



UNIVERSITÄT
DUISBURG
ESSEN

Offen im Denken

INEAST 東亞
INSTITUTE OF EAST ASIAN STUDIES
INEAST SCHOOL OF
ADVANCED STUDIES

17th Duisburg East Asia Day

INAUGURATION IN-EAST SCHOOL OF ADVANCED STUDIES

***November 28, 2013, 15.00 h
Museum Küppersmühle***

SPONSORED BY THE



Federal Ministry
of Education
and Research

The Program

Inauguration of the IN-EAST School of Advanced Studies

- 14.30 Registration / Welcome Drink
- 15.00 Music: ShangYin Trio
- 15.10 Welcome
Ingrid Lotz-Ahrens
Vice President, University of Duisburg-Essen
Flemming Christiansen
Director, IN-EAST
- 15.25 Greetings and Introductory Remarks
Erkan Kocalar
Mayor of the City of Duisburg
Axèle Giroud
UNCTAD; President, EAMSA
Katharina Kloke
Assistant Head of Division 425: Humanities, Social and Cultural Sciences, Academies, Research Museums, German Federal Ministry of Education and Research (BMBF)
- 15:40 **Introducing the IN-EAST School of Advanced Studies**
Markus Taube
Director, IN-EAST School of Advanced Studies
- 16:00 Music: ShangYin Trio
- 16:10 Keynote 1: **Innovating Low Carbon Futures**
John Urry
Distinguished Professor of Sociology, University of Lancaster
- 16:40 Coffee break
- 17:10 Music: ShangYin Trio
- 17:20 Keynote 2: **Social and International Forces in Chinese Technological Development**
Andrew Tylecote
Emeritus Professor of Economics and Management of Technological Change at Sheffield University Management School
- 17.50 Music: ShangYin Trio
- 18.00 Reception

At 7 p. m. a guided tour through the museum in German and in English language is offered.

The inauguration is embedded in the 30th annual meeting of the Euro-Asia Management Studies Association (EAMSA) on *Innovation in Asia and Europe*. The conference takes place at the University of Duisburg-Essen from November 27th to November 30th, 2013.

The IN-EAST School of Advanced Studies

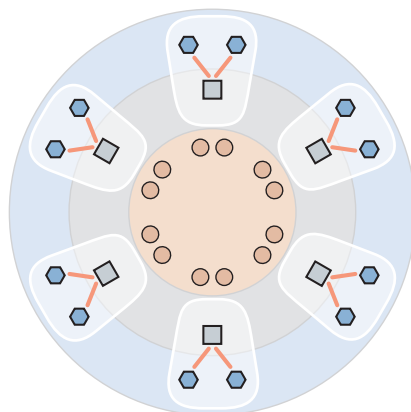
The IN-EAST School of Advanced Studies constitutes a joint enterprise of researchers in various faculties and research networks at the University of Duisburg-Essen (UDE). It has been founded in order to explore the subject of innovation in East Asia from a multidisciplinary perspective that allows for next generation research.

Innovation is understood as a social phenomenon. The act of technological innovation must be embedded in specific social frameworks that create innovation-inducing environments and promote the entrance of new technological solutions into the socio-economic system.

The IN-EAST School of Advanced Studies is aiming to understand processes of innovation embedded in society as a whole. The focus lays on the interdependent topics of new concepts of mobility and urban systems. All research activities shall take East Asia (China, Japan, Korea) as subject of their analysis, but provide interfaces for international comparisons and comparative research agendas.

The theoretical-methodological focus of the IN-EAST School of Advanced Studies shall contribute to the strengthening of new promising approaches from the social sciences in research agendas featuring a regional focus. On the foundation of a cross-disciplinary interest in institutional theories, in the field of economics the focus shall rest on experimental economics in particular and behavioral economic approaches in general. The methodological corner stone of research based in the political sciences shall be the process tracing approach while in sociology the emergence school shall lay in the focus of the research agendas.

The organization of research will be based on the research group concept already well established in the natural sciences but still new to social sciences. The IN-EAST School of Advanced Studies will at its core feature six research groups, which will be constituted by one Junior Professor / Post-doc and two PhD students each.



