwanderung

Harald Conrad (University of Sheffield), Alterung und Arbeitsmarkt

Axel Klein (Universität Duisburg-Essen), Folgen der Alterung für die Politik

Annette Schad-Seifert (Universität Düsseldorf), Alterung und soziale Ungleichheit

Florian Coulmas (Universität Duisburg-Essen), Gesprächsleitung und Einführung

January 21, 2016, Duisburg, University of Duisburg-Essen

TO BE AN INNOVATIVE CHINA: RISK, INSTITUTIONS AND PATHS

Co-organized by IN-EAST School of Advanced Studies (**Shuanping Dai**) and Research Training Group (GRK 1613) *Risk & East Asia*

Kick-off Session

Markus Taube and Flemming Christiansen

Innovation in Industry

Chair: **Torsten Heinrich**

Tobias ten Brink (Goethe-Universität Frankfurt am Main): Public Policy and Indigenous Innovation. A Comparative Analysis of the Chinese Robotics Industry

Nis Høyrup Christensen (Copenhagen Business School): Innovations through Competition in State Capitalist China: The Case of the E-Vehicle Industry

Jun Hou (University of Oxford): Interdependencies between Innovation Obstacles in Chinese Manufacturing Firms

Discussion Panel I: Incentives for Innovation: Chinese Experiences and Performance

Chair: **Zheng Li** (Jilin University, Changchun)

R&D and Innovation

Chair: **Tobias ten Brink**

Philipp Böing (Centre for European Economic Research (ZEW)): The Allocation and Effectiveness of China's R&D Subsidies

Torsten Heinrich (University of Bremen): R&D Efforts and the Firm Size Distribution in the Chinese Economy

Iciar Dominguez Lacasa and M. Schubbak (University of Bremen): The Changing Landscape of Technological Inventiveness: A Patent Analysis

Individual Behavior and Innovation

Chair: **Jun Hou**

Alexander Haering, Timo Heinrich (University of Duisburg-Essen) and **Sven Horak** (St. John's University, New

York): An Experimental Study of Exploitation and Exploration Decisions by Team

Shuanping Dai, Guanzhong Yang (University of Duisburg-Essen): Does Social Inducement Lead to Higher Open Source Innovation Contribution: An Experimental Study

Yang Song (Jilin University, Changchun): The Role of Institutions on Entrepreneurial Activities in China

Discussion Panel II: Institutional Origins of Innovation

Chair: **Shuanping Dai**

Conclusion

Shuanping Dai

February 25, 2016, Duisburg, University of Duisburg-Essen

AGING AND CARE IN JAPAN

Organizers: **Karen Shire and Florian Coulmas**

Transfer workshop organized for 20 Executive Directors and Board Members of twelve leading social enterprises in Germany (Brüsseler Kreis) for more knowledge about care and technology in social enterprises in Japan.

Keynotes

Florian Coulmas: Demographic Change and Aging in Japan

Karen Shire: The Health and Care Insurance Systems in Japan

Benjamin Rabe: Japan's New Robotic Strategy and Elderly Care Applications

Vitali Heidt: Daily Life and Technological Applications in Japanese Care Facilities

March 1, 2016, Duisburg, University of Duisburg-Essen

4. DUISBURG-FRANKFURT WORKSHOP: INSTITUTIONEN IN DER ENTWICKLUNG OST-ASIENS

Organizers: **Werner Pascha, Markus Taube and Cornelia Storz**

Am 1. März 2016 fand zum vierten Mal der Duisburg-Frankfurt Workshop *Institutionen in der Entwicklung Ostasiens* statt, diesmal wieder in Duisburg. Institutionentheoretische bzw. i.e.S. institutionenökonomische Ansätze werden dabei von den Veranstaltern als besonders fruchtbares Feld gesehen, um Besonderheiten der wirtschaftlichen Entwicklung Ostasiens zu erfassen. Auf mikroökonomischer Basis lassen sich auf der Ebene des individuellen Verhaltens Anhaltspunkte suchen, um insbesondere marktliche Prozesse in den Ländern der Region besser zu verstehen. Seit vielen Jahren greifen drei Lehrstühle mit kongruenten Forschungsansätzen diese Fragen im Rahmen einer Workshopreihe auf: die Professuren für Ostasienwirtschaft Japan/Korea bzw. China an der Universität Duisburg-Essen (**Prof. Werner Pascha und Markus Taube**) sowie die Professur Institutionen- und Innovationsökonomik, insb. Japan/Ostasien an der Goethe-Universität Frankfurt am Main (Prof. Cornelia Storz).

Vor gut 20 Teilnehmern, die auch Gäste aus anderen Universitäten einschlossen, wurden in diesem Jahr fünf Referate gehalten und lebhaft diskutiert.

Rajesh Ramachandran stellte erste Zwischenergebnisse aus einem gemeinsamen Projekt mit **Cornelia Storz** (beide Goethe-Universität Frankfurt am Main) zur Übertragung japanischer Managementkonzepte auf Kleinstfirmen in Zambia, viele davon einzelne Selbständige, vor (*Japanese Management Practices and Firm Performance: Evidence from Furniture Producers in Zambia*). In dem Projekt sollen insbesondere die Effekte eines Trainingsprogramms auf die Profitabilität der Mö-

belbauer erfasst werden. Die Diskussion fokussierte u.a. auf das methodische Vorgehen, z.B. bezüglich der Gewinnbestimmung und der Möglichkeit, die Ergebnisse im Hinblick auf den Erfolgsbeitrag der Auseinandersetzung mit dezidiert japanischen Konzepten zu interpretieren.

Im zweiten Beitrag berichtete **Na Zou** (Goethe-Universität Frankfurt am Main) von einem Feldexperiment in China, mit dem sie zu testen versuchte, inwieweit Lokalverwaltungen gegenüber Migranten, die also kein dauerhaftes Wohnrecht in der entsprechenden Gemeinde (sog. Hukou-System) besitzen, diskriminieren. Dazu wurden Lokalverwaltungen per E-Mail mit der Frage angesprochen, wie man sich krankensichern könne. Zwar wurden Anfragen von „Migranten“ nicht weniger häufig beantwortet, doch waren die Antworten qualitativ schlechter. Diskutiert wurden vor allem mögliche Grenzen der Aussagefähigkeit des zugrunde liegenden Experiments.

Yu Zou (Universität Duisburg-Essen, DFG Graduiertenkolleg *Risk and East Asia*) will sich in einem neuen Projekt, dessen Grundaspekte sie vorstellte, mit der (Selbst-)Organisation von Waldressourcen in China beschäftigen. Entsprechend dem sog. Allmende-Problem nach Eleonor Ostrom treten Probleme der Übernutzung in Forsten auf, auf die im Prinzip alle Mitglieder einer Gemeinde Zugriff haben. Es soll u.a. durch Experimente untersucht werden, welche Faktoren eine funktions-tüchtige Selbstorganisation begünstigen. In der Diskussion wurde u.a. thematisiert, welcher theoretische Ansatz die Hauptprobleme der Waldnutzung in China am besten erfassen kann.

David Ehnes (Goethe-Universität Frankfurt am Main) stellte eine gemeinsam mit **Markus Heckel** und **Cornelia Storz** entwickelte Projektidee zum Entlassungsverhalten japanischer Unternehmen vor. Es besteht die Erwartung, dass in einem Land wie Japan besonderes Gewicht auf sozial akzeptable Maßnahmen gelegt wird. In dem Projekt soll mit Hilfe einer Medienanalyse festgestellt werden, welche Me-

chanismen in welchen Kombinationen oder Sequenzen eingesetzt werden. Eine weitere Frage betrifft die Auswirkungen dieser Mechanismen auf den Erfolg von Unternehmen, was mit Hilfe von Accounting-Daten untersucht werden soll. In der Diskussion wurden insbesondere die Herausforderungen thematisiert, aussagefähige Daten zu generieren.

Zum Abschluss stellte **Diana Schüller** (Universität Duisburg-Essen, DFG Graduiertenkolleg *Risk and East Asia*) ein neues Projekt vor, in dem sie die Entscheidung untersuchen will, in Korea zum Unternehmer zu werden, u.a. im Hinblick auf die darin zum Ausdruck kommende Risikohaltung. Angesichts der zahlreichen Selbständigen in Korea, auch im internationalen Vergleich, stellt sich die Frage, ob sich entsprechende Entscheidungen eher aus Notwendigkeit bzw. Zwängen ergeben oder im Hinblick auf die Chancen, die unternehmerisches Handeln bietet. Weitere Fragen beziehen sich auf die vom Staat verfolgten Strategien, um mehr Unternehmertum zu fördern. In der Diskussion wurden verschiedene Aspekte dieses Fragenkreises weiter vertieft.

Angesichts der interessanten Beiträge und der lebhaften Diskussion soll die Workshopreihe im kommenden Jahr fortgesetzt werden.

March 2–3, 2016, Duisburg, University of Duisburg-Essen

MIDTERM CONFERENCE 2016: INNOVATION IN EAST ASIA

Organized by IN-EAST School of Advanced Studies

Welcome

Markus Taube (IN-EAST)

Keynote Speeches

Wolfram Elsner (University of Bremen): Innovative Policy Implications of Economic Complexity

Jürgen Howaldt (University of Dort-

mund): Social Innovation: Theoretical Concepts and International Trends

Arun Jain (MARCH & MCP, DAAD Guest Professor, TU Berlin): Managing Urban Change Without Precedents

Andreas Knie (TU Berlin): E-Mobility: Prospects and Perspectives

Session 1: Innovation for Clean Energy

Paul J. Scalise: Technological and Political Innovations in Japan's Renewable Energy Market? Exploring the Drivers of Institutional Change

Comment: **Beate Löffler**

Julia Aristova: Emerging Technologies: Drivers for Geothermal Heat Pump Use in China

Comment: **Nicole Schleiffer**

Session 2: Organizational Patterns for Innovation

Shuanping Dai: Collaboration Networks of Chinese Electric Mobility Firms: Structure Pattern and Policy Implications

Comment: **Roman Bartnik**

Guanzhong Yang: When and Why Do Incentives Not Work? The Role of Cultural Differences

Comment: **Aleksandra Davydova**

Session 3: Tailoring Innovation for and by the People

Katharina Borgmann: Cities of China – Decoding Chinese Urban Structures with the Tools of Architectural and Urban Semiotics

Comment: **Weijing Le**

Mira Schüller: Technically Optimal Electric Vehicle Design for User Groups in China

Comment: **Xiaoli Lin**

Roundtable: The Molecule Structure of the IN-EAST Advanced School: Experiences and Prospects

