



**RISK AND  
EAST ASIA**

DFG GRADUIERTEN  
KOLLEG 1613

## **Final Workshop 2018**

Organized by

**DFG Research Training Group 1613/2 “Risk and East Asia”**

**IN-EAST – Institute of East Asian Studies**

University of Duisburg-Essen

**Wednesday, 07.02.2018 – Thursday, 08.02.2018**

**Die Wolfsburg**

**Falkenweg 6, 45478 Mülheim an der Ruhr**

## Wednesday, February 7, 2018

09.00 – 09.30 Registration

09.30 – 10.30 **OPENING REMARKS**

**Prof. Flemming Christiansen, PhD**

*Speaker, DFG GRK 1613/2 Risk and East Asia, University of Duisburg-Essen*

### **Presentations**

10.30 – 11.30 **Political Representation in the Chinese Cyberspace**

Anna Shpakovskaya

*Faculty of Social Sciences, University of Duisburg-Essen*

11.30 – 11.45 Tea/Coffee

11.45 – 12.45 **Culturally Mixed Symbolic Products from Global Brands in China: The Role of Cultural Respect**

Martin Heinberg

*Lecturer, Leeds University Business School*

12.45 – 14.15 LUNCH

14.15 – 15.15 **Behavioral Finance in Theory and Practice**

Kai Duttler

*Specialist credit policies, Swisscard AECS GmbH*

15.15 – 16.15 **From elderly livelihood to care markets in Japan**

Vitali Heidt

*Faculty of Social Sciences, University of Duisburg-Essen*

16.15 – 16.30 Tea/Coffee

16.30 – 17.30 **Understanding Japanese Society: An Ethnographic Study of the Discursive Construction of Hierarchy in Japanese School Clubs**

Zi Wang

*Faculty of Social Sciences, University of Duisburg-Essen*

**Thursday, February 8, 2016**

**Presentations**

- 09.00 - 10.00    **The Year 1 AD**  
Alison Lamont  
*Lecturer, Faculty of Social Sciences, University of Roehampton*
- 10.00 – 10.15    Tea/Coffee
- 10.15 – 11.15    **Some Insights from Outside Academia**  
Ann-Kathrin Prior  
*Bank of China, Frankfurt*
- 11.15 – 12.15    **Cooperation of Enterprises and Vocational Education Facilities. The Institutional Foundations of Skill Formation in Contemporary China**  
Armin Müller  
*Institute of Sociology, University Göttingen*
- 12.15 – 13.45    LUNCH
- 13.45 – 14.45    **Priming and Price Sensitivity in Electricity Market in South Korea**  
Sunkung Choi  
*Assistant Professor, University of Groningen*
- 14.45 – 15.45    **Entrepreneurial Networks and Cooperation**  
Sonja Opper  
*Gad Rausing Professor, School of Economics and Management, Lund University*
- 15.45 – 16.00    **CLOSING REMARKS**