Each research group will work on one specific aspect of the overall research agenda. Communication and exchange of ideas, results and insights between the groups will be facilitated. A team of mentors coming from the DUE as well as leading international institutions will not only become the formal PhD supervisors in the respective faculties and provide advice and

support for specific research activities but also provide intellectual bridges between the research groups and work on meta-topics devised in order to establish a coherent picture of the joint research effort.

Grant Applicants:

Prof. Dr. Markus Taube (*speaker*)
Prof. Flemming Christiansen, PhD
Prof. Dr. Thomas Heberer
Prof. Dr. Werner Pascha
Prof. Karen Shire, PhD
Prof. Kristin Surak, PhD

Founding Project Partners:

Prof. Dr. Heike Proff (*International Automotive Management*)
Prof. Dr. Ferdinand Dudenhöffer (*Automotive Economics*)
Prof. Dr. Jens Martin Gurr (*Anglophone Studies*)
Prof. Dr. J. Alexander Schmidt (*City Planning and Urban Design*)
Prof. Dr. Jeannette Brosig-Koch (*Essener Labor für Experimentelle Wirtschaftsforschung*)

The School Cooperates with:

CAMA – Center für Automobil-Management
CAR – Center Automotive Research
Elfe – Essener Labor für Experimentelle Wirtschaftsforschung
Interdisciplinary Research Cluster Urban Systems
Interdisciplinary Research Cluster Change of Contemporary Societies

For more information please visit www.in-east.de

BMBF Funding

In 2009, the German Federal Ministry of Education and Research (BMBF) created the Förderinitiative für Regionalstudien (Area Studies) in order to strengthen and develop area studies in Germany. The initiative is part of the BMBF strategy for internationalization of science and research. The IN-EAST School of Advanced Studies is going to be financed for four years, starting in April 2013.

SPONSORED BY THE



Federal Ministry
of Education
and Research

The IN-EAST – Institute of East Asian Studies

Development and Profile of Our East Asian Studies

The Institute of East Asian Studies (IN-EAST), established in 1994, is a Research Center of the University of Duisburg-Essen (UDE), engaged in both research and (graduate) education on East Asia. With more than 50 scholars from different disciplines in the social and economic sciences (and with eight chairs and 2 Junior Professorships, all rooted in different University faculties), IN-EAST is the most comprehensive university institute committed to contemporary East Asian studies in Germany. Chinese and Japanese studies are the main focus of the research program and graduate curriculum. Based on the Anglo-American concept of area studies, the Duisburg East Asian studies pursue the approach to apply the theoretical and research perspectives developed in the methodological disciplines as guiding principle in its studies. Clearly differentiating from philological-historical approaches of regional studies as they are dominant in Germany, basically social and economic sciences oriented East Asian studies have emerged with a distinct focus on contemporary East Asia.

Study Programs

The IN-EAST is engaged in several demanding study programs having in common the study of contemporary East Asian societies and economies on the basis of a solid disciplinary education. The aim is to train highly qualified young people for careers in the fields of economy, politics, society and science. All study programs, which are eligible with either a focus on Japan or China, include the acquisition and/or refinement of an East Asian language, training in methodological disciplines and the transfer of extensive regional expertise.

DFG Research Training Group 1613

Within the IN-EAST is the Research Training Group (or Graduierten-Kolleg) *Risk & East Asia*, established in October 2009 as an international and English language doctoral college, with generous support from the German Research Foundation (DFG) and the UDE. The Research Training Group offers doctoral-level training and post-doctoral research opportunities in contemporary economic and social scientific East Asian studies. Doctoral fellows undergo rigorous training in disciplinary and regional studies, in preparation for completing their own doctoral research projects within the framework of the *Risk & East Asia* Research Program. Financial support enables them to conduct their own research in East Asia, as a rule in either China or Japan. The Research Program, dealing with the governance of risks triggered by Asian responses to global economic, political and social change, draws on a risk theoretical perspective to better understand the nature of contemporary institutional transformations in the East Asian region, i. e. market transformations, individualization, decentralization and transnationalization.