Moderator: **Ulrike Schaepe** (University of California, San Diego)

Beate Löffler (Postdoc),

Katharina Borgmann (Doctoral Fellow),

Jens Gurr (Mentor, Director Main Research Area Urban Systems),

Markus Taube

March 16, 2016, Urania Berlin

LABORATORIUM STADT. INNOVATIONEN IN EUROPA UND OSTASIEN

Organized by IN-EAST School of Advanced Studies and Bundeszentrale für politische Bildung, bpb

Eröffnung

Markus Taube (IN-EAST)
Thomas Krüger (bpb)

Panel 1: Stadt als gesellschaftliche Herausforderung

Moderation: **Klaus Brake** (TU Berlin, Center for Metropolitan Studies)

Felicitas Hillmann (TU Berlin, Leibniz Institut für Raumbezogene Sozialforschung): Wie verändert Migration unsere Städte? – das Beispiel Berlin in Europa

Carola Hein (TU Delft): Dezentralisierung in der japanischen Stadtplanung – das Beispiel Tokyo

Panel 2: Stadt als Kommunikations- aufgabe

Moderation: **Markus Taube** (IN-EAST)
Roland Roth (FH Magdeburg, Centrum für Corporate Citizenship Deutschland): Bürgerkommune: Bürgerbeteiligung und freiwilliges Engagement als innovative Ressource der Stadtentwicklung
Flemming Christiansen (IN-EAST): Chinas neue Stadtstruktur

Panel 3: Stadt als Identitätsträger

Moderation: **Daniel Morat** (FU Berlin, Friedrich-Meinecke-Institut, FMI)

Jens Wietschorke (LMU München, Europäische Ethnologie): Berlin: Kulturelle Strukturen und sozialer Wandel?

Beate Löffler (IN-EAST): Tokyo: Kulturelle Dimensionen von Stadtforschung in Japan

Podiumsdiskussion

Moderation: **Stephan Günthner** (Stadt- und Regionalplaner, Bonn)

Carola Hein (TU Delft)

Dieter Hassenpflug (Urban Solutions, Weimar)

Friedemann Kunst (Abteilungsleiter Verkehr a.D., Senatsverwaltung für Stadtentwicklung, Berlin)

April 22, 2016, Berlin, Stiftung Wissenschaft und Politik (SWP)

THIRD WORKSHOP ON THE LEGITIMACY OF MILITARY INTERVENTION IN THE CON- TEXT OF U.S.-JAPAN RELA- TIONS

Organizers: **Kerstin Lukner** (University of Duisburg-Essen) and **Alexandra Sakaki** (Stiftung Wissenschaft und Politik, Berlin)

The workshop explored U.S. perspectives and policies vis-à-vis alliance partners in the context of military interventions. It examined the importance of Germany and Japan – two key allies with 'Peace Constitutions' – in this policy area and analyzed American domestic actors' expectations towards these two countries as well as other U.S. allies. The workshop concluded with a comparative panel that sought to highlight similarities and differences between different U.S. alliance relationships.

The project is kindly supported by the Foundation German-American Academic Relations, the Center for Global Partnership in Japan, and the Robert Bosch Foundation. This workshop is conducted in cooperation with Brookings Institution.

Welcome, Remarks on Project

Chair: **Mireya Solis** (Brookings Institution, Washington DC)

Thomas Berger (Boston University)

Ellis Krauss (University of California, San Diego)

Kerstin Lukner (University of Duisburg-Essen)

Alexandra Sakaki (SWP)

Domestic U.S. Politics and Alliance Relationships

Chair: **Ellis Krauss** (University of California, San Diego)

Michael Auslin (American Enterprise Institute (AEI), Washington DC)

Sherry Martin (State Department)

Sheila Smith (Council on Foreign Relations)

The Panel addressed the following questions:

1. Do different U.S. domestic actors (White House, Dept. of State, Congress, interest groups, military ...) have differing expectations about alliance contributions? What expectations does the U.S. public hold regarding alliance contributions and how does that influence government policy?
2. From the U.S. perspective, how important is alliance participation for increasing the legitimacy of military intervention? Are Germany and Japan particularly important to the U.S. for increasing legitimacy, given their reluctance to use military means?
3. Since the end of the Cold War, have U.S. requests/expectations towards allies (in particular Germany/Japan) shifted? Have shifts correlated with different U.S. administrations (Democrat, Republican)? Are there differences in the parties' expectations vis-à-vis allies?

Alliance Relationships: U.S.-Germany, U.S.-Japan

Chair: **Michael O'Hanlon** (Brookings Institution, Washington DC)

Michael Green (Georgetown University / Center for Strategic and International Studies (CSIS), Washington DC)

Richard Samuels (Massachusetts Institute of Technology (MIT), Cambridge)

Steve Szabo (German Marshall Fund / Transatlantic Academy)

Philipp Ackermann (German Embassy)

The Panel addressed the following questions:

1. Do U.S. policymakers still see G/J as 'special'? Have changes in G/J's defense policies led to new U.S. expectations towards these allies?
2. How substantial is G/J's contribution in the U.S. view? Are there particular areas where the U.S. is expecting more from G/J? Where are the greatest discrepancies between U.S. expectations and what G/J are actually willing to do?
3. Are there U.S. fears of entrapment and how does act on them (China, Ukraine ...)?
4. What price is the United States will-

ing to pay to bring its allies along on an intervention? Is it willing to give its allies a substantive say in shaping strategy, or will it prefer ad hoc 'coalitions of the willing'? Is there a distinction between different phases of an intervention (e.g. preventive diplomacy, coercive diplomacy, military operations, occupation and reconstruction)?

Alliance Relationships: Comparative Perspective

Chair: **Paul Giarra** (Center for a New American Security, Washington DC)

Yuki Tatsumi (Stimson Center, Washington DC)

Christopher Chivvis (RAND, Washington DC)

Catherine Kelleher (University of Maryland)

The Panel addressed the following questions:

1. Does the U.S. find it easier to work with other allies that are not restricted by legal constraints and by anti-militarism so much? Are there specific advantages these less restricted allies have in their respective alliance context? Are there other issues hampering cooperation with other allies (e.g. France's national pride; SK's focus on the Korean peninsula...)?
2. Does the U.S. use different approaches toward different allies in gaining their support for (taking part in) military intervention?
3. Compared to other alliances how much of a free-rider element do you perceive in the Japanese and German cases?

September 1–3, 2016, University of Duisburg-Essen

THE 2016 ANNUAL CONFERENCE OF THE CHINESE ECONOMIC ASSOCIATION (CEA), EUROPE/UK

Co-organized by: Chinese Economic Association (Europe/UK), Confucius Institute Metropolis Ruhr, Institute of East Asian Studies, IN-EAST School of Advanced Studies, and the

SECOND INTERNATIONAL FORUM ON THE NEW SILK ROAD AND SINO-EUROPEAN COOPERATION

Co-organized by: China Center for Contemporary World Studies, Institute of East Asian Studies IN-EAST, Confucius Institute Metropolis Ruhr

Organizers: **Yuan Li and Markus Taube**

Opening Ceremony

hosted by **Yuan Li and Markus Taube** (University of Duisburg-Essen)

Thomas Spitzley (Vice President of the University of Duisburg-Essen)

Herbert Jakoby (Director of the Department of Foreign Trade of the Ministry for Economic Affairs of North Rhine-Westphalia)

Xin Jin (Deputy Director General of the China Center for Contemporary World Studies)

Jinghai Zheng (Vice President of Chinese Economic Association (Europe/UK))

Keynote Speech I

Justin Yifu Lin (Director of the Center for New Structural Economics of Peking University, former Chief Economist and Vice-President of the World Bank)

Keynote Speech II

Fabrizio Zilibotti (President of the European Economic Association)

Keynote Speech III

Guido Tabellini (Intesa Sanpaolo Chair, Bocconi University, Milan)

Second International Forum on the 'New Silk Road' and Sino-European Cooperation (Roundtable I)

hosted by **Susanne Löhr** (Confucius Institute Metropolis Ruhr)

Xin Jin (Deputy Director General of the China Center for Contemporary World Studies)

Sören Link (Mayor of Duisburg)

Justin Yifu Lin (Director of the Center for New Structural Economics of Peking University, former Chief Economist and Vice-President of the World Bank)

Peisheng Yao (Former Ambassador of the People's Republic of China to Kyrgyzstan, Latvia, Kazakhstan and Ukraine)

Fabrizio Zilibotti (President of the European Economic Association)

Second International Forum on the 'New Silk Road' and Sino-European Cooperation (Roundtable II)

hosted by **Markus Taube** (University of Duisburg-Essen)

Yongjun Chen (Vice Dean of the Institute of China's Economic Reform and Development, Renmin University of China, Beijing)

Guorong Ding (Executive Vice President of the Silk Road Fund)

Erich Staake (CEO of Duisburger Hafen AG)

Lili Tao (Vice Consul General of the Chinese Consulate General in Düsseldorf) Petra Wassner (Managing Director of NRW.INVEST)

Keynote Speech IV

Susan Shirk (Chair of the 21st Century China Program, University of California, San Diego; Former Deputy Secretary of State of the USA)

Keynote Speech V

Chong-En Bai (Chairman of the Economics Department, Tsinghua University; Member of the Monetary Policy Committee of China)

September 21–30, 2016, University of Tokyo

**SEPTEMBER SEMINAR:
RESEARCH DESIGN AND
PRACTICE IN TRANSNATIONAL AND GLOBAL STUDIES**

Co-organized by: DFG Research Training Group 1613 Risk and East Asia, University of Duisburg Essen

Graduate School of Interdisciplinary Information Studies (GSII), University of Tokyo

Organizers: **Shigeto Sonoda and Misook Lee** (GSII, University of Tokyo), **Prof. Karen Shire and Kei Takata** (DFG Research Training Group 1613 Risk and East Asia)

Coordinators: **Melanie Wacker** (University of Duisburg-Essen), **Misook Lee** (University of Tokyo)

Introduction of the Seminar

Karen Shire (DFG GRK 1613 Risk and East Asia)

Inaugural Lecture

Kei Takata (University of Duisburg-Essen): A Theory of Cosmopolitan Publics and the Japanese Global Sixties

Nomiya Daishiro (Chuo University, Tokyo): Guest Lecture

Dominique Miguel Borm (University of Duisburg-Essen): The Whole World is Tweeting (?) – Japanese social movements and the media in the internet era

Reiko Ogawa (Kyushu University, Fukuoka): Guest Lecture

Aimi Muranaka (University of Duisburg-Essen): Potential Labor Provision Scheme in Japan – the Use of Skilled Foreign Workers by Government and Business