The University of Duisburg-Essen

May we introduce ourselves?

We are one of the youngest universities in Germany and have a fresh way of looking at things. We think in terms of unlimited possibilities instead of possible limitations.

Located in the heart of the Ruhr metropolis, we have 11 faculties working to develop ideas with a future. We are strong on research and teaching, embrace diversity, promote academic potential and fight for genuine educational equality.

With approximately 40,000 students the University of Duisburg-Essen is one of the biggest universities in the country. Our students come from all over the world; inquisitive people from over 130 countries come together – a variety that enriches us!

Young people can choose from an extraordinary wide variety of about 200 Bachelor and Master Degree programs and become engineers, doctors, computer scientists, economists or social scientists, to name only a few possibilities. At our university research and teaching are very closely intertwined, so our students gain access to new scientific discoveries without delay.

We have developed five interdisciplinary research clusters, in which our scientists accomplish outstanding work: Nanosciences, Bio-medical Sciences, Urban Systems, Transformation of Contemporary Societies and Empirical Research in Education.

In the past years we have continually improved our research results, and now belong to the group of universities with the strongest research profile in Germany.

The University of Duisburg-Essen counts on regional, national and international partnerships. In this way we want to develop new opportunities for research and teaching and also improve the transfer of knowledge to the economy and politics.

We are open-minded.

And that way everybody profits – science, economy and society.

UNIVERSITÄT
DUISBURG
ESSEN

Offen im Denken



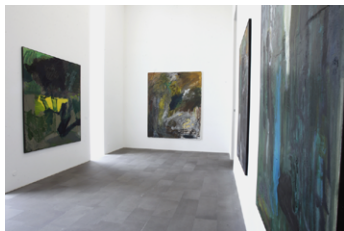
The Venue

Museum Küppersmühle – The MKM – Centre for Modern and Contemporary Art

The MKM is a forum for modern and contemporary art in all its diversity, located in a vital cultural context. Thanks to the Ströher Collection, an international exhibition schedule, and its compelling architecture, the MKM has been a centre of attraction on Duisburg's Inner Harbour since its opening in April 1999.

The Ströher Collection

The MKM harbours and presents key works of the Ströher Collection, an extensive private post-war art collection. A tour on two floors through several decades of outstanding achievements with an emphasis on painting is awaiting the viewer. Internationally renowned German artists such as Georg Baselitz, Hanne Darboven, K. O. Götz, Candida Höfer, Gerhard Hoehme, Jörg Immendorff, Anselm Kiefer, Imi Knoebel, Markus Lüpertz, A.R. Penck, Sigmar Polke, Gerhard Richter, Bernard Schultze, Fred Thieler and Rosemarie Trockel are part of the collection.



Photos: Georg Lukas

International Exhibition Schedule

Each year the MKM mounts three to four changing exhibitions of international art, in a schedule that reflects recent and current developments. In addition, international cooperation with other art institutions enables the presentation of topical group exhibitions and retrospectives of the work of established artists. A further exhibition series, "Akademos", is devoted to art produced by professors at the renowned Düsseldorf Art Academy.

Current Exhibition

The MKM is currently presenting Fred Thieler's exhibition "Malerei" (*Painting*) from November 1, 2013 until February 2, 2014.