Benjamin Rabe (University of Duisburg-Essen): The New Robot Strategy within the Context of Japan's Changing Capitalism

Jia Yang (University of Tokyo): Consuming, Travelling, and Resisting: A Research of Chinese Fans of Japanese Idol Culture

Dilnoza Mirdjalilova (University of Tokyo): Language Policies in Post Soviet Central Asia: The case of Alphabet Reform in Uzbekistan

Marcin Minakata (University of Tokyo): II World War Apology Issue: Comparative research of Sino-Japanese and German-Polish cases

Eitan Oren (University of Tokyo): A Nation In Post Trauma? An Inquiry Into Perceptions of Threat in Postwar Japan 1952–2001

Muhui Zhang (University of Tokyo): Proceeding in Hardship Institutionalization Build-up of China-Japan-Korea Trilateralism

Sonoda Shigeto (University of Tokyo): Guest Lecture

Clare Richardson-Barlow (University of Leeds): Trade Governance of Renewable Energy in the Asia-Pacific

Jing Wang (University of Sheffield): Private Finance Initiative After 3.11 Earthquake – From perspective of Value For Money Testing in Japan

September 26–28, 2016, Beijing, Renmin University of China

**SEPTEMBER SEMINAR
BEIJING**

Co-organized by: DFG Research Training Group 1613 Risk and East Asia, University of Duisburg-Essen, and Renmin University of China, Beijing

Organizers: **Flemming Christiansen and Tao Liu** (University of Duisburg-Essen), **Xianyang Yu** (Renmin University of China, Beijing)

Opening Speech

Xianyang Yu & Flemming Christiansen

Keynote Speech

Tak-Wing Ngo (Macau University)

PUBLICATIONS

PUBLIKATIONEN

12

1 PUBLICATIONS OF INSTITUTE MEMBERS

PUBLIKATIONEN VON INSTITUTSMITGLIEDERN

BIRGIT APITZSCH

(with Sylvia Walby, Jo Armstrong, Susie Balderston, Karolina Follis, Brian Francis, Liz Kelly, Corinne May-Chahal, Awais Rashid, Karen Shire, Jude Towers and Markus Tünte) Study on the Gender Dimension of Trafficking in Human Beings. Final report. Luxembourg: Publications Office of the European Union, 2016.

(mit Maximiliane Wilkesmann und Caroline Ruiner) Hochqualifizierte Solo-Selbstständige im operativen Kern – Auswirkungen des Einsatzes von Honorarärzten auf die Professionsorganisation Krankenhaus. In: Matiaske, W. / Czayya, A. (Hg.): Periphere Arbeit im Zentrum, Baden-Baden: Nomos, 2016: 95–117.

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(mit Walter Thomi) Ressourceninduzierter Strukturwandel. Nutzung natürlicher Ressourcen und gesellschaftlicher Wandel. In: *Zeitschrift für Wirtschaftsgeographie*, 60(2016), 1-2: 1–8.

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Buchbesprechungen: Beckert, Sven: *King Cotton. Eine Geschichte des globalen Kapitalismus*. München: Verlag C.H. Beck 2014, 525 S. und Scholl, Lars U. / Slotta, Rainer (Hrsg.): *Abenteuer Salpeter. Gewinnung und Nutzung eines Rohstoffs in der chilenischen Atacamawüste*. Bremen: Edition Falkenberg 2014, 168 S. In: *Zeitschrift für Wirtschaftsgeographie* 60(2016), 1-2: 104–105.

Buchbesprechung: Müller, Franziska / Elena Sondermann / Ingrid Wehr / Cord Jakobeit / Aram Ziai (Hrsg.): *Entwicklungstheorien. Weltgesellschaftliche Transformationen, entwicklungspolitische Herausforderungen, theoretische Innovationen*. Baden-Baden: Nomos Verlagsgesellschaft 2014, 521 S. (Politische Vierteljahresschrift – Sonderheft 48). In: *Zeitschrift für Wirtschaftsgeographie* 59(2015), 3: 201 f.

MIRA SCHÜLLER

(mit Sarah Tewiele und Dieter Schramm) Alternative Antriebe und Kraftstoffe zur nachhaltigen Sicherung der Mobilität mit besonderem Fokus auf Ostasien. In: Thomas M. Fojcik / Heike Proff (Hrsg.): *Nationale und Internationale Trends in der Mobilität*. Wiesbaden: Springer Gabler, 2016: 179–200.

KAREN SHIRE

(with Sylvia Walby, Birgit Apitzsch, Jo Armstrong, Susie Balderston, Karolina Follis, Brian Francis, Liz Kelly, Corinne

May-Chahal, Awais Rashid, Jude Towers and Markus Tünte) *Study on the Gender Dimension of Trafficking in Human Beings. Final report*. Luxembourg: Publications Office of the European Union, 2016.

(with Sylvia Walby, Jude Towers, Brian Francis, Liz Kelly, Birgit Apitzsch, Jo Armstrong, Susie Balderston, Adam Fish, Claire Hardaker, Stuart Kirby, Corinne May-Chahal and Emma Palmer) *Study on comprehensive policy review of anti-tracking projects funded by the European Commission*. Luxembourg: Publication Office of the European Union, 2016.

KEI TAKATA

Cosmopolitan Publics in Isolation: The Japanese Global Sixties and Its Impact on Social Change. Ann Arbor, Michigan: ProQuest Dissertations & Theses. Online, March 2016.

MARKUS TAUBE

Kein Ritterschlag für Chinas Wirtschaftspolitiker. In: *Börsen-Zeitung. Zeitung für die Finanzmärkte*, 16. Oktober 2015 (Nr. 198): 8.

Kein Adelsschlag für Chinas Wirtschaftspolitiker. In: *Stahlmarkt*, Heft 12/2015: 16–17.

(with Sven Horak) Same but Different? Similarities and fundamental differences of informal social networks in China (*Guanxi*) and Korea (*Yongo*). In: *Asia Pacific Journal of Management*. 2015 – forthcoming). DOI 10.1007/s10490-015-9452-x.

Die Neue Seidenstraße ist mehr als nur ein Transportkorridor / Xin sizhou zhi lu bu jinjin shi yi tiao yunshu tongdao. In: *Konfuzius Institut. Das Magazin für chinesische Sprache und Kultur*, Heft 2/2016: 29–31.

Der Riese wankt nicht, er ist auf dem Sprung. In: ZEIT Online, 23. Februar 2016, <http://www.zeit.de/wirtschaft/2016-02/china-wirtschaft-wachstum-umbruch>.

China auf der Suche nach einem neuen Entwicklungs- und Wachstumsmodell. In: Politische Studien, 67. Jg., Mai/Juni 2016: 22–32.

Der beschwerliche Umbruch hin zu China 2.0: Nationale Umstrukturierung

und neue Rolle in der Weltwirtschaft. In: ifo Schnelldienst (München), 69. Jg., Heft 7/2016: 17–20.

Auf der Suche nach neuem Wachstum. In: Bayernkurier. Das Magazin für Orientierung, Heft 7-8/2016: 48–52.

(mit Peter in der Heiden) Glanzvoller Aufstieg und Zombie-Siechtum. In: Frankfurter Allgemeine Zeitung. Verlagsspezial Zukunft Stahl, 21. September 2016: V5.

MARKUS TÜNTE

(with Sylvia Walby, Birgit Apitzsch, Jo Armstrong, Susie Balderston, Karolina Follis, Brian Francis, Liz Kelly, Corinne May-Chahal, Awais Rashid, Karen Shire and Jude Towers) Study on the Gender Dimension of Trafficking in Human Beings. Final report. Luxembourg: Publications Office of the European Union, 2016.

2 PUBLICATIONS OF THE INSTITUTE PUBLIKATIONEN DES INSTITUTS

Since July 1995 the IN-EAST has been publishing a discussion paper series entitled **Working Paper on East Asian Studies**. This so-called **Green Series** appears several times a year.

Green Series publications are available for download at the IN-EAST website at https://www.uni-due.de/in-east/about_in-east/publications/green_series.php. Hardcopies are available free of charge on request.

Between October 2015 and September 2016 the following papers were published.

No. 104 / 2015

MARCUS CONLÉ

Architectural Innovation in China. The Concept and its Implications for Institutional Analysis

No. 105 / 2015

JUN GU, ANNIKA MUELLER, INGRID NIELSEN, JASON SHACHAT, RUSSELL SMYTH

Improving Intergroup Relations through Actual and Imagined Contact: A Field Experiment with Malawian Shopkeepers and Chinese Migrants

No. 106 / 2015

RALF BEBENROTH, KAI OLIVER THIELE

Identification to Oneself and to the Others: Employees' Perceptions after a Merger

No. 107 / 2015

SHUANPING DAI, TORSTEN HEINRICH

Diversity of Firm Sizes, Complexity, and Industry Structure in the Chinese Economy

No. 108 / 2016

THOMAS HEBERER

Strategic Behavior of Private Entrepreneurs in China – Collective Action, Representative Claims, and Connective Action

No. 109 / 2016

YUAN LI, KIERSTIN BOLTON, THEO WESTPHAL

The Effect of the New Silk Road Railways on Aggregate Trade Volumes between China and Europe

LECTURES

VORTRÄGE

13

BIRGIT APITZSCH

October 22–23, 2015

(mit Maximiliane Wilkesmann und Caroline Ruiner) Neue und traditionelle intermediäre Akteure in den Arbeitsmärkten hochqualifizierter Solo-Selbstständiger. – Papier und Präsentation, GIRA-Jahrestagung 2015 *Ausdifferenzierung der Tariflandschaft oder Tarifeinheit? Neue Akteure, Spaltungslinien und Konfliktebenen*, Düsseldorf.

November 12–13, 2015

Old versus New Processes of Informalisation and Their Consequences for Individuals and the Sociology of Work: Towards a new conceptualization. – Lecture at the conference *Social Boundaries of Work. The varieties of informal work in contemporary societies*, Zielona Góra.

December 3, 2015

(mit Maximiliane Wilkesmann und Caroline Ruiner) Honorarärzte im Spannungsfeld von Markt, Organisation und Profession. Die Solo-Selbstständigkeit als Möglichkeit der Reprofessionalisierung ärztlichen Handelns? – Vortrag auf dem 3. Workshop des Arbeitskreises *Die Arbeit der Selbstständigen*, Mannheim.

April 4–6, 2016

(with Maximiliane Wilkesmann and Caroline Ruiner) Voice through Exit – Revolutionising Participation by Solo-Self-Employed; and (with Markus Tünte) Between Normality, Deviancy and Precarity: Regulating prostitution as a feminized field of work. – Lectures at the 34th International Labour Process Conference (ILPC), Berlin.

July 7, 2016

Beitrag zum Panel *Beschäftigung im Wandel. Segmentation, Vermarktlichung und die Interessen der Beschäftigten*. – Festkolloquium zur Verabschiedung von Prof. Christoph Köhler, Jena.

July 10–14, 2016

Different Forms of Regulation and the Formalization of the Prostitution Sector. – Lecture at the 3rd ISA-Forum of Sociology, Vienna.

July 19–20, 2016

Welfare Markets and Work Regulation – The Old and the New in Industrial Relations in Domestic Services. – Lecture at the State of the Art Meeting *Study Group on the Politics of Fiscal Welfare Markets*, Delmenhorst.

September 8–10, 2016

Between Individualism and Collectivism: Participatory Practices and Collective Action of Solo-Self-Employed; and (with Maximiliane Wilkesmann and Caroline Ruiner) Raise Your Voice! The Rising Representation of Independent Contractors' Interest? – Lectures at the 11th ILERA European Regional Congress, Milan.

September 26–30, 2016

(mit Glauca Peres da Silva) Organisation der Ad-hoc-Gruppe *Problembearbeitung und Regulierung im Kontext grenzüberschreitender Arbeit – jenseits von geschlossenen Gesellschaften?* auf dem 38. Kongress der DGS, Bamberg.

JULIA ARISTOVA

July 5–7, 2016

The Importance of Governance for Promoting Low-Carbon Technology in China. – The 21st Asian Studies Association of Australia Biennial Conference, Canberra.

September 6–9, 2016

Emerging Technologies: Drivers for Geothermal Heat Pumps in China. – The 7th International Sustainability Transitions Conference 2016, Wuppertal.

ROMAN BARTNIK

October 30, 2015

A Structural Equation Model of Coordination, Motivation and Communication in Japanese and German Early Innovation Projects. – Euro-Asia Management Study Association (EAMSA) Annual Conference, SOAS, University of London.

KATHARINA BORGMANN

March 16, 2016

Results of the World Café. – *Laboratorium Stadt: Innovationen in Europa und Ostasien*. IN-EAST School of Advanced Studies & Bundeszentrale für politische Bildung (bpb), Berlin.

May 18–19, 2016

(with Deirdre Sneep) Constructing each Other – Contemporary travel of urban design ideas between China and the West. – *City and Society: The Care of the Self*, TU Delft and Leiden University, Leiden.

June 15–17, 2016

(with Deirdre Sneep) Innovative Methods and New Technology in Urban Research – an interdisciplinary reflection on the 'action camera'-approach. – International Forum on Knowledge Asset Dynamics (IFKAD): *Towards a new Architecture of Knowledge: Big Data, Culture, Creativity*, TU Dresden.

June 2016

(with Gaurav Raheja) Urban Transformations in Left-Over Spaces – Explorations through a Space Syntax perspective. – International Forum on Knowledge Asset Dynamics (IFKAD): *Towards a new Architecture of Knowledge: Big Data, Culture, Creativity*, Dresden.

June 29 – July 1, 2016

(with Deirdre Sneep) Innovative Methods in Urban Research – the 'action camera'-approach. – Urban Sociological Association Confer-

ence, RN37: *Moving Cities: Contested Views on Urban Life*, Krakow.

July 2016

Travelling Ideas, Concepts, and Experts – China's search for new ways of urbanisation. – Quinquennial World Planning Schools Congress (WPSC), Rio de Janeiro.

September 2016

The Invisible Layer of Chinese Cities – Decoding Urban Space with the Tools of Architectural and Urban Semiotics. – Institut für sozial-ökologische Forschung (ISOE), Frankfurt am Main.

FLEMMING CHRISTIANSEN

March 13, 2016

Chinas neue Stadtstrukturen. Wohnen, Beteiligung, Gemeinschaft. – Laboratorium Stadt: Innovationen in Europa und Ostasien, URANIA Berlin.

May 18–27, 2016

Urbanization and Individualization in Contemporary China: Sociological Reflections. – A series of 8 Lectures and Seminars at Faculty for Sociology and Ethnography at Inner Mongolian University, Hohhot.

MARCUS CONLÉ

June 24, 2016

The Industrial Dynamics of China's State Capitalism: The Biopharmaceutical Industry and the Chinese State. – 28th Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), University of California, Berkeley.

September 2, 2016

China's Biopharmaceutical Industry: Industrial Dynamics and Innovation in Comparative Perspective. – 27th Chinese Economic Association (CEA UK) and 8th CEA (Europe)

Annual Conference, University of Duisburg-Essen, Duisburg.

FLORIAN COULMAS

October 7, 2015

The Idea of the National Language in our Time. – Guest Lecture at University of Macau, Department of Chinese Language and Literature.

November 5, 2015

Japans Alterung: ein katastrophaler Erfolg? – Eröffnungsvortrag auf dem Institutstag des Max-Planck-Instituts für Gesellschaftsforschung in Köln.

February 22, 2016

Commercial Press: Language Policy and the Individual. Beijing.

February 25, 2016

Japans demographische Alterung als soziale Herausforderung. – *Aging and Care in Japan*, Brüsseler Kreis, Duisburg.

May 17, 2016

Presse und Öffentlichkeit in Japan. – *Flying Science*, Basel.

June 16, 2016

Sociolinguistic Symposium: Burning Books. Murcia.

June 23, 2016

Writing and Normativity. – LITCO, Universität Kassel

September 30, 2016

Demographic Ageing and Its Problems in Japan. – Third Asian Future Conference, Kitakyushu.

SHUANPING DAI

October 30, 2015

(with Aleksandra Davydova) Cooperation Networks of Chinese E-mobility Firms: Structure Pattern and Policy Implications. – Euro-Asia Management Study Association

(EAMSA) Annual Conference, SOAS, University of London.

November 2, 2015

Cooperation Networks of Chinese E-mobility Firms: Structure Pattern and Policy Implications. – EAEPE RA[X] Workshop *New Frontiers and Methodological Advances in Cooperation and Network Research*, Essen.

January 21, 2016

(with Guanzhong Yang) Does Social Inducement Lead to Higher Open Source Innovation Contribution: An Experimental Study; Panel Chair: Institutional Origins of Innovation. – Workshop *To Be an Innovative China: Risk, Institutions and Paths*, Duisburg (organizer).

April 4–7, 2016

Institutionalism and Network. – Invited Lecture, Jilin University, Changchun.

April 13–14, 2016

The 4th Sino-German Innovation Cooperation Conference, Berlin.

June 15–16, 2016

International Colloquium on Complexity and Institutions, University of Bremen.

September 3–4, 2016

Does Social Inducement Lead to Higher Open Innovation Contribution? – Chinese Economic Association (UK/Europe) Annual Conference, Duisburg.

ALEKSANDRA DAVYDOVA

October 30, 2015

(with Shuanping Dai) Cooperation Networks of Chinese E-mobility Firms: Structure Pattern and Policy Implications. – Euro-Asia Management Study Association (EAMSA) Annual Conference, SOAS, University of London.

November 2, 2015

(with Shuanping Dai) Cooperation Networks of Chinese E-mobility Firms: Structure Pattern and Policy Implications. – EAEPE RA[X] Workshop *New Frontiers and Methodological Advances in Cooperation and Network Research*, Essen.

March 2–3, 2016

(with Shuanping Dai) Cooperation Networks of Chinese E-mobility Firms: Structure Pattern and Policy Implications. – Midterm Conference, IN-EAST School of Advanced Studies, Duisburg.

LUN DU

September 24, 2015

《学“儒学”对我有用吗?》, 北京外国语大学, Beijing.

September 25, 2015

《学“儒学”对我有用吗?》, 北京人民大学, Beijing.

September 29, 2015

《古代儒家“伦理政治”的合法性思想》, 中共中央编译局, Beijing.

September 29, 2015

《学“儒学”对我有用吗?》, 北京北方工业大学, Beijing.

November 21, 2015,

《海外华人不需要学习儒家思想吗?》, 波恩华侨中文学校 (Bonn)
《孔子和学习》, 2015年11月, 波恩华侨中文学校.

WINFRIED FLÜCHTER

October 16, 2015

Das Große Erdbeben von Ostjapan 2011 und die Optionen einer Risikogesellschaft. – Gesellschaft für Geographie und Geologie Bochum e. V.

September 13, 2016

Japan: Historische Herausforderungen, kulturelle und politische Prägungen. – Regionalgeographi-

scher Blockkurs Japan, Block 1, Geographisches Institut der Universität Bern.

September 13, 2016

Die Territorialisierung der Meere um Japan: Japans Streit mit seinen Nachbarn. – Regionalgeographischer Blockkurs Japan, Block 2, Geographisches Institut der Universität Bern.

September 14, 2016

Japan: Die politische Landschaft im Wandel. – Regionalgeographischer Blockkurs Japan, Block 3, Geographisches Institut der Universität Bern.

September 14, 2016

Japan: Der Naturraum als Potenzial und Herausforderung. – Regionalgeographischer Blockkurs Japan, Block 4, Geographisches Institut der Universität Bern.

September 15, 2016

Ansätze zur Erklärung (und Hinterfragung) japanischer Wirtschaftserfolge. – Regionalgeographischer Blockkurs Japan, Block 5, Geographisches Institut der Universität Bern.

September 15, 2016

Megastadt Tokyo: „Monster oder Modell“? – Regionalgeographischer Blockkurs Japan, Block 6, Geographisches Institut der Universität Bern.

YOUNGAH GUAHK

August 25–27, 2015

Political Innovation and Urban Governance in South Korea. – The World Congress for Korean Politics and Society 2015, The Korean Political Science Association (KPSA), Gyeongju, Republic of Korea.

August 17–19, 2016

The politics and processes of Creating Eco-City in South Korea. – Nor-

dic Association of Japanese and Korea Studies (NAJAKS) 10th Conference, Stockholm.

TING GUAN

January 18, 2016

Will Market-based Policies be Effective for Improving Energy Efficiency in China? – Mercator Institute for China Studies (Merics), Berlin.

ALEXANDER HAERING

January 21, 2016

(with Timo Heinrich and Sven Horak) Costly Information Acquisition: The effects of wage inequality. – Paper Presentation, Workshop *To Be an Innovative China: Risk, Institutions and Paths*, Duisburg.