Photo: Manfred Wakolbinger



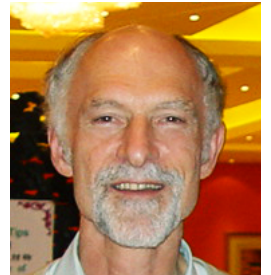
Fred Thieler: *For Pilots only*

The Keynote Speakers

Prof. John Urry is Distinguished Professor of Sociology at Lancaster University. He received his BA and MA degree in economics and his PhD in sociology at the University of Cambridge. Urry is a Fellow of the Royal Society of Arts, a Founding Academician of the UK Academy of Learned Societies for the Social Sciences and holds an Honorary Doctorate, awarded by the Roskilde University, Denmark. The founding Co-Editor of *Mobilities* (2006–present) is a member of the Scientific Advisory Committee of Unesco’s World Social Science Report 2013: Changing Global Environment. In his current position as Director of the Lancaster Centre for Mobilities Research (CeMoRe), he is leading a team of scholars from various disciplines who are working on the study of new ‘mobilities’. Urry has published around 40 books and special issues. Recent books issues include *Automobilities* (2005), *Mobilities, Networks, Geographies* (2006), *Mobilities* (2007), *Aeromobilities* (2009), *After the Car* (2009), *Mobile Lives* (2010), *Mobile Methods* (2011), *The Tourist Gaze 3.0* (2011), *Climate Change and Society* (2011) and *Societies beyond Oil* (2013). His current work *Offshoring* will be published in 2014.



Prof. Andrew Tylecote is Emeritus Professor of the Economics and Management of Technological Change at Sheffield University Management School. His research interests span management and economics, with a general focus on technological change, in which most of his recent work has been on the effects of finance and corporate governance (in the widest sense). Other interests include the effects of technological change on the world economy, in history and in prospect, and the role of appropriate technology in development (particularly in China). Tylecote has strong ties to East Asia, having recently served as Visiting Professor at the Center for Research on Technological Innovation at Tsinghua University, Beijing, and at the National Institute for Innovation Management at Zhejiang University, Hangzhou. His recent publications include: Yangao Xiao, Andrew Tylecote, Jijia Liu (2013): Why not greater catch-up by Chinese firms? The impact of IPR, corporate governance and technology intensity on late-comer strategies. In: *Research Policy* 42(3): 749–764; Andrew Tylecote and Francesca Visintin (2008): *Corporate governance, finance and the technological advantage of nations*. London and New York: Routledge. (This won the Myrdal Prize for 2010. It gives full coverage to the main East Asian economies.)



Prof. Markus Taube, director of the IN-EAST School of Advanced Studies, is Professor of East Asian Economic Studies / China as a faculty member of the Mercator School of Management. He started his academic career studying sinology and economics at the Universities of Trier and Wuhan (PR China). Later on he went to the Ruhr University Bochum, where he received his doctorate. With his dissertation he became the *Walter Eucken Prize* laureate of 1998. Before joining the University of Duisburg-Essen he worked at ifo Institute for Economic Research, Munich, where he was responsible for the ifo Institute’s China-oriented research activities. Next to working at the IN-EAST he is presently also acting as a Co-Director of the Confucius Institute Metropolis Ruhr, a Sino-German organisation for cultural exchange and civil society dialog. Taube has published extensively in the fields of institutional developments and transformation processes in China. He is especially interested in the formal as well as informal institutional foundations of cooperation and innovation in societies.



The Musicians

ShangYin Trio – Three musicians from Shanghai, Taiwan and Germany are performing together, connecting different cultures, continents and periods in time. ShangYin stands for spiritualization.



Fengxia Xu – Sanxian, Guzheng, vocals, composing

The Chinese multi-instrumentalist Xu Fengxia is combining traditional Chinese music with elements of different music styles. A master of modern and traditional Chinese music, new music and improvisation, she is creating contemporary sounds based on ancient traditions. Xu Fengxia has been living in Germany since 1991.

Lan Tung – Chinese Erhu composing



Musician Lan Tung, originally from Taiwan, has been living in Canada since 1994 and has a background in Chinese music. Crossing between Vancouver's new music, improvised music and world music scenes, Erhu / Chinese violin performer and composer Lan Tung is the artistic director of the Orchid Ensemble. Her latest project *Pro-liferasian* performs her own compositions for improvising musicians. She is experimenting with contradictions by taking culturally specific materials outside their context and fusing them with other Genres.

Michael Kiedaisch – Percussion composing



Percussionist and composer Michael Kiedaisch is connecting jazz beats, world music rhythms and the sounds of new music. He has been involved in different stage productions as well as his own projects, partly with improvisating composers as for instance Mike Svoboda, Stefano Scodanibbio, Michael Riessler, Scott Roller.

Together, the musicians perform in a joint project far beyond platitudinous crossover.