August 15–16, 2016

(with Timo Heinrich and Thomas Mayrhofer) Exploring the Consistency of Higher-Order Risk Preferences. – Paper Presentation, Belk-Kingston-Mercator Doctoral Workshop, Charlotte (USA).

September 15, 2016

(with Timo Heinrich and Sven Horak) Costly Information Acquisition: The effects of wage inequality. – Paper Presentation, XVII. Symposium zur ökonomischen Analyse der Unternehmung, Basel.

September 30–October 1, 2016

(with Timo Heinrich and Sven Horak) Costly Information Acquisition: The effects of wage inequality. – Paper Presentation, 11th Nordic Conference on Behavioral and Experimental Economics, Oslo.

THOMAS HEBERER

November 4, 2015

Neue Perspektiven der Chinaforschung aus politikwissenschaftlicher Sicht. – Presented at the Sym-

posium on the occasion of the 20th founding anniversary of the Zentrum für Ostasien-Pazifik Studien, Universität Trier.

November 10, 2015

Public reading and discussion (Autorenlesung): Lin Yutang's book *Mein Land und mein Volk*, revised, newly edited and with an introduction by Thomas Heberer, China Forum Freiburg.

November 21, 2015

Commentary on Armin Müller and Matthias Stepan's paper *China's Welfare Governance between Fragmented Protection and Administrative Integration*, Research Network *Governance in China* and Association for Social Science Research on China (ASC) Joint International Conference, Würzburg.

November 23, 2015

Public reading and discussion (Autorenlesung): Lin Yutang's book *Mein Land und mein Volk*, revised, newly edited and with an introduction by Thomas Heberer, Stadtbibliothek Duisburg.

November 27, 2015

Roundtable Talk on the Current Situation in China, Schwarz-Schilling Foundation, Büdingen.

December 4, 2015

Steuerungspotenzial des politischen Systems Chinas angesichts neuer Herausforderungen im 21. Jahrhundert. – Talk given at the Annual Meeting of the Arbeitskreis Europäische Integration, Universität Duisburg-Essen, Essen.

January 8, 2016

The Evolving State-Business Nexus in China's Local State: Approaching a New Analytical Framework (joint paper by Thomas Heberer and Gunter Schubert). – Presentation at the International Conference *The Reform of the Chinese State*, National Technological University Singapore.

January 21, 2016

Chinas politisches System und die Herausforderungen des 21. Jahrhunderts. – Vortrag beim Wissenschaftlichen Verein Mönchengladbach.

January 28, 2016

Reich der Mitte – Quo vadis? China zwischen Megaentwicklungen und Stagnation. – Institute of Technology, Karlsruhe.

February 6, 2016

"The China Model" – A Model beyond Capitalism and Socialism? – presented at the International Conference *Beyond Capitalism*, University of Wuppertal.

March 6, 2016

Collective Acting of China's Private Entrepreneurs: Weapons of the Rich. – presented at Shenzhen University, School of Political Science.

May 1, 2016

(Joint paper with Gunter Schubert) Private Entrepreneurs as a 'Strategic Group' in Chinese Polity. – International Conference on *Strategizing the Rise of China: Development, Dynamics and Driving Forces*, National Chengchi University, Taipei.

June 3, 2016

Participating in the panel discussion *Der Konfuzianismus und die gesellschaftliche Entwicklung Chinas: Passt das wieder zusammen?*, organized by the German Society of Confucian Studies, University of Duisburg-Essen, Duisburg.

June 24, 2016

中国的发展型国家3.0 与权威韧性 (The Chinese Developmental State 3.0 and the Resilience of Authoritarianism). – Paper presented at Renmin University of China – University of Chicago *The First Annual Workshop on Governance*, Beijing.

July 9, 2016

"Weapons of the Rich". Private Entrepreneurs as Strategic Groups. – presented at the International Workshop *Local Governance Innovation: Actors, Concepts and Methods*, University of Vienna.

July 11, 2016

Reich der Mitte – Quo vadis? China zwischen Megaentwicklung und Stagnation. – Vortrag beim Rotary-Club in Ratingen.

September 12, 2016

Chinas Rolle in einer globalisierten Welt: Verständnis der inneren Beschaffenheit Chinas. – Vortrag an der Bundesakademie für Sicherheitspolitik, Berlin.

VITALI HEIDT

November 20, 2015

The Two Worlds of Aging: Institutional Shifts, Social Risks, and the Livelihood of the Japanese Elderly. – Workshop *When Families Turn to Market*. Collegio Carlo Alberto, Moncalieri/Turin.

February 25, 2016

Pflegealltag in Japan und die Nutzung niederschwelliger Technologie. – Seminar for the Association of German Social Entrepreneurs and Organizations "Brüsseler Kreis". University of Duisburg-Essen.

September 1, 2016

Social Innovations with Robotics in Eldercare in Japan and Germany. – *Japanese and German Cutting Edge Technologies for Patient Care*, 1st NRW-Fukushima Joint Symposium on Advances in Medicine. University Hospital Essen.

MARTIN HEINBERG

June 13, 2016

Cultural Differences between China and Germany and Implications for

Consumer Behavior (in German: Kulturelle Unterschiede zwischen China und Deutschland und Implikationen für das Konsumentenverhalten). – Lecture Series, Mercator School of Management, University of Duisburg-Essen, Duisburg.

June 15, 2016

Consumer Behavior of the Chinese Middleclass (in German: Wirtschaftskraft und Konsumentenmacht der chinesischen Mittelschicht). – Adult Education Center Essen and Confucius Institute Metropolis Ruhr, Duisburg.

June 27–30, 2016

(with **Erkan Ozkaya and Markus Taube**) The Corporate Reputation Signal in the High Risk Setting of Emerging Markets: How Does It Lead to Product Brand Equity and How Can We Enhance Its Strength? – Academy of International Business Annual Conference, New Orleans.

June 27–30, 2016

Behavioral Consequences of Actual and Recalled Face Loss. – Academy of International Business Annual Conference, New Orleans. (Winner of the Academy of International Business, Alan M. Rugman Most Promising Scholar Award).

July 8, 2016

Food Safety in China and Its Relation to Consumer Risk Taking and Brand Credibility Building. – Food Safety in the Era of big data. Eco Forum Global Annual Conference Guiyang 2016.

TIMO HEINRICH

December 16, 2015

(with **Alexander Haering and Thomas Mayrhofer**) Exploring the Consistency of Higher-Order Risk Preferences. – Research Seminar, Ruhr University Bochum.

January 21, 2016

(with **Alexander Haering and Sven Horak**) Costly Information Acquisition: The effects of wage inequality. – Paper Presentation, Workshop *To Be an Innovative China: Risk, Institutions and Paths*, Duisburg.

February 12, 2016

(with **Alexander Haering and Thomas Mayrhofer**) Exploring the Consistency of Higher-Order Risk Preferences. – Research Seminar, Helmut-Schmidt-Universität Hamburg.

May 10, 2016

(with **Alexander Haering and Thomas Mayrhofer**) Exploring the Consistency of Higher-Order Risk Preferences. – IE Behavioral Brownbag Seminar Series, IE Business School Madrid.

May 19, 2016

(with **Jeannette Brosig-Koch**) Communication and Reputation in Online Procurement: Laboratory and Field Evidence. – 78. Jahrestagung des VHB, München.

June 28, 2016

(with **Jason Shachat**) The Development of Risk Aversion and Prudence in Chinese Children and Adolescents. – FUR Conference, Warwick.

July 24, 2016

(with **Jeannette Brosig-Koch**) Communication and Reputation in Online Procurement: Laboratory and Field Evidence. – GAMES World Congress, Maastricht.

September 14, 2016

Business Ethics in Organizations: An Experimental Examination of Whistleblowing and Personality. – Discussant, XVII. Symposium zur ökonomischen Analyse der Unternehmung, German Economic Association of Business Administration (GEABA), Basel.

MOMOYO HÜSTEBECK

February 27, 2016

Innovation und politischer Wandel. Mehr Kontinuität als Wandel: Japans Politik von der Nachkriegsverfassung bis Abe. – Vortrag beim LSI Bochum.

HANNO JENTZSCH

July 23–28, 2016

Tracing the Local Origins of Farmland Policies in Japan. – 24th World Congress of the International Political Science Association (IPSA), Panel *Local Governance and Civil Society*, Poznań.

AXEL KLEIN

November 11, 2015

Panelteilnehmer, 19. Duisburger Ostasientag, IN-EAST, Duisburg.

February 19, 2016

Moderator, Veranstaltung *Japan und NRW* des Japanischen Generalkonsulats, Düsseldorf.

April 2, 2016

Forms of Physical Protest in East Asian Parliaments. – Lecture and Panel organization, Association of Asian Studies, Annual Conference Seattle.

April 14, 2016

Demographischer Wandel in Japan. – Vortrag bei der Deutsch-Japanischen Gesellschaft Bonn.

STEPHANIE KREBS

November 10, 2015

E-commerce in Japan. – Webinar for EU-Japan Centre for Industrial Cooperation.

WEIJING LE*July 5–6, 2016*

How Beijing's Idealistic Goal is Assimilated in Local Reality? – Policy Implementation of the Higher Education Test and Admission Reform in China. – Presentation at the New European Research on Contemporary China Conference (NERCC), 3rd Edition, Delegation of the European Union to China, Beijing.

YUAN LI*December 15–16, 2015*

Opportunities of Development for Shanghai and Hong Kong. – Invited Talk at Shanghai-Hong Kong Development Institute 2015 Annual Conference on One Belt One Road, Chinese University of Hong Kong.

December 28, 2015

Invited Seminar at Nanjing University Business School.

December 30, 2015

Guest Lecture at Schumpeter Innovation Forum at Nanjing Normal University.

January 16–17, 2016

Successor's Dilemma: When Does Autocratic Succession Work? – Invited Talk at International Conference on *Analysis of China's Institutions: Theory and Evidence*, Tsinghua University, Beijing.

February 23–24, 2016

Invited Discussant at The First Silk Road Dialogue and 2016 Annual Conference of Silk Road Think Tank Association, Shenzhen.

March 3, 2016

Logrolling under Fragmented Authoritarianism: Theory and Evidence from China. – Invited talk at Quantitative Economics & Finance Seminar, Fudan University.

May 5–6, 2016

The Effect of the New Silk Road Railways on Trade. – International Conference on *BRICS New Financial and Investment Initiatives: Economic and Geopolitical Implications*, University of Barcelona.

May 26–28, 2016

The Effect of the New Silk Road Railways on Trade. – EastAsiaNet (EAN) 10th Anniversary Research Workshop, University of Coimbra.

June 15–17, 2016

Accountability in Autocracies with Multidimensional Policies. – Invited Talk at the special panel *In Honor of Douglass North: Violence and Politics* at the 20th Annual Conference of the Society for Institutional and Organizational Economics (SIOE), Sciences Po, Paris.

September 1–3, 2016

Host of the 2016 Chinese Economic Association (Europe/UK) Annual Conference and the Second International Forum on the New Silk Road and Sino-European Cooperation, University of Duisburg-Essen, Duisburg.

September 6–8, 2016

The significance of the Belt and Road Initiative to China and Europe. – Invited Talk at Conference on *Building the 21st Century Maritime Silk Road: Mutual Learning, Joint Action, Multiple Win*, Xiamen.

XIAOLI LIN*August 29–30, 2016*

Urban Development Sustainable. Inclusive. Collaborative. Healthy. – PhD Workshop, Ahrenviölfeld.

YANG LIU*November 20–21, 2015*

Entrepreneurship and Poverty Alleviation in China. – Presentation at

the Herrenhausen Conference on *Long-Term Processes of Socio-Economic Development: Stagnation, Growth, Divergence and Crises*, Schloss Herrenhausen, Hannover.

BEATE LÖFFLER*November 5–7, 2015*

Tokyo. Recoding the City, Discussing Urbanity. – Recoding the City (ETH Zurich)

December 3–5, 2015

Methodisches Verwirrspiel. Erfahrungen aus dem interdisziplinären Forschungsalltag. – Geteilte Forschung. Epistemologische Herausforderungen gemeinsamen Forschens in transregionalen Zusammenhängen, AFRASO (Goethe-Universität Frankfurt)

March 16, 2016

Tokyo: Kulturelle Dimensionen von Stadtforschung in Japan. – Laboratorium Stadt: Innovationen in Europa und Ostasien, Konferenz der IN-EAST School of Advanced Studies der Universität Duisburg-Essen, Berlin.

May 27, 2016

„In architecture, the Japanese ... have produced scarcely anything“ – Kulturelle Normative und ihre fachhistorischen Auswirkungen. – 5. Forum Ostasiatische Kunstgeschichte, Universität Bonn.

June 16–18, 2016

The Better City? Japan as an Argument in Urban Discourses in the late 19th Century. – The Good Life and the City (DFG Forschergruppe *Urbane Ethiken*), LMU München.

June 30–July 2, 2016

Petrified Worldviews. Eurocentric legacy in academic knowledge bases. – Done with Eurocentrism? Directions, Diversions, and Debates in History and Sociology, Bielefeld

Graduate School in History and Sociology, University of Bielefeld.

July 19–23, 2016

Culture, Technology, and the Parthenon. Japanese Architecture in Western Writings. – 3rd ISPA Conference *The Human in Architecture and Philosophy: Towards an Architectural Anthropology*, hosted by University of Bamberg.

KERSTIN LUKNER

July 6, 2016

Von Tokio nach Den Haag: Kriegsverbrechertribunale und Erinnerungspolitik in Japan. – Mittagsforum, Ruhr-Universität Bochum, Fakultät für Ostasienwissenschaften.

WERNER PASCHA

November 24, 2015

Die koreanische Wirtschaft. – Panelist beim Podiumsgespräch *Die koreanische Halbinsel im Blick*, Buchvorstellung Länderbericht Korea, Freie Universität Berlin.

February 23–24, 2016

Panel chair and Rapporteur, *Facilitating multi-dimensional connectivity*, First Silk Road Dialogue and Annual Conference of the Think Tank Association, Shenzhen,

April 26, 2016

Panelteilnehmer, *Die koreanische Halbinsel im Spannungsfeld Nordostasiens*, Festveranstaltung zum 50-jährigen Jubiläum der Deutsch-Koreanischen Gesellschaft, Berlin.

May 4, 2016

Japans Wirtschaftsgeschichte im internationalen Vergleich. – Veranstaltungsreihe *Die japanische Wirtschaft in Vergangenheit und Gegenwart*, Universität Düsseldorf.

May 26–28, 2016

The Political Economy of New Multilateral Development Bank Arrangements in East Asia. – EastAsiaNet Workshop *New Silk Road in the Context of East Asian Relations and Wider International Implications*, University of Coimbra.

September 14, 2016

Moderator der Informationsveranstaltung zu Aspekten des „Brexit“ für japanische Unternehmen, Wirtschaftsförderung Düsseldorf und NRW.INVEST, Rathaus Düsseldorf.

September 26–27, 2016

Panel chair and commentator, Panel 1 on Regionalism, Int. Conference on: *What is Asia? Changing Boundaries and Identities in Contemporary East Asia*, Paris: GIS Asie – French Network for Asian Studies.

PAUL SCALISE

October 30, 2015

Innovations and Equilibria in Japan's Electric Power Market: Four Stages of Development. – Euro-Asia Management Studies Association (EAMSA) Annual Conference, SOAS, University of London.

December 10, 2015

COP21, Japan Pavilion, Paris.

April 7–10, 2016

Midwest Political Science Association (MPSA) Conference, Chicago.

August 26, 2016

The Image Politics of Nuclear. – Temple University, Japan Campus, Tokyo.

NICOLE SCHLEIFFER

October 30, 2015

Innovation of the Value Proposition of Automotive Manufacturers by Radical New Services to Improve the Customer Value: An empirical

Investigation in the Transition to the Electric Mobility in Germany and China. – Euro-Asia Management Study Association (EAMSA) Annual Conference, SOAS, University of London.

June 23, 2016

Mobilitätsverhalten der Generation Young. – Präsentation beim 8. Wissenschaftsforum Mobilität, Fraunhofer-inHaus-Zentrum, Duisburg.

HELMUT SCHNEIDER

November 6, 2015

Zu viel und zu wenig Wasser – Wasserkrisen in Südostasien. Am Beispiel der Trinkwasserknappheit in Singapur und der Flutkatastrophe in Bangkok/Thailand 2011. – Vortrag beim Wasseraktionstag des Fachschaftrats Water Science, Universität Duisburg-Essen, Essen.

MIRA SCHÜLLER

November 26, 2015

(with Tobias Bruckmann and Sarah Tewiele) From Ideas to Products – Engineering Research in Germany. – Presented at Universiti Kebangsaan Malaysia (UKM), Kuala Lumpur.

December 2, 2015

Evaluation of Alternative Drive Systems based on Driving Patterns comparing Germany, China and Malaysia. – Presented at the 3rd International Conference on Recent Advances in Automotive Engineering & Mobility Research (ReCAR), Melaka, Malaysia

May 31, 2016

Duisburg-Wuhan Joint Research in E-Mobility – Anknüpfungspunkte für die Wirtschaft. – Präsentation bei *Made in China 2025* und *Industrie 4.0: Chancen für deutsch-chinesische Kooperationen*, Rathaus Duisburg.

August 30, 2016

Fahrverhaltensanalyse in China. – Präsentation beim Doktoranden-seminar Lehrstuhl Mechatronik, Niederlande.

KAREN SHIRE

October 8, 2015

Family Policy Shifts and the Creation of a Market for Domestic and Care Work in Germany. – Guest Lecture, Collegio Carlo Alberto, Moncalieri/Torino.

November 2, 2015

Abe(wome)nomics: Prospects for Improving Employment Opportunities for Women in Japan. – Invited Talk, Ca'Foscari Dipartimento di Studi Sull'Asia e sull'Africa Mediterranea, Venice.

November 21, 2015

Employment in the German Care Sector. – Workshop *When Families Turn to the Market*, Collegio Carlo Alberto, Moncalieri/Torino.

November 25, 2015

The Health and Care Insurance Systems in Japan. – *Aging and Care in Japan*, Brüsseler Kreis, Duisburg.

March 3, 2016

The Return of the Household as Employer and Workplace in the Context of Transforming Conservative Welfare Capitalism: Austria and Germany. – Panel *Do Welfare Regimes Matter? Migration and Care/Domestic Work*, European Social Science History Association Biannual Meetings, Valencia.

March 6, 2016

The Making of Cross-Border Labour Markets for Temporary Work. – Invited Talk, New York University, Abu Dhabi.

July 13, 2016

Social Institutions and Gender Regimes in Conservative Welfare

States. – Panel Gender Regimes or Gendered Institutions? International Sociological Association 3rd ISA Forum, Vienna.

July 14, 2016

Market Making in Inter-Regional Comparison: Cross-Border Temporary Agency Employment in Europe and East Asia. – Panel *In Search of the Global Labour Market – Actors, Institutions, and Policies*, International Sociological Association 3rd ISA Forum, Vienna.

July 19, 2016

From Families to Markets – social policies and labor in care work. HWK Study Group: The Politics of Fiscal Welfare Markets, Delmenhorst.

September 1, 2016

(with Vitali Heidt and Benjamin Rabe) Social Innovations with Robotics in Eldercare in Japan and Germany. *Japanese and German Cutting Edge Technologies for Patient Care*, 1st NRW-Fukushima Joint Symposium on Advances in Medicine. University Hospital Essen.

DEIRDRE SNEEP

November 6–7, 2015

Gender Equality in the Research Environment: Personal Experiences. – International Symposium: Gender Equality in the Research Environment / 学術分野の男女共同参画と多様性, Meiji University, Tokyo.

December 4, 2015

Cell Phone City: A Tokyo Case Study. – 年度「国際交流基金フェロー懇談会」Japan Foundation 2015 Annual Fellow Symposium, Japan Foundation Headquarters, Shinjuku, Tokyo.

April 28–29, 2016

Cell Phone City – How Mobile Internet Transforms Urban Space in Tokyo. – NAJS Conference (Nordic As-

sociation for Japanese Studies), University of Trondheim.

May 18–19, 2016

The Other City: On Comparative Philosophy as a Tool for Analysis. – IIAS Seminar *City and Society: The Care of the Self*, Leiden University.

June 15–17, 2016

(with Katharina Borgmann) Innovative Methods and New Technology in Urban Research – an interdisciplinary reflection on the 'action camera'-approach. – International Forum on Knowledge Asset Dynamics (IFKAD): *Towards a new Architecture of Knowledge: Big Data, Culture, Creativity*, TU Dresden.

June 29 – July 1, 2016

(with Katharina Borgmann) Innovative Methods in Urban Research – the 'action camera'-approach. – Urban Sociological Association Conference, RN37: *Moving Cities: Contested Views on Urban Life*, Krakow.

YUKO SUGITA

July 7–9, 2016

(with Yuka Ando) 「自発的に考えて発信する」ことを目指す中級日本語授業の試み (Developing Autonomous Thinking and Assertive Communication Skills in Japanese). – The 2016 Symposium on Japanese Language Education, Ca'Foscari University of Venice. Internet: <http://www.eaje.eu/symposium/31>.

KEI TAKATA

May 10, 2016

Crafting Inquiry: Trans-Nationally, Trans-Disciplinary. – Research Method Lecture Series at University of Duisburg-Essen, Institute of East Asian Studies, Duisburg.

September 9, 2016

Transnational Cultural Flow and the Making of the 'Global Revolt' in the

Japanese Magazine Sphere. – Joint East Asian Studies Conference, SOAS, University of London.

September 26, 2016

A Theory of Cosmopolitan Publics and the Japanese Global Sixties. – September Seminar *Research Design and Practice in Global Japanese Studies*, Tokyo.

MARKUS TAUBE

October 8, 2015

Absturz oder dauerhafte Dynamik? China auf der Suche nach einem innovationsbasierten Wachstumsmodell. – Vortrag im Rahmen einer Podiumsdiskussion ausgerichtet von der FOM Hochschule für Ökonomie & Management und dem Konfuzius Institut Metropole Ruhr, Essen.

October 14, 2015

Relational Networks and Corruption – Just Two Sides of the Same Coin? – Presentation at Chuhai University, Hong Kong.

October 22, 2015

How Does the Chinese Economy Work? Plans, Markets & Buddies. – Presentation at the European Aluminium Autumn Meetings 2015, Freiburg.

November 3, 2015

Wirtschafts- und Arbeitskultur in China. – Vortrag an der Volkswagen AG AutoUni, Wolfsburg.

November 11, 2015

Wirtschaftsmacht China am Scheideweg: Herausforderungen für die Weltwirtschaft. – Vortrag an der Volkshochschule Essen, durchgeführt in Kooperation mit dem Konfuzius Institut Metropole Ruhr, Essen.

November 20, 2015

Chinas Wirtschaft in der Neuorientierung: Kann der Mittlere Osten mehr sein als ein Rohstofflieferant? – Vortrag auf der *Asien-Akademie*:

China und die islamische Welt, Tutzing.

December 10, 2015

China im Umbruch – Auf der Suche nach einem neuen Entwicklungs- und Wachstumsmodell? – Vortrag im Rahmen der Leonardo-Vorlesungsreihe der RWTH Aachen.

January 18, 2016

Chinas merkantilistische Wechselkursstrategie: Erfolge – Kosten – Perspektiven. – Vortrag auf dem 29. Leipziger Weltwirtschaftsseminar *Herausforderungen für Europa und Ostasien in der Weltwirtschaft*, Leipzig.

January 25, 2016

Asiens Ökonomien 2016: Einbruch oder Aufbruch? – Panel Diskussion auf der Jahrestagung der deutsch-asiatischen Wirtschaft von Handelsblatt und HSBC *Asia Business Insights*, Düsseldorf.

January 28, 2016

China im Wandel – Wohin treibt das Reich der Mitte? – Vortrag und Podiumsdiskussion im Rahmen des *Außenpolitischen Quartetts* der Akademie für Politik und Zeitgeschehen der Hanns-Seidel-Stiftung, München.

January 29, 2016

Area Studies und Institutionentheorien: Disziplinäre Allgemeingültigkeitsansprüche und Regionale Idiosynkrasien. – Vortrag auf der BMBF-Programmtagung *Doing Area – Transregionale Herausforderungen*, Frankfurt am Main.

February 17, 2016

China auf Zukunftssuche. – Präsentation im Rahmen der *HSBC Global Investment Series – Chinese New Year Seminar*, ausgerichtet von HSBC Global Asset Management, Frankfurt am Main.

March 4, 2016

China auf Zukunftssuche – Das Erbe des ‚National Teams‘ und die ‚Made in China 2025‘- sowie ‚OBOR‘-Initiativen. – Vortrag auf dem Landesvorbereitungsseminar China, veranstaltet vom Landesspracheninstitut Nordrhein-Westfalen, Bochum.

March 8, 2016

The China Aluminum Inc. (Unlimited) – State and Business in China's Aluminum Industry. – Presentation at the European Aluminum Foil Association (EAFA – alufoil) Foil Roller Executive Committee Meeting 2016, Istanbul.

March 10, 2016

Gewinner der Globalisierung? Der wirtschaftliche Aufstieg Asiens. – Vortrag im Rahmen der Veranstaltung *Aktuelle Fragen der Wirtschafts- und Sozialpolitik* der Akademie für Politische Bildung, Tutzing.

March 10, 2016

China: Stottert der Motor der Globalisierung? – Vortrag im Rahmen der Veranstaltung *Aktuelle Fragen der Wirtschafts- und Sozialpolitik* der Akademie für Politische Bildung, Tutzing.

March 11, 2016

On a Knife's Edge: Reconfiguring China's Economic Growth Formula. – Presentation at Infineon Technologies AG, München.

April 13, 2016

Global Challenges: Innovation as Engine for Joint Solutions in Digitalization, Environment and Urbanization. – Roundtable Discussion at the 4th Sino-German Innovation Conference, organized by the Federal Ministry of Education and Research of Germany and the Ministry of Science and Technology of the People's Republic of China, Berlin.

May 19, 2016

Welche Auswirkungen hat Chinas aktuelle Finanz- und Währungspoli-

tik auf Europa, insbesondere auf Deutschland? – Podiumsdiskussion im Rahmen der Veranstaltung *Auf der Kippe – Auswirkungen von Chinas Finanz- und Währungspolitik auf Europa* der Deutschen Asia Pacific Gesellschaft (DAPG) und der Deutschen Gesellschaft für Auswärtige Politik (DGAP), Köln.

May 24, 2016

Institutional Idiosyncrasy and Institutional Convergence in Transregional Economic Integration. – Presentation at the Workshop *East Asia in the World: Regional Networks and their Global Impact*, organized by IN-EAST, University of Duisburg-Essen, Duisburg.

May 28, 2016

Experiences from Establishing an Interdisciplinary Think Tank – the IN-EAST School of Advanced Studies at the University of Duisburg-Essen. – Presentation at the Shanghai Forum 2016 *Interconnectivity, Integration and Innovation*, organized by Fudan University and Korea Foundation for Advanced Studies, Shanghai.

May 31, 2016

Staat und Markt in der chinesischen Volkswirtschaft. – Vortrag im Rahmen des Politischen Workshops *China und der Marktwirtschaftsstatus* der IndustrieAllianz für fairen Handel, Berlin.

June 15, 2016

Auf der Suche nach China 2.0 – Wohin führen der neue Fünfjahresplan, das „Made in China 2025“-Modell und die Seidenstraßeninitiative?! – Vortrag am Konfuzius-Institut Bremen.

September 15, 2016

Fundamentals of Economics – Micro-Economic Approaches to Globalization. – Seminar Day in the framework of the Executive MBA Program of the University of Würzburg.

MARKUS TÜNTE

December 2, 2015

Betriebliche Arbeitsmärkte jenseits interner und externer Arbeitsmärkte. – Vortrag im Soziologischen Kolloquium, Institut für Soziologie, Universität Duisburg Essen, Duisburg.

April 4–6, 2016

(with Birgit Apitzsch) Between Normality, Deviancy and Precarity: Regulating prostitution as a feminized field of work. – Lecture at the 34th International Labour Process Conference (ILPC), Berlin.

GUANZHONG YANG

November 2, 2015

(with Christoph Helbach et al.) Call Me if You Can – An Experimental Investigation of Information Sharing in Knowledge Networks. – EAEPE RA[X] Workshop *New Frontiers and Methodological Advances in Cooperation and Network Research*, Essen.

January 21, 2016

(with Guanzhong Yang) Does Social Inducement Lead to Higher Open Source Innovation Contribution: An Experimental Study. – Workshop *To Be an Innovative China: Risk, Institutions and Paths*, Duisburg.

MEDIA PRESENTATIONS

14

MEDIEN-
PRÄSENTATIONEN

NEW YORK TIMES

Gamblers, Scientists and the Mysterious Hot Hand. – This article mentioned a paper of GRK fellow **Kai Duttler**, October 17, 2016.

PEOPLE'S DAILY

Stimulating Market Vitality, Deepening Opening Up. – Interview with **Yuan Li**, October 16, 2015.

International Railway Transportation Corridors Facilitate Sino-European Trade and Economic Exchange. – Interview with **Yuan Li**, October 22, 2015.

BAYERISCHER RUNDFUNK

Interview mit **Thomas Heberer** zu Leben und Werk von Lin Yutang, 14. November 2015

Interview mit **Thomas Heberer** zu 50 Jahre Kulturrevolution: Hintergrund und Folgen, 14. November 2015

LOS ANGELES TIMES

Comments of **Thomas Heberer** regarding Enslavement of a U.S. pilot in the area of the Yi nationality in China, December 5, 2015

DEUTSCHE WELLE

Interview with **Thomas Heberer** on voluntary commitment in China, December 5, 2015

DEUTSCHLANDFUNK

Interview mit **Markus Taube** für die Deutschlandfunk-Sendung *Das war der Tag* zur Wachstumsschwäche und die aktuellen Börsenturbulenzen in der VR China, 7. Januar 2016

Die große China-Story ist vorbei. – Interview mit **Markus Taube** über die weitere Entwicklung der chinesischen Wirtschaft, 7. Januar 2016. Internet: http://www.deutschlandfunk.de/boer-sencrash-in-china-die-grosse-china-story-ist-vorbei.694.de.html?dram:article_id=341890.

China auf Einkaufstour. Ob Energiewirtschaft, Maschinenbau oder Gesundheitswesen: Chinesische Investoren sind in Deutschland auf Einkaufstour. Sie übernehmen erfolgreiche Firmen, teilweise für Milliardenbeträge. Was machen sie daraus und welche Auswirkung hat das auf die Arbeitsplätze? – Artikel und Interview mit **Markus Taube** (von **Agnes Handwerk**), 21. Mai 2016.

AKTIV WIRTSCHAFTSZEITUNG

China packt seine Klimaziele – trotz der schwierigen Wirtschaftslage. – Interview mit **Markus Taube** über Chinas Anstrengungen beim Umwelt- und Klimaschutz, 1. Februar 2016. Internet: <http://www.aktiv-online.de/nachrichten/detailseite/news/china-packt-seine-klimaziele-trotz-der-schwierigen-wirtschaftslage-9210>.

FRANKFURTER ALLGEMEINE ZEITUNG

Rezension des Buches von **Florian Coulmas**: Tokio. Vom Glück urbanen Lebens, 11. Februar 2016.

ZEIT ONLINE

Der Riese wankt nicht, er ist auf dem Sprung. – Artikel von **Markus Taube** über Chinas Umbau seiner Wirtschaft hin zu innovativen Entwicklungen. 23. Februar 2016. Internet: <http://www.zeit.de/wirtschaft/2016-02/china-wirtschaft-wachstum-umbruch>.

DER TAGESSPIEGEL

Interview mit **Axel Klein** zu Fukushima – 5 Jahre danach, 1. März 2016.

PEOPLE'S DAILY

China's Development Blueprint Shows Confidence – Comments on the '2016 Report on the Work of the Government of PR China'. – Interview with **Yuan Li**, March 7, 2016.

CNBC

Has TEPCO Claimed Responsibility for Nuclear Disaster? – Interview with **Paul Scalis** about "Lessons Learned" 5 years after the Fukushima tragedy, March 11, 2016. Internet: <http://video.cnb.com/gallery/?video=3000500803>.

NORDDEUTSCHER RUNDFUNK

Interview mit **Markus Taube** für die NDR-Info-Radiosendung *Auf Einkaufstour – China investiert verstärkt in deutsche Firmen* zu chinesischen Direktinvestitionen, 9. Mai 2016.

CCTV

Interviews with **Thomas Heberer** about China's New Silk Road project and China-Germany relations, April 20, 2016; China's One Road and One Belt and Its Meaning, May 18, 2016; Prospects of China's Silk Road Project and Chinese Foreign Policies, June 3, 2016

HUAWEI-STUDIE DEUTSCHLAND UND CHINA – WAHRNEHMUNG UND REALITÄT

Mitautorin dieser Studie ist **Nele Noeselt**, Professorin für Politik Chinas am IN-EAST; wissenschaftlicher Partner ist GIGA, Hamburg. China gehört seit Jahren zu den wich-

tigsten Handelspartnern Deutschlands. Die Beziehungen beider Staaten sind traditionell freundschaftlich geprägt und derzeit so intensiv wie nie zuvor. Doch wie gut kennen die Deutschen China? Worauf basiert diese Kenntnis und wovon wird sie beeinflusst? Was halten die Chinesen von Deutschland und was sind die Gründe dafür?

Berichterstattung in den Medien:

Westdeutsche Allgemeine Zeitung: UDE-Professorin: Ländervergleich Deutschland-China, 18. Mai 2016.

Ostsee-Zeitung: Digitalisierung: Deutsche ängstlich, Chinesen forsch, 19. Mai 2016.

Produktion – Die Wirtschaftszeitung für die deutsche Industrie: Das denken Chinesen und Deutsche voneinander, 1. Juni 2016.

DVZ – DEUTSCHE VERKEHRSZEITUNG

Wir übersehen Chinas Realitäten. – Interview mit **Markus Taube** über die weitere Entwicklung von Chinas Wirtschaft und die deutsche Berichterstattung darüber, 13. Juni 2016. Internet: <http://www.dvz.de/rubriken/markt-konjunktur/single-view/nachricht/wir-uebersehen-chinas-realitaeten.html>.

NEUE ZÜRCHER ZEITUNG

Asien erwacht. – Gastkommentar von **Florian Coulmas** zur globalen Vorherrschaft des Westens und „Asiatische Werte“. Internet: <http://www.nzz.ch/meinung/globalisierung-und-eurozentrismus-wenn-asien-erwacht-ld.7419>.

Schöngeredeter Horror. – Gastkommentar von **Florian Coulmas** zum Atombombenabwurf auf Hiroshima und Nagasaki. Internet: <http://www.nzz.ch/meinung/kommentare/der-atombombenabwurf-von-hiroshima-schoengeredeter-horror-ld.84864>.

Brexit und Babel. – Gastkommentar von

Florian Coulmas zur Dominanz der englischen Sprache in der EU, 17. Juni 2016.

Internet: <http://www.nzz.ch/meinung/kommentare/englisch-als-dominante-sprache-der-eu-brexit-und-babel-ld.88901>.

DEUTSCHLANDFUNK

Interview mit **Axel Klein** zu 60 Jahre Verfassung Japans, 13. Juli 2016.

WAZ DUISBURG

27 Stipendiaten studieren in China. – Artikel über Stipendien des Konfuzius-Instituts Metropole Ruhr (Duisburg) für China-Interessierte, die meisten davon Studenten der Ostasienwissenschaften am IN-EAST, 2. August 2016. Internet: <http://www.derwesten.de/staedte/duisburg/27-stipendiaten-studieren-in-china-aimp-id12059921.html>; ebenfalls in *RP Online*, 1. September 2016, Internet: <http://www.rp-online.de/nrw/staedte/duisburg/konfuziusinstitut-27-stipendiaten-in-china-aid-1.6227677>.

BBC RADIO 4

Interview with **Yuan Li** on the significance of the New Silk Road, August 19, 2016.

WDR FERNSEHEN

Interview und Portrait von **Aleksandra Davydova** in der Sendung *Lokalzeit Duisburg / Wir sind: Joggerin*, 22. August 2016. Internet: <http://www1.wdr.de/mediathek/av/video-aleksandra-davydova-joggerin-100.html>.

2016 ANNUAL CONFERENCE OF THE CHINESE ECONOMIC ASSOCIATION (CEA)

Frank M. Fische / duisburg365.de berichtet über die Konferenz und zeigt das Eingangsstatement von Duisburgs Oberbürgermeister Sören Link, 2. September 2016. Internet: <https://www.facebook.com/1st4you.de/videos/1245866022101628/>;

Chinese Media report from the conference:

People's Daily / 人民日报 / Rénmín Ribào: 中外学者研讨“一带一路”与中国发展机遇, Internet: <http://world.people.com.cn/n1/2016/0902/c1002-28686059.html>;

news.china.com: 中外学者研讨“一带一路”与中国发展机遇, Internet: http://news.china.com.cn/live/2016-09/02/content_36870284.htm;

news.xinhuanet.com: 世界经济复苏期待“杭州思路”——访著名经济学家林毅夫, Internet: http://news.xinhuanet.com/world/2016-09/02/c_1119503170.htm; all on September 2, 2016;

Xinhua News: Exclusive interview with Justin Yifu Lin. Internet: <http://news.cncnews.cn/2016-09-03/124459758.html>, September 3, 2016.

PEOPLE'S DAILY

Innovation, the Driving Force of World Economic Growth (G20 starts again to build an innovative, dynamic, interactive, inclusive world economy). – Interview with **Yuan Li**, September 11, 2016.

欧洲时报

Interview on **Thomas Heberer's** research findings in China and his view on China's current situation, September 16, 2016

PROFESSIONAL ACTIVITIES

15

EHRENAMTLICHE
TÄTIGKEITEN

1 HONOURS, APPOINTMENTS

EHRUNGEN, BERUFUNGEN

Even for an internationally renowned researcher this invitation is everything but ordinary: Germany's Federal President Joachim Gauck asked Prof. Dr. **Thomas Heberer** to accompany him during his official visit to China this spring. "This request is a tremendous honor and simultaneously a high praise for the Institute of East Asian Studies at the University of Duisburg-Essen", said Thomas Heberer.

During his first state visit to the People's Republic of China from March 20 to March 24, 2016, Joachim Gauck travelled to Beijing, Shanghai and Xi'an. Recent developments in China were a major interest of Federal President Gauck. He travelled to China to encourage the political dialogue and to jointly launch the 'German-Chinese Year for Student

and Youth Exchange' with President Xi Jinping in Beijing. During his stay in China he met with artists, students, and representatives of different religious groups.

Kei Takata had received Alfred Schutz Memorial Award in Philosophy and Sociology for his dissertation, *Cosmopolitan Publics in Isolation: The Japanese Global Sixties and Its Impact on Social Change* from the New School for Social Research (New York) in May 2016.

Martin Heinberg received the Alan M. Rugman Young Scholar Award (Academy of International Business), 2016.

Yuan Li has become the new President of the Chinese Economic Association

(Europe/UK) for the year of 2016/2017; **Markus Taube** has become Advisory Board Member of the Chinese Economic Association (Europe). The Chinese Economic Association (Europe/UK) is an independent, non-profit research association of scholars, researchers, students and business executives concerned with China's economic development. The main objective of the CEA is to promote scholarly exchange and encourage academic leadership associated with Chinese economic and business studies in Europe. The 2016 CEA (Europe/UK) Annual Conference on *China's New Way of Integration with the World: The New Silk Road and the Opportunities for the World Economy* was held at University of Duisburg-Essen, September 1-3, 2016.

2 PROFESSIONAL ACTIVITIES

EHRENAMTLICHE TÄTIGKEITEN

YUKA ANDO

Zweite Vorsitzende, Japanisch an Hochschulen e.V.

ROMAN BARTNIK

Reviewer for the Academy of International Business, *Benchmarking: An International Journal*, EAMSA

FLEMMING CHRISTIANSEN

Member of the Editorial Board of the following journals: *China Information* (Leiden), *Asian Politics and Policy* (Washington and Beijing), *Journal of Current Chinese Affairs* (Hamburg), *Journal of Agrarian Change* (London), *Economic and Political Studies* (Beijing), and of the book series *Chinese Worlds* (Routledge)

Honorary Fellow, White Rose East Asia Centre, Universities of Leeds and Sheffield

Appraisals of project applications for the German Research Foundation (Deutsche Forschungsgemeinschaft, DFG)

HELMUT DEMES

Advisory Committee, Euro-Asia Management Studies Association (EAMSA)

LUN DU

President, German Confucian Society (Deutsche Konfuzianische Gesellschaft e.V., DKG)

Board Member, International Confucian Association (ICA), Beijing

Board Member, European Association for Chinese Philosophy (EACP)

WINFRIED FLÜCHTER

Member of the Scientific Council of the (German) *Journal of Economic Geography* – Mitglied des wissenschaftlichen Beirats der *Zeitschrift für Wirtschaftsgeographie*

Member of the Selection Commission of the Association of the Promotion of German-Japanese Cultural Relations (JaDe), Cologne – Mitglied der Auswahlkommission des Fördervereins Deutsch-Japanische Kulturbeziehungen (JaDe), Köln

THOMAS HEBERER

Member of the Editorial Board, *The China Quarterly*

Member of the Editorial Committee, *European Journal of East Asian Studies*

Member of the Editorial Board, *Journal of China in Comparative Perspective*, London School of Economics

Member of the Academic Advisory Committee, China in Comparative Perspective Network

Member of the Academic Advisory Board, *Journal of Current Chinese Affairs*

Member of the Academic Advisory Board, *Internationales Asienforum*

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